



**Project
Management
Institute®
Orange County**

Leveraging AI & ChatGPT in Business (Digital Marketing & Project Management)

Farid Parvini, Ph.D.

Professional Development Day , Feb 2024

Learning Objectives

- Learn about AI, ML & NLP
- How they can help you in general
- How we can use them in Business
 - Digital Marketing
 - Project Management
- Some real examples

Farid Parvini, Ph.D.

- Education:
 - Ph.D. in Computer Science (USC)
 - M.S. in Computer Science (USC)
 - M.S. in Bio-Informatics (cum laude)
 - B.S. in Mechanical Engineering (cum laude)
 - B.S. in Mathematics
- Teaching (USC , Cal State LB & Fullerton , Chapman):
 - Database Management , Database Security
 - Algorithm
 - Web Programming
 - Search Engine Theory
 - **Software Project Management**
 - **AI & Business**

Definitions

Artificial Intelligence refers to the general ability of computers to emulate human thought & behavior and perform tasks in real-world environments,

Machine Learning refers to the technologies and algorithms that enable systems to identify patterns, make decisions, and improve themselves through experience and data



AI & ML

Artificial Intelligence

Algorithms that mimic the intelligence of humans, able to resolve problems in ways we consider “smart”. From the simplest to most complex of the algorithms.

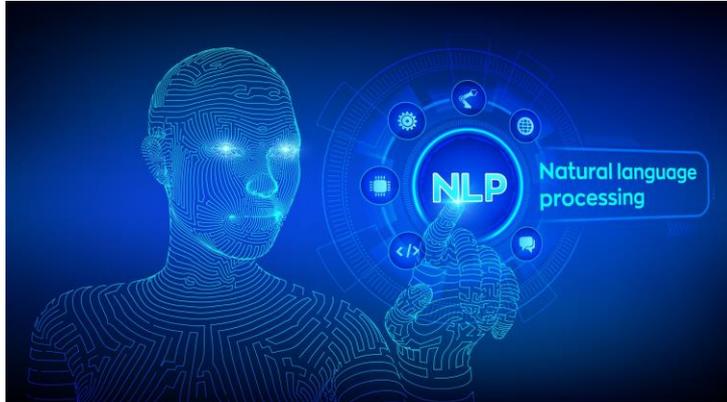
Machine Learning

Algorithms that parse data, learn from it, and then apply what they’ve learned to make informed decisions. They use human extracted features from data and improve with experience.

Deep Learning

Neural Network algorithms that learn the important features in data by themselves. Able to adapt themselves through repetitive training to uncover hidden patterns and insights.

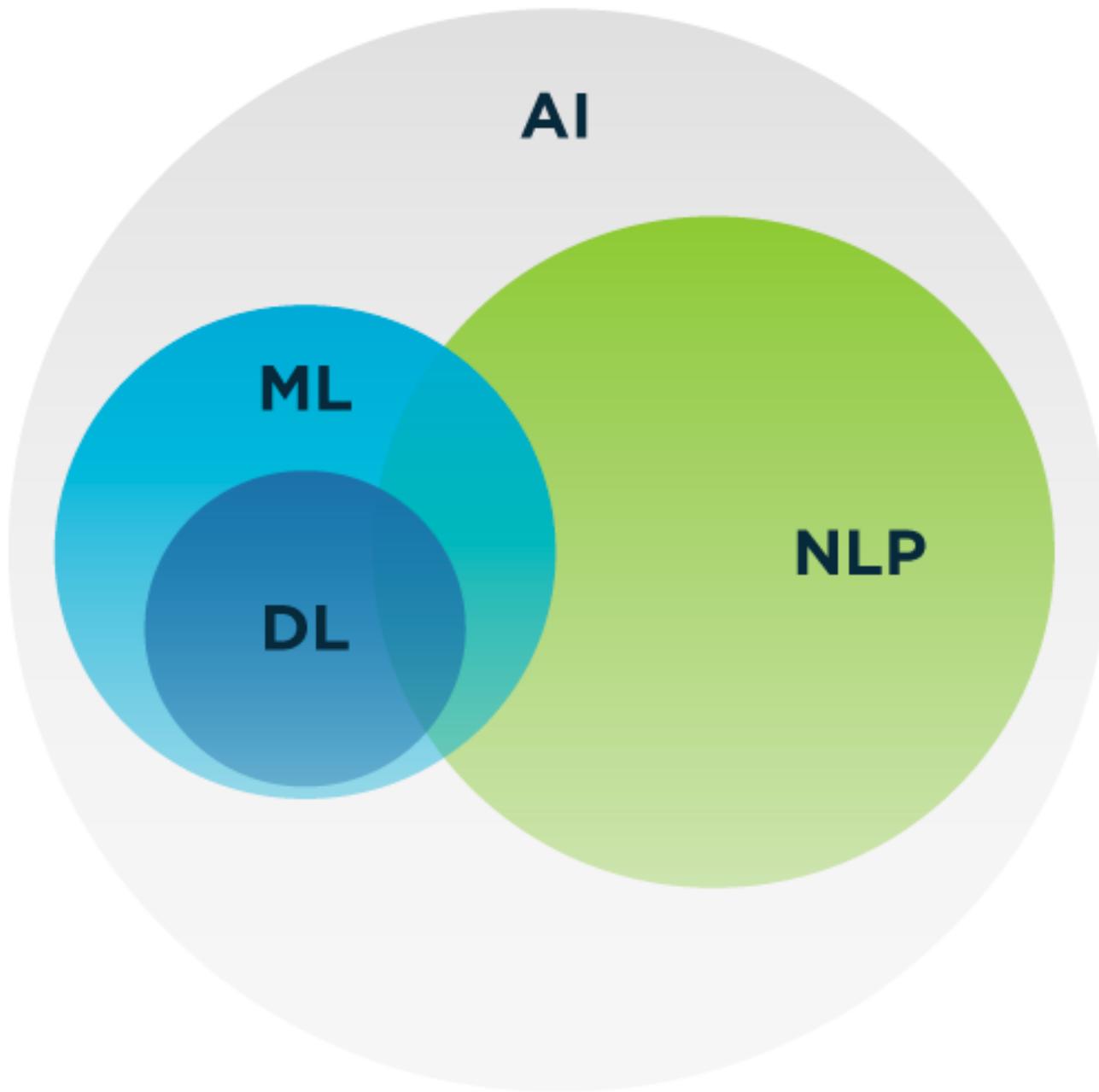
NLP



Generative Pre-Trained Transformer

- **Generative** = It creates new stuff
- **Pre-Trained** = It was trained on the Internet pre-September 2021
- **Transformer** = The AI technology it's built on (developed by a Google researcher!)
- The number 3.5 or 4 is the version number

Natural language processing (NLP) is the discipline of building machines that can manipulate human language or data that resembles human language, in the way that it is written, spoken, and organized



AI

ML

DL

NLP

- Artificial Intelligence
- Machine Learning
- Language Processing
- Deep Learning

Applications of AI



Administrative Tasks

Automated

Artificial Intelligence can help educators with non-educational tasks like task-related duties like facilitating and automating personalized messages



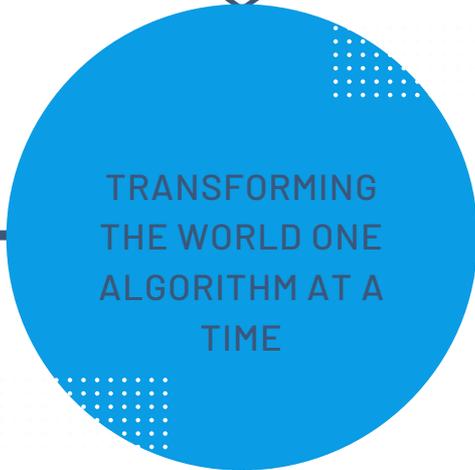
Creating Smart Content

Digitization of content like video lectures, conferences, and textbook guides can be made using Artificial Intelligence.



Autonomous Vehicles

Automobile manufacturing companies use machine learning to train computers to think and evolve like humans.



Recommendation System

Various platforms use the recommendation system to get user data and provide customized recommendations to users



Navigation

GPS technology can provide users with accurate, timely, and detailed information to improve safety.

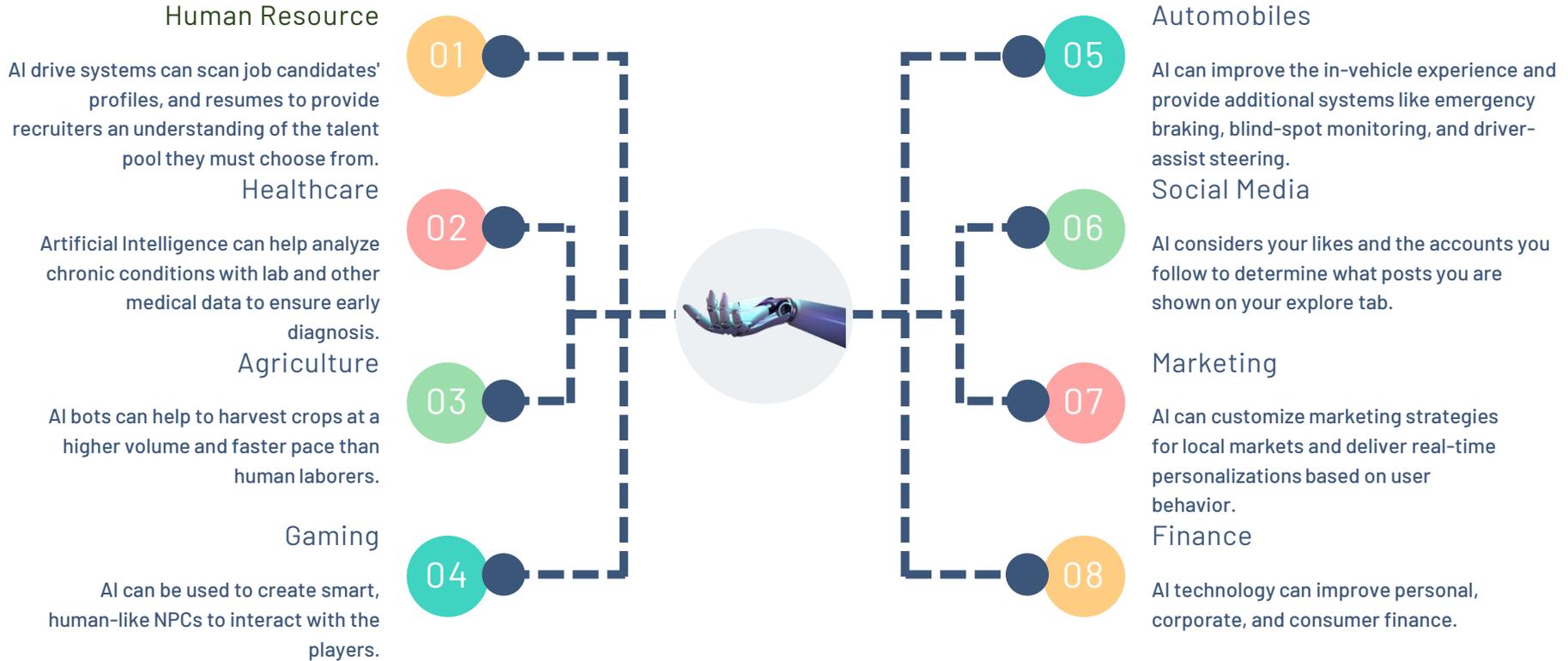


Robotics

Robots powered by AI use real-time updates to sense obstacles in its path and pre-plan its journey instantly.



