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**Southern California Edison's SmartConnect Metering Program to Receive
2011 Project of the Year Award From PMI-OC**

Innovative Project Highlighted at PMI-OC July Meeting

FOR IMMEDIATE RELEASE...June XX, 2011...COSTA MESA, CALIF....The Orange County Chapter of Project Management Institute (PMI), the world's largest project management member association, will name Southern California Edison's advanced electric metering program—Edison SmartConnect™—Project of the Year for 2011. The award, which recognizes the utility's completion of the "Deployment to Cash Stage 2" of the SmartConnect program, will be presented at the chapter's July 12 meeting.

During this phase of the program, Southern California Edison successfully implemented back office system enhancements and process changes that enabled interval billing, dynamic pricing, online access to usage information (next day), and the ability to remotely turn service on or off when customers establish or transfer electric service.

Edison SmartConnect is Southern California Edison's \$1.6 billion advanced metering program that will replace approximately 5 million traditional electric meters with "smart" meters and other advanced technology that will help customers conserve energy and save money. The program includes multiple projects ranging from meter installation to multiple complex software implementations. The SmartConnect program, one of the nation's leading advanced metering initiatives, also received PMI-OC Project of the Year awards in 2007 and 2008.

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Following the award presentation, Paula Campbell, director of the Edison SmartConnect Program Office, will offer highlights from the winning project. Campbell, who joined Edison SmartConnect in 2006 and manages the project management and financial controls, change management, and communication functions for the program, will share how project management practices contributed to the program's success.

Stephen June, PMP and president of the PMI Orange County Chapter, said the Edison SmartConnect project was selected based on its excellent utilization of proper processes and standards. "We are pleased to honor Southern California Edison and its smart meter program," June said. "This was a critical phase of one of the nation's leading advanced metering initiatives, and project management standards played a key role in its successful launch. We recognize the hard work, collaboration, and dedication of the team at Edison SmartConnect, and look forward to hearing more details during Paula's upcoming presentation."

The PMI-OC dinner meeting is set for Tuesday, July 12, 2011, beginning at 5:30 p.m. at the Wyndham Orange County Hotel, 3350 Avenue of the Arts, Costa Mesa. Additional information and online registration are available at www.pmi-oc.org.

In other news, PMI-OC announced its 2011 Project Management Conference "Enhancing Business Value with Project Management," which will be held September 13, 2011, from 3–9 p.m. at the Wyndham Orange County Hotel. The conference will provide attendees with an opportunity to learn concepts, tools, and techniques to improve their project management skills. Four tracks will be featured, including Project Management Education, Soft Skills, Project Management Career Development, and PMI New/Young Member Orientation. The conference is open to business analysts, project managers, and project team members (both PMI members and non-members). Additional information and online registration are available at www.pmi-oc.org.

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About Southern California Edison

An Edison International (NYSE:EIX) company, Southern California Edison is one of the nation's largest electric utilities, serving a population of nearly 14 million via 4.9 million customer accounts in a 50,000-square-mile service area within Central, Coastal, and Southern California. More information is available at www.edison.com.

About Project Management Institute (PMI)

PMI is the world's largest project management member association, representing more than half a million practitioners in more than 185 countries. As a global thought leader and knowledge resource, PMI advances the profession through global standards and credentials, collaborative chapters, virtual communities, and academic research. The Orange County chapter was founded in 1989. It focuses on professional development and networking opportunities and serves more than 1,700 members. More information is available at www.pmi-oc.org.

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