

ALYSSA KRIEGER, PMP

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EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT

Los Angeles, CA

M.B.A., Fully Employed Program

Jun 2027

- *Leadership*: Forté Fellow, Director of Impact Conferencing (2024-25), VP of Impact Conferencing (2025-26)
- *Case Competitions*: Ethics Summit Case Competition First Place Winner (2025), Deloitte Case Competition (2025), Net Impact Consulting Challenge (2024)
- *Membership*: Management Consulting Association, Strategy & Operations Management Association, Net Impact, Energy & CleanTech Association
- *International Exchange*: ESAN Graduate School of Business - Lima, Peru, coursework in Data Science and Data Analytics

WAYNE STATE UNIVERSITY, MIKE ILITCH SCHOOL OF BUSINESS

Detroit, MI

B.S., Business Administration, Major: Marketing Management, Minor: Asian Studies

Dec 2019

- *Leadership*: Wayne State Gift of Life (Chair), Alpha Gamma Delta (Activities Coordinator)
- *International Exchange*: Shanghai, Beijing, & Wuhan University, coursework in Marketing and Global Supply Chain

EXPERIENCE

UNIVERSITY OF CALIFORNIA, LOS ANGELES SCHOOL OF LAW

Los Angeles, CA

Program Coordinator

Mar 2023 – present

- Generated \$500K in revenue by leading cross-functional, strategic engagements across three programs aligning academic, operations, and finance stakeholders to deliver measurable outcomes for 300+ students and professionals from 15 countries.
- Doubled annual program revenue to \$175K by conducting strategic analysis of national best practices and building a quantified value model for a digital transformation roadmap, recommending and implementing a CRM + analytics solution to unlock KPI visibility and value creation.
- Directed end-to-end planning for a multiday conference honoring a \$30M gift to establish UCLA Law's Resnick Center, aligning cross-functional teams and global partners to deliver a clear value narrative to senior stakeholders via compelling presentations.
- Increased operational capacity by 25% and enabled a 30% revenue boost through expanded event programming by developing and coaching two part-time team members to operate independently.
- Performed root-cause analysis on budget discrepancies, implemented corrective controls, and restored accuracy on \$25K+ variances by translating analytical findings into value-based recommendations for leadership.

GIBSON, DUNN, & CRUTCHER LLP

Los Angeles, CA

Payroll Specialist

Mar 2021 – Mar 2023

- Drove payroll accuracy to 100% and reduced processing timelines by 25% by linking operational fixes to measurable business outcomes for \$18–25M semimonthly cycles across 7 U.S. offices, supporting 2K employees.
- Designed and executed a digital transformation strategy of time & attendance systems across 4 global offices by mapping processes and aligning multi-functional stakeholders to realize 10% FTE savings.
- Led a 3-person task force to resolve a critical \$21K NYC W-2 issue by compiling discovery, performing root-cause analysis, and deploying a corrective workflow in ADP to deliver a quantified value and compliance outcome ahead of a deadline.

APPLEONE

Long Beach, CA

Operations Associate & Recruiting Coordinator

Feb 2020 – Feb 2021

- Streamlined talent acquisition by leveraging CRM analytics to identify funnel value drivers across 400+ candidates that were presented to client leadership to guide hiring decisions and ensure optimal outcomes.
- Led COVID-19 adaptation plan by synthesizing regulatory changes into a digital case-tracking system to define KPIs, monitor business outcomes, and translate insights into value-based recommendations for branch leadership.

GIFT OF LIFE MICHIGAN

Ann Arbor, MI

Assistant

Jan 2018 – Jan 2020

- Managed high-volume communications between the public and internal teams for this federal healthcare nonprofit, ensuring operational efficiency and stakeholder alignment.
- Spearheaded statewide initiative to register 2,000+ organ donors by analyzing historical outreach data to isolate campaign value drivers, manage partnerships with University, law enforcement and media partners to drive quantifiable impact.

ADDITIONAL

- *Certifications*: Project Management Professional (active), Salesforce Administrator (in progress)
- *Volunteering*: City of Long Beach Animal Care Services, K9 Kismet Dog Rescue, Blockhead Brigade, Gift of Life Michigan
- *PMI-OC Chapter Mentorship Program (2023-24)*: Paired with tech industry professional for 6-month development.