Applications of AI



AI & NLP impact on eCommerce

Artificial Intelligence (AI) has greatly impacted eCommerce & Digital Marketing industry in recent years and is set to continue driving innovation in this field.

Here are some AI-related topics that we implementing in some of our client's eCommerce websites to utilize AI.

AI application in Business

AI powered website (chatGPT)

By integrating ChatGPT into your website, you can provide an interactive and conversational experience to your users.

They can ask questions, seek assistance, or engage in dialogue, creating a more engaging and personalized experience.



AI application in Business

Personalization in eCommerce:

How AI can be used to personalize the shopping experience for individual customers based on their browsing history, purchase history, demographics, and more.

This could involve recommending products, personalized emails, or targeted advertising



(C) iStock.com/Bannosuke

AI application in Business

Predictive Analytics

AI algorithms can be used to predict trends, customer behavior, and future sales.

For example, machine learning algorithms can analyze past purchase history and browsing behavior to predict what products a customer may be interested in next



 QuestionPro

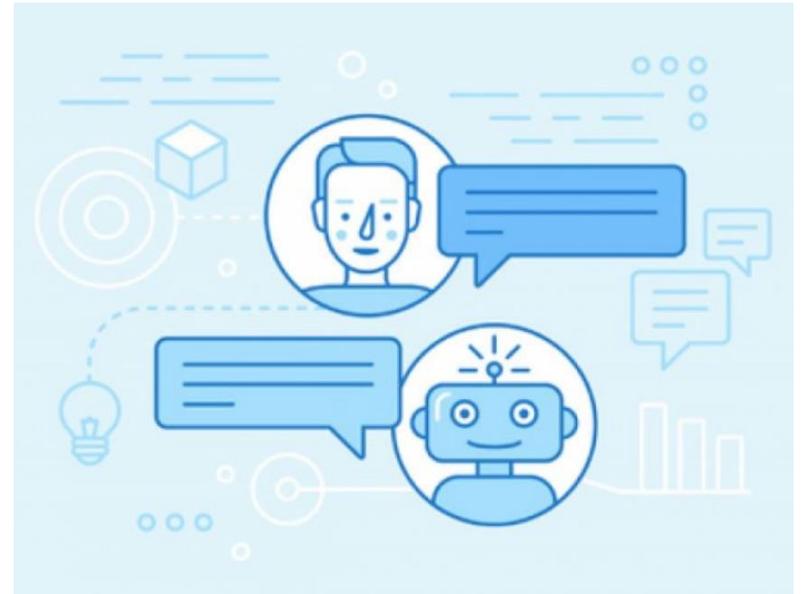
AI application in Business

Chatbots and Virtual Assistants:

AI has revolutionized customer service in the eCommerce industry by enabling 24/7 assistance through the use of chatbots and virtual assistants.

These AI-powered tools can handle a multitude of customer queries simultaneously, providing instant responses and effectively eliminating waiting time.

This not only improves customer satisfaction but also reduces the workload on human customer service agents.



AI application in Business

Visual Search and Image Recognition

AI technologies, particularly computer vision, have brought about a transformative feature in eCommerce known as visual search.

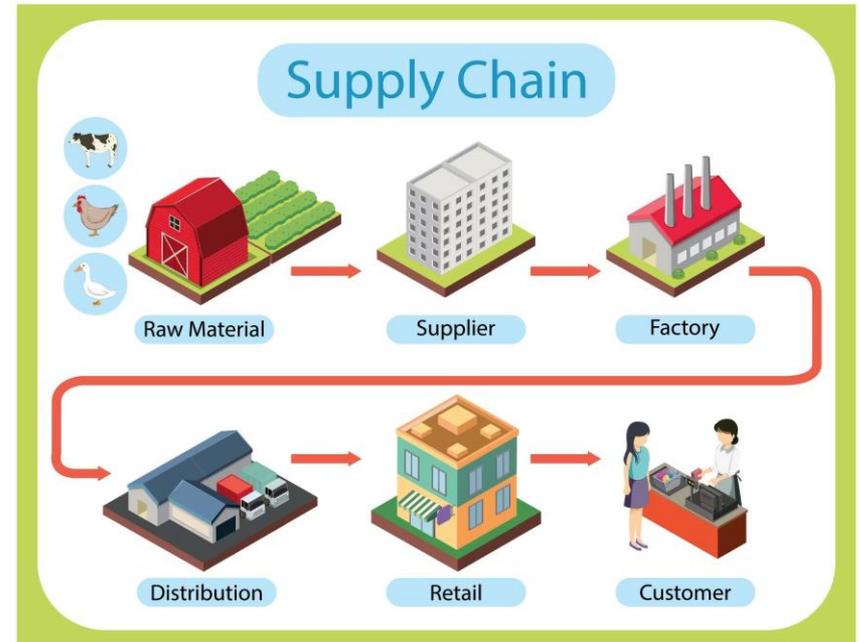
Visual search allows customers to upload or take a picture of an item they are interested in, and then the system will analyze this image to identify the item and find similar products available in the online store.



AI application in Business

Supply Chain & Inventory Management

AI can be used to optimize inventory management, reduce costs, and predict future inventory needs based on a variety of factors.



AI application in Business

AI-Driven Pricing & Sales Strategy

AI can dynamically adjust prices based on demand, competition, and other market factors.

This can help businesses optimize their pricing strategy and increase sales.



AI application in Business

Voice Commerce

Users can simply instruct their smart devices to order products, check delivery status, or even search for new items, allowing for a hands-free, convenient shopping experience



AI application in Business

Sentiment Analysis for Brand Perception

AI can analyze social media posts, product reviews, and other online content to determine public sentiment about a brand or product.



AI application in Business

Data Privacy and Ethics

AI can improve protecting customer privacy, and how to comply with data protection regulations



AI application in Business

Fraud Detection

AI and machine learning algorithms can help identify and prevent fraudulent transactions, which is a major concern for online retailers.



What are the most popular AI tools and what do they do?

 **ChatGPT** - Fast answers, efficient prompt laddering, web access with plug-ins

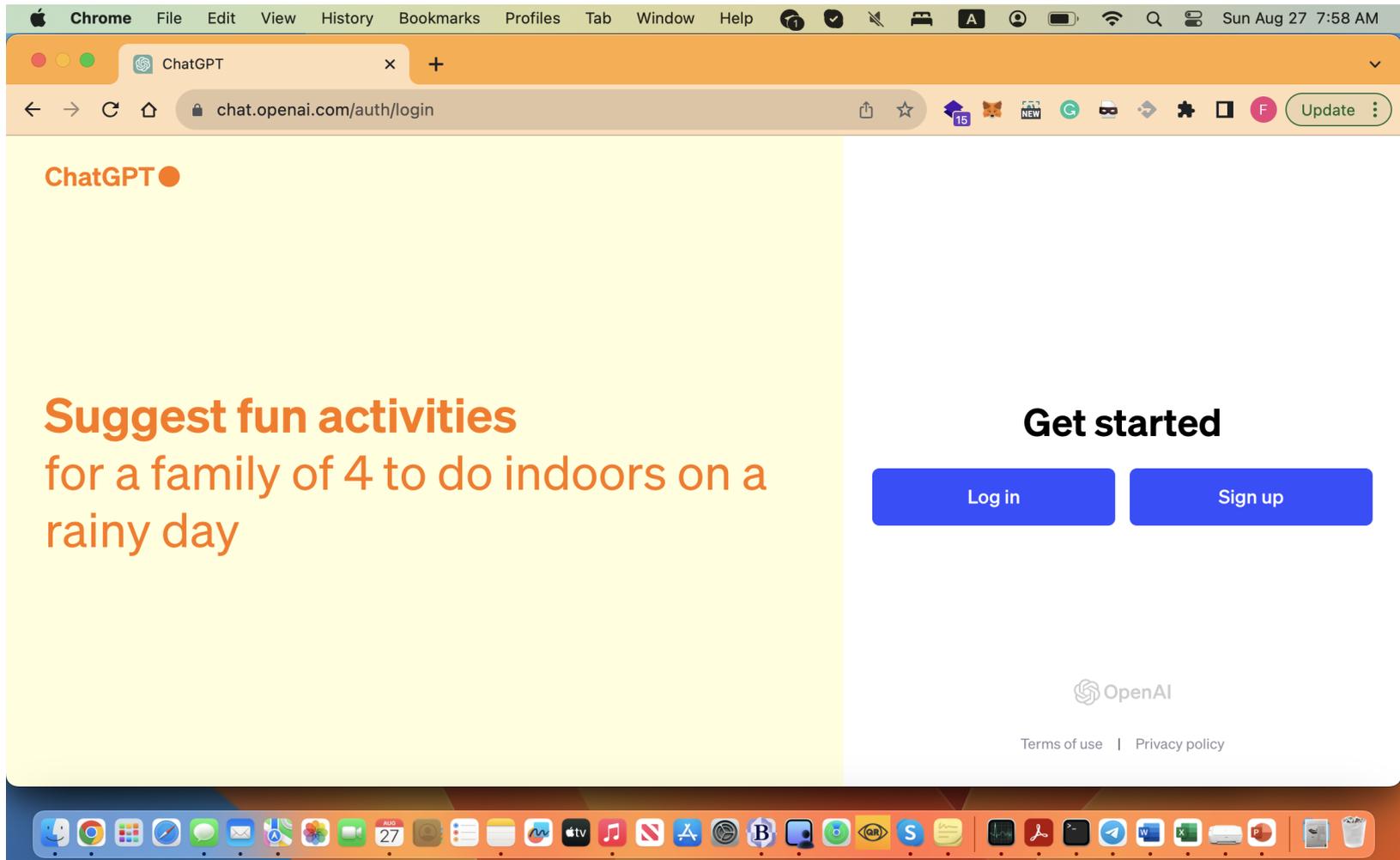
 **Google Bard** - Fast answers, programming, spreadsheet analysis, limited web access

 **Bing AI** - Real access to web, but answers leave a lot to be desired

 **Claude** - 100K word memory, yes you can write a book, efficient prompt laddering

 **MidJourney** - Text-to-Image, lifelike images, style customization, accessible through Discord

ChatGPT



Bard

Chrome File Edit View History Bookmarks Profiles Tab Window Help Sun Aug 27 7:59 AM

Bard

bard.google.com

Bard **Experiment**

Bard was just updated. See update

+ New chat

Recent

- I applied for engineering manag...
- can you analyze this website htt...
- when applying for a job, I was a...
- Show more

I'm Bard, your creative and helpful collaborator. I have limitations and won't always get it right, but your feedback will help me improve.

Not sure where to start? You can try:

- [Advantages and disadvantages to consider before buying smart watches?](#)
- [Give me a table to track the depth chart for a community basketball team](#)

Or pick up where you left off:

- I applied for engineering manager position at <https://www.fa...>
- can you analyze this website <https://medivanthealth.com/>

Human reviewers may process your Bard conversations for quality purposes. Don't enter sensitive info. [Learn more](#)

Get it... Don't show again

Enter a prompt here

Bard may display inaccurate or offensive information that doesn't represent Google's views. [Bard Privacy Notice](#)

Irvine, CA, USA
From your IP address • Update location



ChatGPT vs. Bard



- Accessible through OpenAI site

- Service is free and there is a paid plan option (ChatGPT Plus)

- Based on GPT (Generative Pre-trained Transformer)

- Available to all

- Answers questions from data based with information from 2021 and before

- Built-in plagiarism checker (AI text classifier)

- Accessible through Google Bard site (using Google account)

- Service is free

- Based on PaLM 2 (Pathways Language Model)

- Available if selected off the waitlist

- Answers questions based on real-time information from Google searches

- No plagiarism detector at this time

- + New Chat
- Previous 7 Days
 - Dental Implants Overview
 - TMJ Splints and Guards
 - Fetal Tooth Development
- Previous 30 Days
 - Webinar Registration Details
 - Find IPv4 Address
 - Healthcare Email Marketing
 - Unknown Individual: Farid Pa
 - SEO Lead Generation Method
 - GPT for Sheets
 - Upstream vs Downstream Co
- August
 - Understanding "Prompt" & G
 - Today's Date: August 27
 - OBGYN Landing Page Creati
 - Local SEO Strategy Interview
 - SEO Analysis for Athletes
 - Chiro Equip: Invest Wisely
 - Hemifacial Spasm Causes
 - Sunny Cali Design Co.
 - Web Design Offer
 - Spreadsheet Assistance Nee
- Upgrade to Plus
- SO solution21inc@gmail.c...

⚡ GPT-3.5 + GPT-4 🔒

ChatGPT

- Write a message**
that goes with a kitten gif for a friend on a rough day
- Brainstorm names**
for an orange cat we're adopting from the shelter
- Plan a trip**
to explore the rock formations in Cappadocia, Turkey
- Compare storytelling techniques**
in novels and in films

Send a message 

Free Research Preview. ChatGPT may produce inaccurate information about people, places, or facts. [ChatGPT September 25 Version](#)

Prompt

Prompt refers to the initial input that you provide to the model in order to receive a response.

The prompt can be a question, a statement, or any text that you want the AI to respond to.

The AI uses this prompt to understand the context and generate a relevant and coherent response.

ChatGPT 

Game Time

Explore GPTs

Today

Today's Date: January 16  

 **Upgrade plan**
Collaborate on a Team plan

 **Fred Parvini**

ChatGPT 4 



 **You**
What date is today?

 **ChatGPT**
Today's date is January 16, 2024.

 **You**
What is your data cut off date?

 **ChatGPT**
My training includes information up to April 2023. Any events or developments occurring after that date are not included in my current knowledge base.



 Message ChatGPT... 

ChatGPT can make mistakes. Consider checking important information.



Prompt Samples

01. Simplify Complex Topics

Don't waste time and effort learning complex topics.

Instead, ask ChatGPT to:

- Provide examples
- Break it down into smaller parts
- Explain each part in simpler terms

Prompt : "Can you simplify the concept of [insert complex topic]?"

Prompt Samples

02. Generate Summaries

ChatGPT can generate summaries of articles or reports.

Understand long-form content fast:

- Copy text into ChatGPT
- Ask for a summary
- Scan to see if the output is relevant

Prompt : "Can you provide me with a summary of this [insert article/report URL]?"



Prompt Samples

03. Edit Your Writing

ChatGPT is your personal proofreader.

It can:

- Check errors in your work
- Suggest ways to improve your writing
- Explain why a certain suggestion was made

Prompt : "Can you check my writing for any errors and suggest improvements?"

Prompt Samples

04. Write Emails

Make sure your emails and messages are clear and effective.

Ask ChatGPT to:

- Review the email
- Check spelling and grammar errors
- Suggest relevant language and tone

Prompt : "Can you help me write an email to [insert recipient] about [insert subject]?"

Prompt Samples

05. Discover New Ideas

Break out of creative ruts and generate fresh content.

Ask ChatGPT to:

- Use the ideas to generate content
- Generate prompts or suggest topics
- Approach the prompts from different angles

Prompt : "Can you suggest some ideas or prompts for [insert topic]?"

Prompt Samples

06. Outline Content

Use ChatGPT to write efficiently and structure your work.

Ask it to:

- Suggest key points
- Organize them into a logical structure
- Use the outline to guide your writing

Prompt : "Can you suggest some key points for a piece of content on [insert topic]?"



Introduction to AI in Project Management

Artificial intelligence can automate repetitive administrative tasks like scheduling meetings and tracking project timelines.

AI tools can also analyze project data to identify trends, risks, and insights. Additionally, AI chatbots and virtual assistants allow for more efficient team collaboration and communication.

Areas Where AI Can Be Applied

- Resource allocation

AI can optimize resource allocation by analyzing all available resources and assigning them in the most efficient way.

- Timeline optimization

AI can adjust timelines and detect infeasible schedules to ensure projects finish on time.

- Document analysis

AI can quickly analyze documents and extract key data points and insights.

- Risk assessment

AI can continuously assess risks and provide recommendations to mitigate those risks.

- Meeting summaries

AI can listen to meetings and automatically create concise summaries highlighting key discussion points.

Prompt Samples, Project Management

1. Brainstorming project ideas and defining scope:

Prompt: "Help me brainstorm ideas for a new project that addresses [user's specific problem or goal]."

Input:

- Clear description of the problem or goal
- Target audience
- Expected outcomes
- Constraints or limitations

2. Creating a project plan:

Prompt: "Develop a comprehensive project plan for [project name], outlining key milestones, tasks, deadlines, and resource allocation."

Input:

- Project goals and objectives
- Scope of work
- Available resources (team members, budget, time)
- Potential risks and dependencies

Prompt Samples, Project Management

3. Assigning tasks and managing team members:

Prompt: "Assign tasks effectively to team members based on their skills, availability, and workload. Suggest strategies to ensure timely completion and address potential conflicts."

Input:

- List of project tasks
- Team member profiles (skills, experience, availability)
- Current workload of each team member

4. Tracking progress and identifying risks:

Prompt: "Monitor project progress, identify potential risks or bottlenecks, and recommend corrective actions to keep the project on track."

Input:

- Project plan
- Actual progress reports
- Identified risks or challenges

Prompt Samples, Project Management

5. Communicating with stakeholders:

Prompt: "Craft a clear and concise project status update for stakeholders, highlighting key achievements, challenges, and next steps."

Input:

- Target audience (stakeholders)
- Key project updates
- Action items or decisions required

6. Managing budgets and resources:

Prompt: "Track project expenses and resource utilization. Identify areas for cost optimization or resource reallocation to ensure budget adherence."

Input:

- Project budget
- Actual expenses
- Resource usage data

Prompt Samples, Project Management

7. Resolving issues and conflicts:

Prompt: "Suggest effective strategies to resolve a conflict that has arisen between team members [provide details of the conflict]."

Input:

- Nature of the conflict
- Involved parties
- Potential causes and contributing factors

8. Evaluating project performance:

Prompt: "Analyze project outcomes and performance against initial goals and objectives. Identify areas for improvement and lessons learned for future projects."

Input:

- Project goals and objectives
- Actual outcomes and results
- Challenges faced and lessons learned

Prompt Samples, Project Management

9. Documenting project results and lessons learned:

Prompt: "Create a comprehensive project report that summarizes key findings, outcomes, challenges, and recommendations for future projects."

Input:

- Project overview
- Key results and achievements
- Challenges and lessons learned
- Recommendations for future projects

10. Conducting post-project reviews:

Prompt: "Facilitate a post-project review meeting to gather feedback from team members and stakeholders. Identify areas for improvement and best practices to apply in future projects."

Input:

- Project overview
- Feedback from team members and stakeholders
- Key takeaways and recommendations

Risk Management Plan

- **Project Scope:** Development of a new mobile application for online shopping.
- **Timeline:** 6 months.
- **Resources:** Development team, marketing team, and external vendors for payment gateway integration.
- **Known Potential Risks:** Technical challenges with the new technology stack, delays from third-party vendors, budget overruns, and potential security vulnerabilities.

Prompt for Creating a Risk Management Plan

Objective: Develop a comprehensive risk management plan for a new mobile application project focused on online shopping, to identify potential risks, assess their impact and likelihood, and outline effective mitigation strategies.

Risk Identification

•Technical Challenges with New Technology Stack:

- Impact: High
- Likelihood: Medium
- Description: The development team may encounter unforeseen technical issues due to inexperience with the new technology stack, leading to delays.

•Delays from Third-Party Vendors:

- Impact: Medium
- Likelihood: High
- Description: Dependency on external vendors for payment gateway integration could cause project delays if they do not meet agreed timelines.

•Budget Overruns:

- Impact: High
- Likelihood: Medium
- Description: Unexpected costs in development or vendor services could lead to exceeding the budget.

•Potential Security Vulnerabilities:

- Impact: High
- Likelihood: Low
- Description: New application could be susceptible to security vulnerabilities, risking user data.

Risk Mitigation Strategies:

•Technical Challenges with New Technology Stack:

- Mitigation: Conduct training sessions for the development team on the new technology stack. Schedule regular technical review meetings to address challenges early.

•Delays from Third-Party Vendors:

- Mitigation: Establish clear contracts with penalty clauses for delays. Maintain communication with vendors to monitor progress and address issues promptly.

•Budget Overruns:

- Mitigation: Implement strict financial control measures and regularly review the budget against actual expenses. Allocate a contingency budget to cover unforeseen costs.

•Potential Security Vulnerabilities:

- Mitigation: Engage a cybersecurity firm to conduct periodic security audits. Incorporate security best practices throughout the development process.

Risk Monitoring and Control

Establish a risk management team responsible for

- monitoring identified risks,
- implementing mitigation strategies, and
- addressing any new risks that emerge during the project lifecycle.

Digital Marketing





Creating Blog Posts

ChatGPT can create blog post ideas and produce the initial draft after being trained on big datasets of niche blog posts. Giving the model a topic or title generates paragraphs with facts, figures, and pertinent arguments. Optimizing headlines, meta descriptions, and other on-page components can boost search engine ranks.



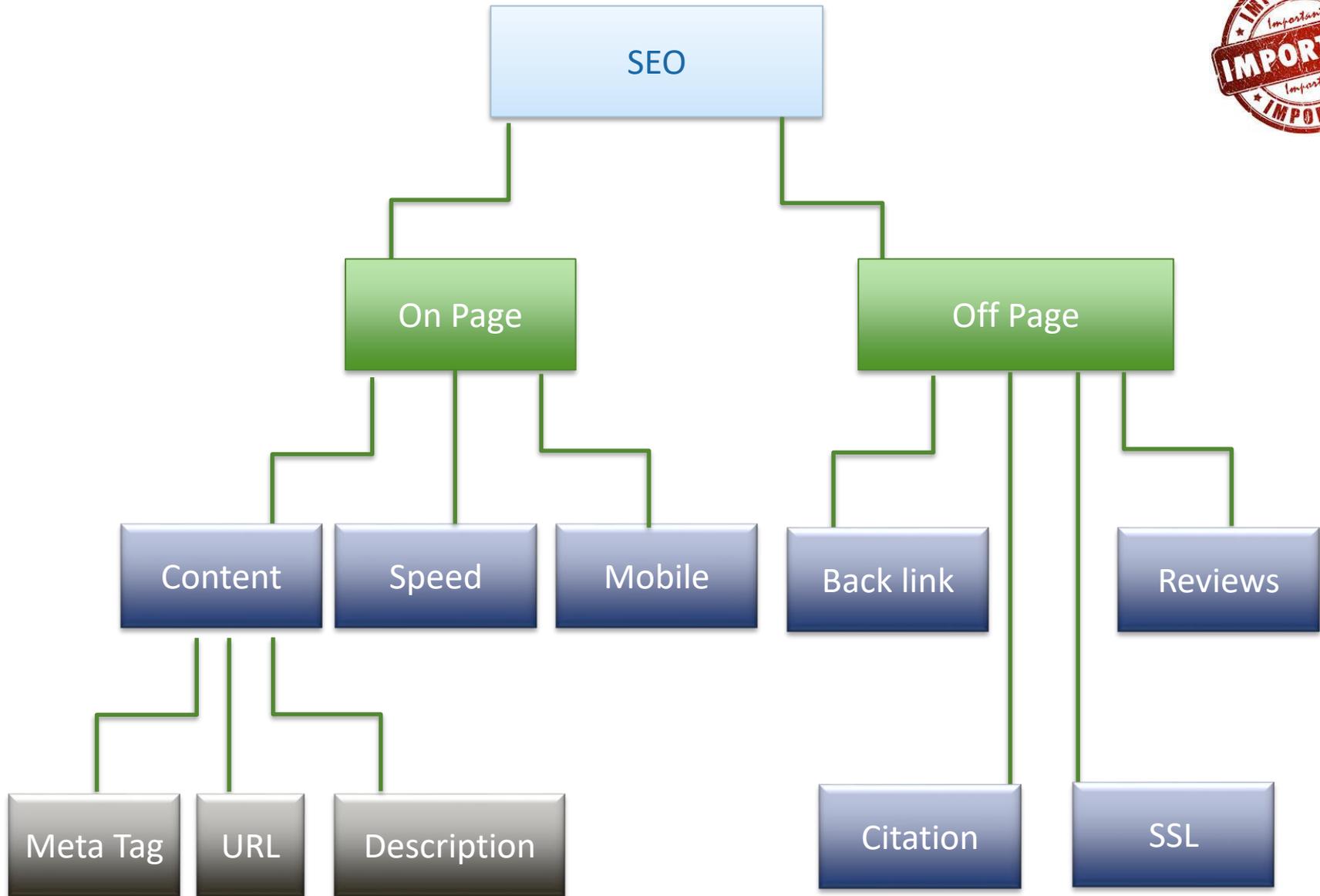
Creating Social Media Content

ChatGPT generates social media captions and hashtags. It may generate appropriate hashtags to boost post reach and engagement with a few keywords. It can also create brand-appropriate subtitles.



Creating Email Content

ChatGPT can produce email subject lines and the initial draft of email content based on past campaigns. By giving the model audience data, it may create customised content.



SEO

Here's how ChatGPT can assist in improving your small business's SEO efforts:

- 1. Keyword Research:** I can help you understand and identify target keywords that are relevant to your business. Simply describe your business and products/services, and I can suggest keywords that might be relevant.
- 2. Content Ideas:** Based on trending topics and popular queries in your industry, I can suggest content ideas that could resonate with your audience.
- 3. On-Page SEO Guidance:** I can provide tips on optimizing individual pages of your website, such as:
 - Meta title and description optimization
 - Image alt text suggestions
 - Header (H1, H2, H3...) optimization
 - URL structure advice

4. Technical SEO Suggestions: While I can't directly audit your website, I can offer general advice on:

- Site structure
- Internal linking
- Page load speed considerations
- Mobile optimization
- Structured data and schema markup

5. Content Optimization: If you provide a piece of content, I can suggest improvements to make it more SEO-friendly, like enhancing readability, suggesting keyword placement, or adding internal/external links.

6. Backlink Strategies: I can suggest ways to build high-quality backlinks, such as guest posting, influencer outreach, and other white-hat techniques.

7. **Local SEO Tips:** If your business has a physical location or serves a specific geographic area, I can provide advice on optimizing for local search.

8. **SEO Best Practices:** I can keep you updated on general SEO best practices, as of my last update in 2021.

9. **Learning and Resources:** Want to learn more about SEO yourself or train your team? I can provide explanations, answer questions, and direct you to reputable resources and tools in the industry.

10. **Monitor Trends:** I can inform you about general industry trends up to 2021, which can be beneficial for creating content that's timely and relevant.

Remember, while I can provide a wealth of information and guidance, it's also crucial to couple this with practical tools and applications (like Google Analytics, Google Search Console, and SEO auditing tools) for in-depth insights.

FP

do I still need my SEO team, can I replace them with chatgpt



While ChatGPT can assist with generating content and optimizing it for search engines, it cannot replace a dedicated SEO team. SEO involves a wide range of activities beyond just content creation, such as technical optimization, link building, keyword research, analytics, and more. A dedicated SEO team has specialized skills and experience in all of these areas and can provide a more comprehensive and effective SEO strategy.



Additionally, ChatGPT's responses are based on patterns it has learned from vast amounts of data, but it cannot provide the same level of customization and personalization that a human SEO expert can offer. A dedicated SEO team can tailor strategies to your specific business needs and goals, whereas ChatGPT is limited by the data it has been trained on.

In summary, ChatGPT can be a useful tool in your SEO efforts, but it cannot replace a dedicated SEO team. Consider using it in conjunction with your team to augment their efforts and improve your overall SEO strategy.

Using AI to enhance your on-page SEO

1. Checking the website
2. Check the speed of the website
3. Check if the site is ADA Complaint
4. Check if the site is mobile friendly
5. Check if the website is secure
6. **Check the keywords**

Use BARD!



View other drafts



Sure, I can analyze the website <https://www.irvinespectrumcenter.com/>.

The website is for the Irvine Spectrum Center, a shopping, dining, and entertainment destination in Irvine, California. The website is well-designed and easy to use. The homepage has a large banner image that showcases the center's many attractions, and the navigation bar makes it easy to find what you're looking for.

The website has a section for each of the center's major attractions, including shopping, dining, and entertainment. The shopping section lists all of the stores at the center, and the dining section lists all of the restaurants. The entertainment section lists all of the events and activities that are happening at the center.

The website also has a section for news and events, a section for contact information, and a section for career opportunities.

Overall, the Irvine Spectrum Center website is a well-designed and informative resource for visitors to the center.

Here are some specific things I noticed about the website:

- The homepage is visually appealing and inviting. The large banner image is eye-catching and gives visitors a good overview of what the center has to offer.
- The navigation bar is clear and easy to use. It makes it easy for visitors to find what they're looking for, whether they're interested in shopping, dining, or entertainment.
- The individual sections for shopping, dining, and entertainment are well-organized and informative. They provide visitors with all the information they need to plan their visit, including hours of operation, contact information, and a list of stores or restaurants.
- The news and events section keeps visitors up-to-date on the latest happenings at the center. This is a great way to find out about upcoming events or promotions.
- The contact information section makes it easy for visitors to get in touch with the center if they have any questions or concerns.
- The career opportunities section lists all of the open positions at the center. This is a great way for job seekers to find out about employment opportunities at the center.

Overall, I think the Irvine Spectrum Center website is a well-designed and informative resource for visitors to the center. It is easy to use and provides visitors with all the information they need to plan their visit.





View other drafts ▾



The main keywords in the website <https://www.irvinespectrumcenter.com/> are:

- Irvine Spectrum Center
- Shopping
- Dining
- Entertainment
- Nordstrom
- Target
- Anthropologie
- Irvine Improv
- Urban Outfitters
- Brandy Melville
- Hello Kitty Cafe

These keywords are prominently displayed throughout the website, and they are also used in the website's title tag and meta descriptions. This helps to ensure that the website is easily found by people who are searching for these terms.

In addition to these main keywords, the website also includes other related keywords, such as:

- Southern California
- Fashion
- Retail
- Food
- Restaurants
- Comedy
- Nightlife

These keywords help to attract a wider audience to the website and to ensure that it is relevant to people who are interested in these topics.

F how is the speed of this website : <https://www.irvinespectrumcenter.com/>



View other drafts



The website www.irvinespectrumcenter.com loads in 2.3 seconds on my device. This is considered a good loading speed for a website. The average loading speed for websites in the United States is 3.4 seconds.

Here are some factors that can affect the loading speed of a website:

- The size of the website's files
- The distance between the user's device and the website's server
- The amount of traffic on the website
- The website's code optimization

The Irvine Spectrum Center website is well-optimized for speed. The files are small and the code is efficient. The website also uses a CDN (Content Delivery Network) to deliver the files from servers that are closer to the user's device. This can help to improve the loading speed for users in different parts of the world.

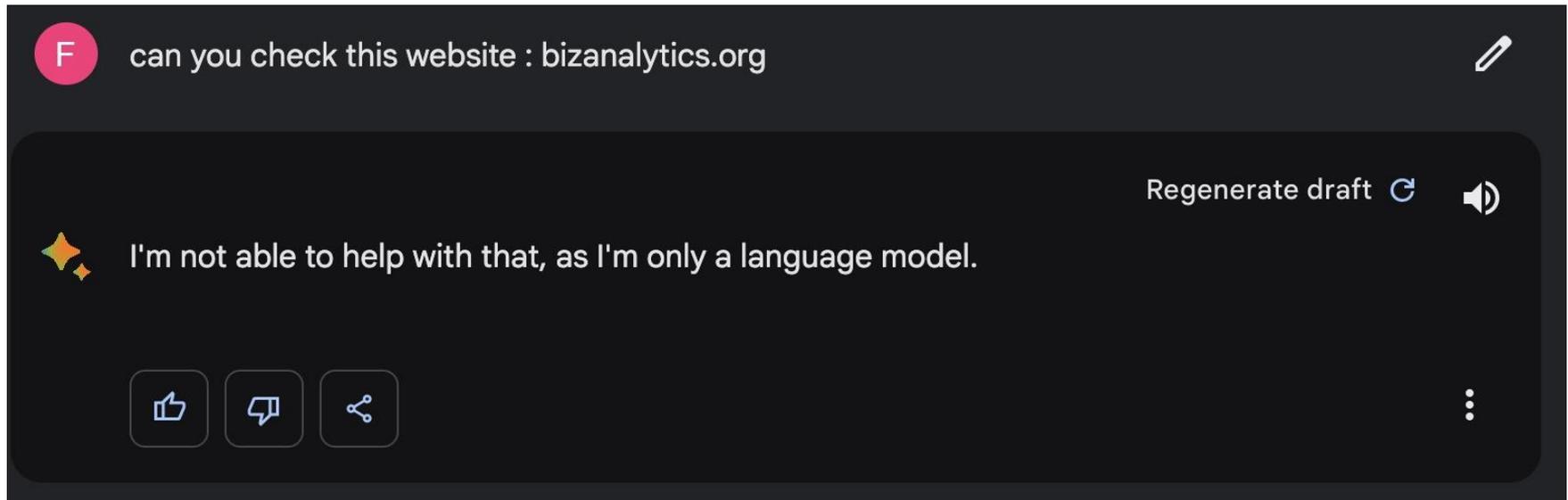
Overall, the loading speed of the Irvine Spectrum Center website is good. It is fast enough to provide a good user experience for most visitors.

Google it



WARNING

You may get a message like this



Find out Keywords (SEO , PPC)

- BARD can identify the best website keywords by analyzing massive datasets of website content.
- Lets consider a local startup that offers 'Solar Panel Installation' in Irvine



Google

Search Google or type a URL



Projects



Google



SpyFu



GTmetrix



SE Ranking ...



Clients Status



Text Goods



Analytics



Google Shee...



Add shortcut

Finding Keywords

Solar Panel Companies in Irvine ☆ 📁 ☁
File Edit View Insert Format Data Tools Extensions Help

🔍 Menus ⏪ ⏩ 🖨 🗨 100% ▾ | \$ % .0 ← .00 123 | Defaul... ▾ | - 10 + | **B** *I* 🔒 A | 🗑 📏 📐 📑 ▾ | ☰ ▾ | ⏴ ▾ | ⏵ ▾ | 🔍 ▾ | 🗨 + 📏 🗨

	A	B
1	URL	Keywords
2	https://solaroptimum.com/	
3	https://www.solaroptimum.com/	
4	https://go.sunpower.com/	
5	https://www.sempersolaris.com/	
6	https://www.energysage.com/	
7	https://www.solarreviews.com/	
8	http://quote.ocsolarinc.com/	
9	http://sunsolarus.com/	
10	https://www.sullivansolarpower.com/	
11	https://www.altairsolar.com/	
12	https://ocsolarinc.com/	
13	https://enlightenedsolar.com/	
14	https://www.ecowatch.com/	
15	https://bestcompany.com/	
16		
17		
18		
19		
20		
21		
22		
23		

A18 | fx All Keywords :

	A	B
1	URL	Keywords
2	https://solaroptimum.com/	
3	https://www.solaroptimum.com/	
4	https://go.sunpower.com/	
5	https://www.sempersolaris.com/	
6	https://www.energysage.com/	
7	https://www.solarreviews.com/	
8	http://quote.ocsolarinc.com/	
9	http://sunsolarus.com/	
10	https://www.sullivansolarpower.com/	
11	https://www.altairsolar.com/	
12	https://ocsolarinc.com/	
13	https://enlightenedsolar.com/	
14	https://www.ecowatch.com/	
15	https://bestcompany.com/	
16		
17		
18	All Keywords :	
19		
20		
21		
22		



Solar Panel Companies in Irvine

File Edit View Insert Format Data Tools Extensions Help



Share



100% \$ % .0 .00

Add-ons

Macros

Apps Script

AppSheet

GPT for Sheets™ and Docs™

h comma")

B

installation, solar energy, clean energy, sustainability, solar

B2 | fx =gpt(A2,"give me the most salient k

A

URL

Keywords

1

2 <https://solaroptimum.com/>

solar, optimu

3 <https://www.solaroptimum.com/>

solar, optimu

4 <https://go.sunpower.com/>

solar energy

5 <https://www.sempersolaris.com/>

solar energy, solar power, solar installation, renewable energy, solar

6 <https://www.energysage.com/>

energysage, keywords, article, comma

7 <https://www.solarreviews.com/>

solar, reviews

8 <http://quote.ocsolarinc.com/>

quote, ocsolarinc.com

9 <http://sunsolarus.com/>

solar energy, renewable energy, solar panels, solar power, clean en

10 <https://www.sullivansolarpower.com/>

solar power, Sullivan Solar Power, renewable energy, solar panels,

11 <https://www.altairsolar.com/>

solar, Altair Solar

12 <https://ocsolarinc.com/>

solar, energy, installation, residential, commercial, panels, power, sy

13 <https://enlightenedsolar.com/>

solar, energy, renewable, panels, installation, power, electricity, savi

14 <https://www.ecowatch.com/>

ecowatch, article, keywords, comma

15 <https://bestcompany.com/>

best company, salient keywords, article, separate, comma

16

17

18 All Keywords :

solar, optimum, renewable energy, solar panels, solar power, solar installation, clean energy, sustainability, solar technology, e

19

20

21

22

+



Data

Formula



Solar Panel Companies in Irvine

File Edit View Insert Format Data Tools Extensions Help



Share



100%



.0

.00

123

Defaul...



10



B

I



A



B2 | fx =gpt(A2,"give me the most salient keywords in this article and separate them with comma")

	A	B
1	URL	Keywords
2	https://solaroptimum.com/	solar, optimum, renewable energy, solar panels, solar power, solar installation, solar energy, clean energy, sustainability, solar
3	https://www.solaroptimum.com/	solar, optimum, energy, renewable, panels, installation, efficiency, savings, technology, power
4	https://go.sunpower.com/	solar energy, SunPower, solar panels, renewable energy, clean energy, solar power, sustainability, photovoltaic, solar technol
5	https://www.sempersolaris.com/	solar energy, solar power, solar installation, renewable energy, solar panels, residential solar, commercial solar, battery storag
6	https://www.energysage.com/	energysage, keywords, article, comma
7	https://www.solarreviews.com/	solar, reviews
8	http://quote.ocsolarinc.com/	quote, ocsolarinc.com
9	http://sunsolarus.com/	solar energy, renewable energy, solar panels, solar power, clean energy, sustainable, photovoltaic, electricity, sun, environme
10	https://www.sullivansolarpower.com/	solar power, Sullivan Solar Power, renewable energy, solar panels, solar installation, clean energy, solar energy, solar system
11	https://www.altairsolar.com/	solar, Altair Solar
12	https://ocsolarinc.com/	solar, energy, installation, residential, commercial, panels, power, system, savings, renewable, electricity, California, company,
13	https://enlightenedsolar.com/	solar, energy, renewable, panels, installation, power, electricity, savings, system, residential, commercial, benefits, technology
14	https://www.ecowatch.com/	ecowatch, article, keywords, comma
15	https://bestcompany.com/	best company, salient keywords, article, separate, comma
16		
17		
18	All Keywords :	solar, optimum, renewable energy, solar panels, solar power, solar installation, clean energy, sustainability, solar technology, e
19		
20		
21		
22		

Marketing a New Product

- I have an idea and want to develop it
- You are a marketing company and want to market a new project

What kind of questions should you ask?

And have answer for before even starting!

F

I want to start a new business selling laptops in Irvine, CA , what kind of research do I have to do ?



View other drafts



Here are some of the research you need to do to start a new business selling laptops in Irvine, CA:

- **Market research:** This includes understanding the demand for laptops in Irvine, the competition, and the pricing trends. You can conduct market research by surveying potential customers, analyzing sales data, and benchmarking against similar businesses.
- **Financial research:** This involves estimating the startup costs, ongoing expenses, and potential revenue. You can get help with financial projections from a business accountant or financial advisor.
- **Legal research:** This includes understanding the legal requirements for starting a business in Irvine, such as registering your business name and obtaining the necessary permits and licenses.
- **Marketing research:** This involves developing a marketing plan to reach your target customers. Your marketing plan should include strategies for advertising, public relations, and social media marketing.
- **Business location research:** This involves finding a suitable location for your business, such as a physical store or an online storefront. You need to consider the traffic, visibility, and rent costs of potential locations.
- **Product research:** This involves selecting the laptops you want to sell. You need to consider the brand, model, features, and price of the laptops.
- **Supplier research:** This involves finding reliable suppliers of laptops. You need to compare prices, shipping terms, and customer service before making a decision.

Once you have completed your research, you will be in a better position to start and grow your laptop business in Irvine, CA.

Here are some additional tips for starting a laptop business:

- **Build a strong online presence:** Create a website and social media pages to promote your business and reach potential customers.
- **Offer competitive prices:** Price your laptops competitively to attract customers.
- **Provide excellent customer service:** Go above and beyond to provide excellent customer service to keep your customers happy and coming back for more.
- **Stay up-to-date on the latest technology:** Keep up with the latest trends in laptop technology so you can offer your customers the best products.

I hope this helps!



F

One of our clients asked us to mark their new product, which is similar to JotForms , what questions should we ask ?



View other drafts



Here are some questions you can ask your client to help you market their new product, which is similar to JotForms:

- **What are the key features of your product that differentiate it from JotForms?** This will help you understand what makes your product unique and why customers should choose it over JotForms.
- **What is your target market?** Who are you trying to reach with your product? Once you know your target market, you can tailor your marketing messages to appeal to them.
- **What are your pricing plans?** How much will your product cost? Your pricing should be competitive with JotForms and other similar products.
- **How will you promote your product?** What marketing channels will you use to reach your target market? You can use a variety of channels, such as online advertising, social media, and email marketing.
- **What are your sales goals?** How many units do you hope to sell in the first year? Your sales goals will help you track the success of your marketing campaign.
- **What are your customer support plans?** How will you provide support to your customers? Having good customer support is essential for building a successful product.
- **What are your plans for future development?** How do you plan to improve your product over time? Having a roadmap for future development will show potential customers that you are committed to your product.

In addition to these questions, you can also ask your client about their budget for marketing, their timeline for launch, and their overall goals for the product. The more information you have, the better equipped you will be to create a successful marketing campaign.

Here are some additional questions that you can ask to understand the 5Ps of marketing for this product:

- **Product:** What are the features and benefits of the product? What makes it unique?
- **Price:** What are the different pricing plans? How does the pricing compare to JotForms and other similar products?
- **Promotion:** What marketing channels will be used to reach the target market? What are the marketing goals?
- **Place:** Where will the product be sold? How will it be distributed?
- **People:** Who will be responsible for marketing the product? What are their skills and experience?

By asking these questions, you can gain a deeper understanding of the product and the marketing challenges that your client is facing. This will help you create a marketing campaign that is tailored to their specific needs and goals.

Pivot Tables

- A pivot table is a table of grouped values that aggregates the individual items of a more extensive table within one or more discrete categories. This summary might include sums, averages, or other statistics, which the pivot table groups together using a chosen aggregation function applied to the grouped values. [Wikipedia](#)

AutoSave OFF

Home Insert Draw Page Layout Formulas Data Review

Calibri (Body) 12

B I U

K8

	A	B	C	D	E	F	G
1	Campaign	Source	Medium	Keyword	Impressions	Clicks	Cost
2	Google Search	Organic	Search	keyword1	10000	100	\$100
3	Google Search	Paid	Search	keyword2	5000	50	\$50
4	Facebook	Organic	Social	keyword3	2000	20	\$20
5	Facebook	Paid	Social	keyword4	1000	10	\$10
6	Instagram	Organic	Social	keyword5	3000	30	\$30
7	Instagram	Paid	Social	keyword6	1500	15	\$15
8	Twitter	Organic	Social	keyword7	1200	12	\$12
9	Twitter	Paid	Social	keyword8	800	8	\$8
10	LinkedIn	Organic	Social	keyword9	2500	25	\$25
11	LinkedIn	Paid	Social	keyword10	600	6	\$6
12	Google Search	Organic	Search	keyword11	8000	80	\$80
13	Google Search	Paid	Search	keyword12	4500	45	\$45
14	Facebook	Organic	Social	keyword13	1800	18	\$18
15	Facebook	Paid	Social	keyword14	900	9	\$9
16	Instagram	Organic	Social	keyword15	2700	27	\$27
17	Instagram	Paid	Social	keyword16	1400	14	\$14
18	Twitter	Organic	Social	keyword17	1100	11	\$11
19	Twitter	Paid	Social	keyword18	700	7	\$7
20	LinkedIn	Organic	Social	keyword19	2200	22	\$22
21	LinkedIn	Paid	Social	keyword20	500	5	\$5
22	Google Search	Organic	Search	keyword21	9000	90	\$90
23	Google Search	Paid	Search	keyword22	4000	40	\$40
24	Facebook	Organic	Social	keyword23	1600	16	\$16
25	Facebook	Paid	Social	keyword24	800	8	\$8
26	Instagram	Organic	Social	keyword25	2400	24	\$24
27	Instagram	Paid	Social	keyword26	1300	13	\$13
28	Twitter	Organic	Social	keyword27	1000	10	\$10
29	Twitter	Paid	Social	keyword28	600	6	\$6
30	LinkedIn	Organic	Social	keyword29	2100	21	\$21
31	LinkedIn	Paid	Social	keyword30	400	4	\$4

Campaign	Data			
	Count	Sum of Impressions	Sum of Clicks	Sum of Cost
Facebook	6	8100	81	81
Google Search	6	41100	405	405
Instagram	6	12300	123	123
LinkedIn	6	8300	83	83
Twitter	6	5400	54	54
Grand Total	30	75200	746	746

FP

i have an excel file that has these fields , Campaign Source Medium Keyword Impressions Clicks, cost, how can I create some pivot tables



Certainly! Pivot Tables are a powerful tool in Excel to summarize and analyze data. Here's a step-by-step guide on how you can create some useful Pivot Tables based on the fields you provided:



Step 1: Inserting a Pivot Table

1. Open your Excel file.
2. Select any cell within your data.
3. Go to the **Insert** tab and click on **PivotTable**. This will open the Create PivotTable dialog box.
4. By default, Excel will select the range of the data for you. Ensure the range includes all your data.
5. Choose where you want to place the Pivot Table: a new worksheet or an existing worksheet.
6. Click **OK**.

Example Pivot Tables:

Pivot Table 1: Impressions, Clicks, and Cost by Campaign

1. Drag the **Campaign** field to the **Rows** area.
2. Drag the **Impressions**, **Clicks**, and **Cost** fields to the **Values** area. By default, they will be summed up.

Pivot Table 2: Click-through Rate (CTR) by Campaign

1. Drag the **Campaign** field to the **Rows** area.
2. Drag the **Clicks** field to the **Values** area.
3. Drag the **Impressions** field to the **Values** area.
4. In the Pivot Table, add a calculated field: `Clicks/Impressions * 100` to calculate CTR as a percentage.

Home Insert Draw Page Layout Formulas Data Review View Automate Acrobat Tell me

Calibri (Body) 12 General Conditional Formatting Insert Delete Format

B I U Sort & Filter Find & Select Analyze Data Sensitivity Create and Share Adobe PDF

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
1	Campaign	Source	Medium	Keyword	Impressions	Clicks	Cost													
2	Google Search	Organic	Search	keyword1	10000	100	\$100													
3	Google Search	Paid	Search	keyword2	5000	50	\$50													
4	Facebook	Organic	Social	keyword3	2000	20	\$20													
5	Facebook	Paid	Social	keyword4	1000	10	\$10													
6	Instagram	Organic	Social	keyword5	3000	30	\$30													
7	Instagram	Paid	Social	keyword6	1500	15	\$15													
8	Twitter	Organic	Social	keyword7	1200	12	\$12													
9	Twitter	Paid	Social	keyword8	800	8	\$8													
10	LinkedIn	Organic	Social	keyword9	2500	25	\$25													
11	LinkedIn	Paid	Social	keyword10	600	6	\$6													
12	Google Search	Organic	Search	keyword11	8000	80	\$80													
13	Google Search	Paid	Search	keyword12	4500	45	\$45													
14	Facebook	Organic	Social	keyword13	1800	18	\$18													
15	Facebook	Paid	Social	keyword14	900	9	\$9													
16	Instagram	Organic	Social	keyword15	2700	27	\$27													
17	Instagram	Paid	Social	keyword16	1400	14	\$14													
18	Twitter	Organic	Social	keyword17	1100	11	\$11													
19	Twitter	Paid	Social	keyword18	700	7	\$7													
20	LinkedIn	Organic	Social	keyword19	2200	22	\$22													
21	LinkedIn	Paid	Social	keyword20	500	5	\$5													
22	Google Search	Organic	Search	keyword21	9600	90	\$90													
23	Google Search	Paid	Search	keyword22	4000	40	\$40													
24	Facebook	Organic	Social	keyword23	1600	16	\$16													
25	Facebook	Paid	Social	keyword24	800	8	\$8													
26	Instagram	Organic	Social	keyword25	2400	24	\$24													
27	Instagram	Paid	Social	keyword26	1300	13	\$13													
28	Twitter	Organic	Social	keyword27	1000	10	\$10													
29	Twitter	Paid	Social	keyword28	600	6	\$6													
30	LinkedIn	Organic	Social	keyword29	2100	21	\$21													
31	LinkedIn	Paid	Social	keyword30	400	4	\$4													
32																				
33																				
34																				
35																				
36																				
37																				
38																				
39																				
40																				
41																				
42																				
43																				
44																				
45																				
46																				

New Chat

Today

- No Signed Contract Needed
- SEO and Lead Conversion

Yesterday

- Project Planning Phase Guide
- Rushing Initiation Risks

Previous 7 Days

- Digital Marketing Agency E...
- Software Engineering Experi...
- Salary Range Explanation
- Retain Client with Offer

Previous 30 Days

- Dr. Parvini's Impressive Credi...
- Meet Dr. Parvini
- Tech Product Owner Applica...
- Limit Decimal Points PHP
- Keyword Suggestions for Wi...
- SEO & PPC Proposal
- Excel & PivotTable Setup

FP fparvini@hotmail.com

Export Chat

AIPRM for ChatGPT powered

AIPRM Community Forum

<p>GPT-3.5-turbo GPT-4 Human Written Plagiarism Free SEO Optimized Long-Form Article With Proper Outline [Upgraded Version]</p> <p>76M 5.8M 1.5K</p>	<p>GPT-3.5-turbo GPT-4 GPT-4 browsing GPT-4 plugins [Version: 3.2] Enjoyed the prompt? Hit Like button! Yoast and Rank Math SEO Optimized Create a 100% Unique Plagiarism Free Content with Title ...</p> <p>2.5M 1.9M 628</p>	<p>optimized article based on [YOUR COMPETITOR URL]. Be like your competition, just a little better :-)</p> <p>1.5M 1.0M 440</p>	<p>[KEYWORD]</p> <p>1.3M 883.1K 437</p>
<p>E-Commerce SEO: Generate Enticing Product Descriptions!</p> <p>SEO / Products</p> <p>Michael Finch · 7 months ago</p> <p>Creating a rich and meaningful product description for your e-commerce product & find the best HTs & Meta information.</p> <p>410.6K 300.0K 165</p>	<p>Rewrite Article Keyword-Rich Content</p> <p>SEO / Writing</p> <p>IRSHAD · 7 months ago</p> <p>Boost your online presence and attract more customers with [TARGETLANGUAGE] copywriting and SEO services from a proficient expert. Get ready to outrank your competition and achieve top search...</p> <p>814.0K 602.5K 161</p>	<p>Better content outlines 2.1.2</p> <p>SEO / Writing</p> <p>Florian Kluge · 2 weeks ago</p> <p>Supercharge your content production! Generate very detailed content outlines for your human writers. Includes FAQs and attention-grabbing headings.</p> <p>309.4K 226.2K 102</p>	<p>YouTube SEO Title, Description With Tags Generator</p> <p>SEO / Keywords</p> <p>Owabiyl Samson · 2 months ago</p> <p>1 keyword; Create 15 SEO Clickbait YouTube Titles, YouTube Description, YouTube Tags and YouTube Hashtags. Everything in 1 Click!!!</p> <p>256.1K 199.7K 87</p>
<p>Outline For Blog Article 2.0</p> <p>SEO / Writing</p> <p>RankPen · 5 months ago</p> <p>Generate a high-quality info content outline for your blog.</p> <p>257.9K 183.7K 60</p>	<p>E-E-A-T Niche Authority SEO Strategy Blog Post Generator</p> <p>SEO / Writing</p> <p>AI Promot Engineering · 7 months ago</p> <p>Create A 30 Day E-E-A-T Fast Ranking Authority Building SEO Content Campaign from 1 [KEYWORD]</p> <p>116.0K 82.5K 60</p>	<p>Keyword Generator</p> <p>SEO / Keywords</p> <p>William Cole · 7 months ago</p> <p>Create a list of keywords related to your prompt. Generates a bullet list, as well as a comma separated list beneath that you can copy and paste.</p> <p>299.0K 213.0K 60</p>	<p>SEO Etsy listing</p> <p>SEO / Keywords</p> <p>RichardCBAT · 3 months ago</p> <p>Optimise Etsy Listing for greater reach. Thanks for upvote.</p> <p>79.6K 57.0K 51</p>

+ Add Public Prompt

Prompts per Page
12

Showing 1 to 12 of 956 Prompts

Prev Next

Output in: English Tone: Default Writing Style: Default

Send a message

Include My Profile Info: Farid Profile

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT September 25 Version



Visual Content Creation



Farid Parvini (He/Him) · You

I am an accomplished product and marketing corporate officer, directi...
now · 🌐



This is a reminder regarding my webinar today
Leveraging AI and ChatGPT in Digital Marketing
Date & Time Aug 31, 2023 03:00 PM Pacific Time





BlueWillow ✓ BOT Today at 3:39 PM



Create a logo design that features a plate with a fork, knife, and spoon forming the shape of a house. This design symbolizes both the food delivery and hotel service provided by the company. Opt for a minimalist and sophisticated style with clean lines and a contemporary touch. Use a color scheme of deep blue and elegant silver to convey professionalism. Use this image style for the concept: Vector Illustration - @Web Concepts Media Marketing Tea



Image Creation

DALL-E

Transform your ideas into amazing images

- 

1 Logo Creator
Use me to generate professional logo designs and app icons!
By Chase Lean
- 

2 image generator
A GPT specialized in generating and refining images with a mix of professional and friendly tone.image generator
By NAIF J ALOTAIBI
- 

3 Super Describe
Upload any image to get a similar one using DALL-E 3 along with the detailed prompt!
By bestaiprompts.art
- 

4 Image Copy Machine GPT
Replicates and creatively reinterprets images. Just upload your photo, and let the GPT do its magic. Remember to adhere to...
By seo.ai
- 

5 LogoGPT
Designs personalized logos from sketches.
By A SAI RAHUL
- 

6 Image Edit, Copying & Merge
Replicate Image, Images Merge, Image Edit, Style Transfer. Use "Help" for more info. **Last update: Jan 2024**
By neural.love

Image Creation

FP

Create a logo that features a plate with a fork, knife and spoon forming the shape of the house. This design symbolizes both the food delivery and hotel service provided by the company. Opt for a minimalist and sophisticated style with clean lines and contemporary touch. Use a color scheme of deep blue and elegant silver to convey professionalism. Use this image style for the concept vector illustration.



DALL-E 3

Created 2 images



Getting Started



1. To create an AI-generated image, go to one of the "Rookie" channels on the left. (Be sure you have verified your discord email.)
2. Type "/imagine" then a space and after "prompt" box appears, describe the image you want. For example: "cute cat sitting on a windowsill."
3. In less than a minute 4 images will appear.
4. You can refine the images with the buttons. "U"s will enhance (Upscale) the single image you selected. "V"s will give you a new grid (Variety) based on the image you selected. And "🔄" will give you a whole new set of 4 images based on your original prompt.
5. To easily find your images in a busy activity stream, type "mentions: your username" in the search box in the upper right. Your images will appear below. Click "jump" or "BlueWillow" to see the image in your stream.

- *If you can't see any rookie channels, kindly go to your discord server settings and allow the option "Show all channels".*
- New users will have a trial, 25 free images. Once your trial has ended, you can become a subscriber with **/subscribe**.

Having trouble? Watch this video to learn more:

Video Creation

Chrome File Edit View History Bookmarks Profiles Tab Window Help

chat.openai.com

New Chat

Today

- Using Plugins in ChatGPT
- Webinar Idea for Students

Yesterday

- Campaign Conversions Pivot
- No Signed Contract Needed
- SEO and Lead Conversion

Previous 7 Days

- Project Planning Phase Guide
- Rushing Initiation Risks
- Digital Marketing Agency Exp
- Software Engineering Expert
- Salary Range Explanation
- Retain Client with Offer

Previous 30 Days

- Dr. Parvini's Impressive Credit
- Meet Dr. Parvini
- Tech Product Owner Application
- Limit Decimal Points PHP
- Keyword Suggestions for Website
- SEO & PPC Proposal
- Excel & Pivot Table Setup

FP fparvini@hotmail.com

GPT-3.5 GPT-4

No plugins enabled

ChatGPT PLUS

Explain airplane turbulence
to someone who has never flown before

Compare business strategies
for transitioning from budget to luxury vs. luxury to bu...

Suggest some names
for my cafe-by-day, bar-by-night business

Plan a trip
to experience Seoul like a local

Send a message

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT September 25 Version

Video Creation

⚙️ Plugins • Enabled plugins: 🌐 ⓘ



create a video that shows how to use plug-ins in chatgpt



Used **CapCut** ▾



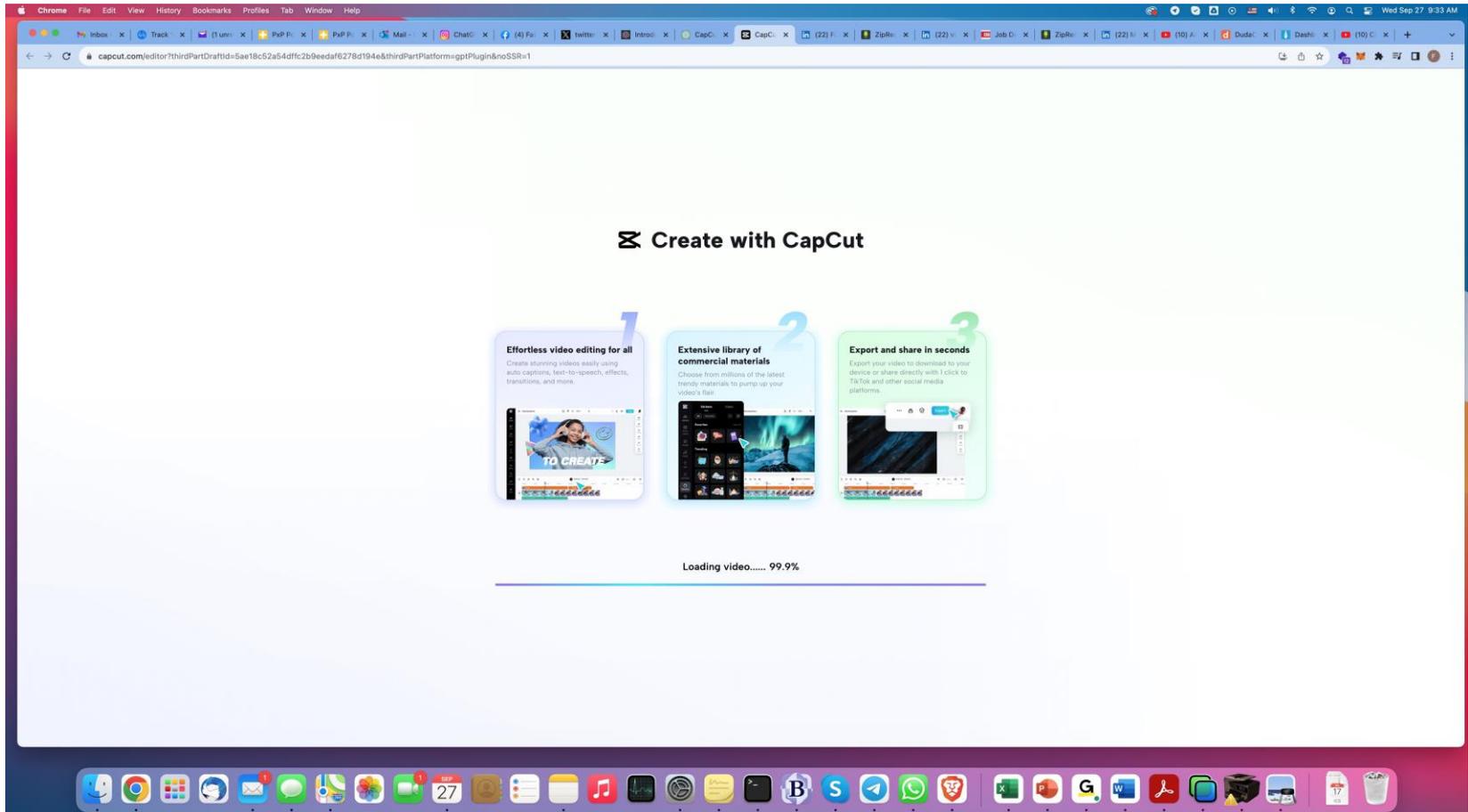
I've created a video on how to use plugins in ChatGPT. You can watch it by clicking the link below. Please note that it may take about one minute for the video to load.

Watch the Video

If you'd like to reconfigure the aspect ratio or modify the script, feel free to let me know.

For any feedback on the video, you can contact capcut-web@bytedance.com.

Video Creation



Video Creation

The screenshot displays a video creation software interface. On the left is a dark sidebar with a 'Project' tab and a 'Cloud' tab. Below these are icons for 'Media', 'Upload', and 'Phone'. A grid of media assets is visible, including images of a keyboard, a megaphone, and a 'PLUG IN' sign, along with audio files. The main workspace features a preview window at the top showing a computer monitor with a megaphone on the screen and a large red 'PLUG IN' sign to its right. Below the preview is a timeline with a playhead at 00:00:00. The timeline contains various video clips and audio tracks, with text overlays such as 'In this tutorial, we'll walk you', 'First, log in to your', 'Navigate to the "Plugins"', 'If an update is available, you', 'Click on the "Upd"', 'The process me', 'It's crucial to keep you', 'and to benef', and 'So make sure to regularly c'. The interface also includes an 'Export' button in the top right corner and a '16:9' aspect ratio indicator.

By ChatGPT

GPTs created by the ChatGPT team

1



DALL-E

Let me turn your imagination into imagery.

By ChatGPT

2



Data Analyst

Drop in any files and I can help analyze and visualize your data.

By ChatGPT

3



Hot Mods

Let's modify your image into something really wild. Upload an image and let's go!

By ChatGPT

4



Creative Writing Coach

I'm eager to read your work and give you feedback to improve your skills.

By ChatGPT

5



Coloring Book Hero

Take any idea and turn it into whimsical coloring book pages.

By ChatGPT

6



Planty

I'm Planty, your fun and friendly plant care assistant! Ask me how to best take care of your plants.

By ChatGPT

By ChatGPT

GPTs created by the ChatGPT team

1



DALL-E

Let me turn your imagination into imagery.

By ChatGPT

2



Data Analyst

Drop in any files and I can help analyze and visualize your data.

By ChatGPT

3



Hot Mods

Let's modify your image into something really wild. Upload an image and let's go!

By ChatGPT

4



Creative Writing Coach

I'm eager to read your work and give you feedback to improve your skills.

By ChatGPT

5



Coloring Book Hero

Take any idea and turn it into whimsical coloring book pages.

By ChatGPT

6



Planty

I'm Planty, your fun and friendly plant care assistant! Ask me how to best take care of your plants.

By ChatGPT

The ChatGPT Cheat Sheet V2

Basic Structure of a Prompt:

Acting as a [ROLE] perform [TASK] in [FORMAT]

Act as a [ROLE]

Marketer
Advertiser
Copywriter
Accountant
Lawyer
Analyst
Ghostwriter
Project Manager
Therapist
Journalist
Chief Financial Officer
Prompt Engineer

Create a [TASK]

Headline
Presentation / Webinar
Essay
Book Outline
Email Sequence
Social Media Post
Product Description
Cover Letter / Resume
Blog Post / Article
Summary
Tiktok, YT Reel - Video Script
Sales Page / Ad Copy

show as [FORMAT]

A Table
A list
Summary
HTML
Code
Spreadsheet
CSV file
Plain Text file
Rich Text
PDF
Markdown
Word Cloud

Prompt Chaining

- 1 - Provide me with the ideal outline for an effective & persuasive blog post.
- 2 - Write a list of Engaging Headlines for this Blog post based on [Topic].
- 3 - Write a list of Subheadings & Hooks for this same blog post
- 4 - Write a list of Keywords for this Blog.
- 5 - Write a list of Compelling Call-to-Actions for the blog post
- 6 - Combine the best headline with the best Subheadings, Hooks, Keywords and Call-to-Action to write a blog post for [topic].
- 7 - Re-write this Blog Post in the [Style], [Tone], [Voice] and [Personality].

Tree of Thought Prompt

Three experts with exceptional logical thinking skills are collaboratively answering a question using a tree of thoughts method.

Each expert will share their thought process in detail, taking into account the previous thoughts of others and admitting any errors. They will iteratively refine and expand upon each other's ideas, giving credit where it's due.

The process continues until a conclusive answer is found. Use step by step thinking & organize the entire response in detailed steps in a markdown table format. Once this table is complete, provide a summary of the proposed recommendations.
My question is...

Mind-Blowing Meta Prompt

What are the absolute coolest, most mind-blowing, out of the box, ChatGPT prompts that will really show off the power of ChatGPT? Give me 10.

The prompts should focus on combining [topic1] & [topic2] for [main outcome].

Mimic Your Writing Style

Acting as an Expert Ghostwriter assess the tone, style, voice, personality, Perplexity & Burstiness used in the following sample content so you can mimic this.

Perplexity measures the complexity of text. Separately, burstiness compares the variations of sentences. Humans tend to write with greater burstiness, for example, with some longer or complex sentences alongside shorter ones.

Over-The-Top Creative Copy

Take this statement and make it explode with hyperbole and copy-writing cinematography.

The statement is:
[insert statement]

Provide a table outlining the description for Tone, Style, Voice, Personality, Perplexity & Burstiness based on the sample content.

When the table is finished, I will need the assessment combined into a statement designed in a way that it could be used in a prompt to get ChatGPT to simulate my own writing.

ChatGPT

LogoGPT

Game Time

Explore GPTs

Today

Logo for Digital Marketing Agency

Previous 7 Days

Support for Maryam's Loss

Previous 30 Days

Lending to employee

Best Day for Legoland

Ph.D. Application as Project

2023

Client PPC Access Concerns

Research Statement Enhancement

Remove First 42 Chars

SCP Default Port: 22

Copy Files Between Linux Servers

Upgrade plan
Collaborate on a Team plan

FP Fred Parvini

Search public GPTs

Custom instructions ⓘ

What would you like ChatGPT to know about you to provide better responses?

I have a Ph.D. in Computer Science from USC and more than 20 years of relevant experience in Software Development and Management on the internet. I was the founder and CEO of Solution21 Inc, a leading US-based Digital Marketing company that provides web services to over 4200 clients. For the last 15 years, I have been an Adjunct Professor of Computer Science, teaching graduate courses at the University of Southern California (USC) and California State University at Long Beach

643/1500

Hide tips

How would you like ChatGPT to respond?

Language tone that is professional

34/1500

Enable for new chats

Cancel

Save

Thought starters

- Where are you based?
- What do you do for work?
- What are your hobbies and interests?
- What subjects can you talk about for hours?
- What are some goals you have?

Shop Keeper

Find custom GPTs for your work. Search or See Visitors, a list of best GPTs curated...
www.mindgoblinstudios.com

Plugin store



Popular

New

All

🔍 Search plugins



Ai PDF

Install

Super-fast, interactive chats with PDFs of any size, complete with page references for fact checking.

Developer info



AskTheCode

Install

Provide a GitHub repository URL and ask about any aspect of the code.

Developer info



AskYourPDF

Install

Unlock the power of your PDFs!, dive into your documents, find answers, and bring information to your fingertips.

Developer info



BrowserOp

Install

Browse dozens of webpages in one query. Fetch information more efficiently.

Developer info



ChatWithPDF

Install

Chat with everything from entire PDF books to Google Drive documents just by providing a link.

Developer info



CoderPad

Install

Run code in more than 30 different programming languages, and let us worry about setting up the environment!

Developer info

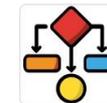


daigr.am

Install

Build charts, graphs, and more.

Developer info



Diagrams: Show Me

Install

Schemes, Diagrams, Architecture Visualisations, Flow-Charts, Mind Maps. Export and Edit for free!

Developer info

< Prev 1 2 3 4 Next >

About plugins

Update

- OpenAI just dropped a HUGE update.
- This is the biggest update since the launch of ChatGPT-5.
- Here are 7 things you need to know

1. Build Custom GPTs

OpenAI just released GPTs, a simple way to create a tailored version of ChatGPT for your specific tasks without writing any lines of code.

2. Revenue Sharing

OpenAI will share revenue from GPT Store with creators of GPTs. Make a GPT Agent of your own and earn a revenue share from OpenAI.

3. Text to Speech

OpenAI also launched text-to-speech API. They offer 6 hyper-realistic voice models that are the best I've heard.

4. GPT Marketplace

A store for GPTs is coming later this month. OpenAI now enables users to create and sell custom GPT models tailored to specific needs in the new GPT Store, fueling a market for unique AI solutions.

5. Copyright Shield

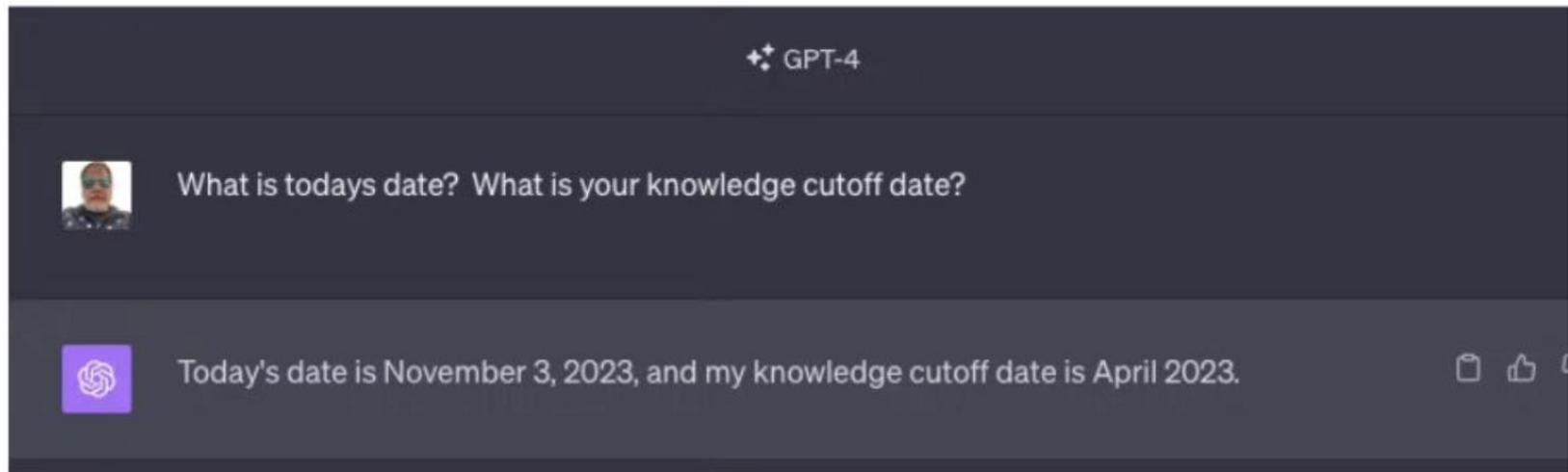
OpenAI will defend customers if they face copyright lawsuits. This is a big promise.

6. GPT-4 Turbo is released

This version is better than GPT-4, 3x cheaper, and can now read a prompt as long as an entire book.

7. Updated knowledge cutoff date

OpenAI updated knowledge cutoffs for GPT models to April 2023, with plans for further improvements.



THE 27 MOST POPULAR AI TOOLS 2023

Chatbot	 ChatGPT	 Bard	 Bing
Video	 Runway	 Pictory	 Descript
Productivity	 Notion AI	 Taskade	 MeetGeek
Design	 Midjourney	 Adobe Firefly	 Microsoft Durable
Website	 10web	 Durable	 Imagica
Code	 Copilot X	 AskCodi	 AWS Code Whisperer
Content	 Opus Clip	 Cohesive	 Synthesia
Presentation	 Tome	 Decktopus	 Gamma
Automation	 Zapier	 Make	 Bardeen

More than an AI detector Preserve what's human.

We bring transparency to humans navigating a world filled with AI content. GPTZero is the gold standard in AI detection, trained to detect ChatGPT, GPT4, Bard, LLaMa, and other AI models.

[Check out our products](#) →

Was this text written by a human or AI?

Try detecting one of our sample texts:

ChatGPT

GPT4

Llama 2

Human

AI + Human

Paste your text here ...

0/5000 characters

UPGRADE

Check Origin

Upload file

By continuing you agree to our [Terms of service](#)

News: GPTZero Partners with American Federation of Teachers to Introduce AI Education Tools to Million+ Classrooms

[Read More](#)

Conclusion

While AI can be a powerful tool for generating content, what it produces can sometimes be incorrect, misleading, or even nonsensical.

Therefore, always verify any critical information generated by AI before relying on it or sharing it. Cross-referencing with trusted sources is a good practice.