

September 11

[www.pmi-oc.org](http://www.pmi-oc.org)

[www.pmi.org](http://www.pmi.org)



# PMI-OC Project Management Conference 2012

**Leadership and  
Project Management:  
The Crossroads of  
Project Success**



Join us at the Wyndham Hotel in Costa Mesa for PMI-OC's signature annual event. Learn from 16 leaders and educators; remember 9/11 with a color guard ceremony; observe the proclamation of Project Management Day; and enjoy a fantastic dinner and empowering key-note address from noted motivator and author, **Troy Hazard**.

[See pages 4 and 5](#) for the complete story and details.

[Click here to register.](#)

## 2012

### Board of Governors

**Gregory Scott, PMP**  
President

**Robbin Mackenzie Thomas**  
VP of Operations

**Dave Cornelius, PMP**  
VP of Communications

**Alvin Joseph, PMP**  
VP of Administration

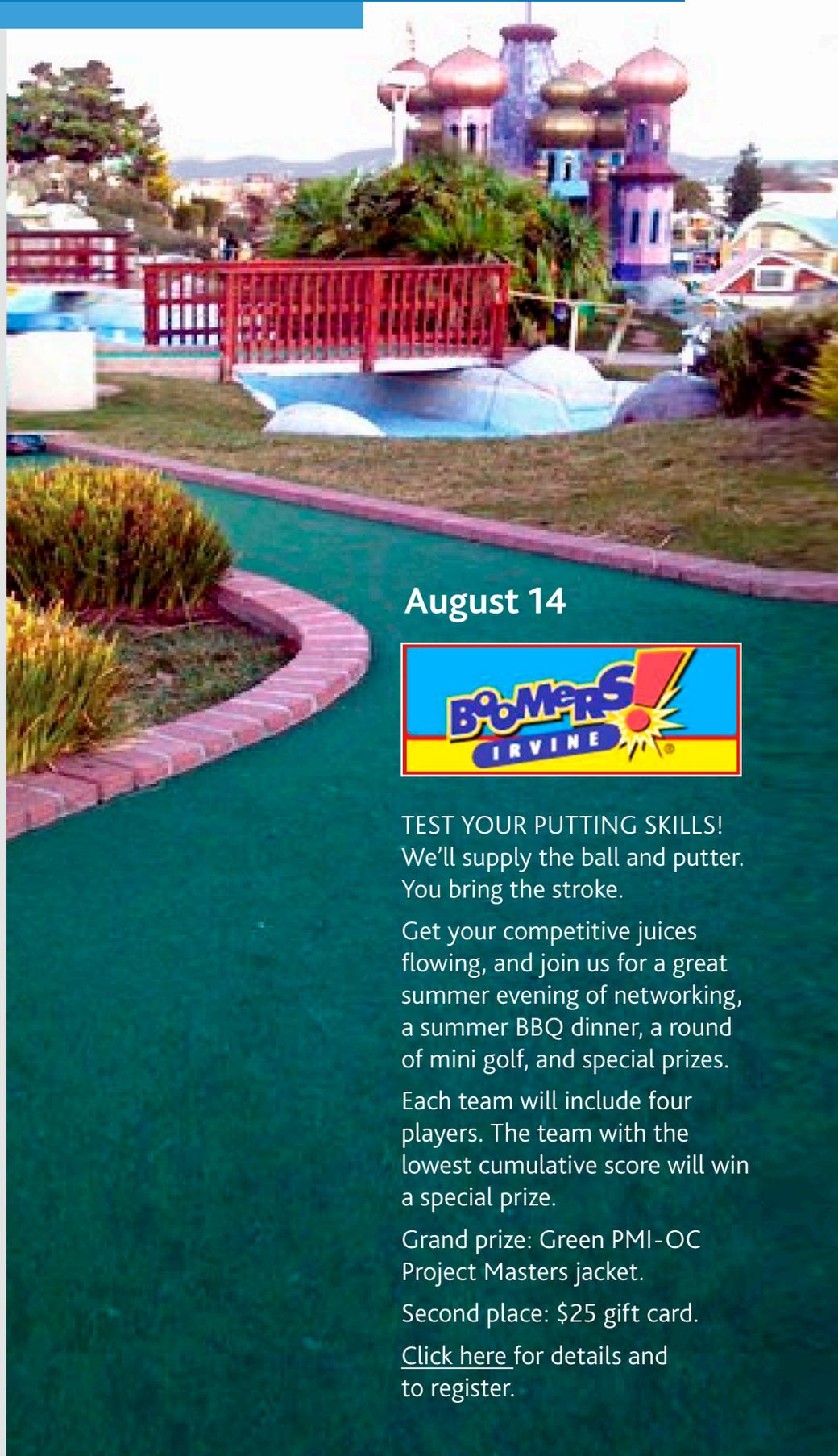
**Cindy Pham, PMP**  
VP of Strategic Planning

**Adam Khamseh, PMP**  
VP of Finance

**Stephen June, PMP**  
Past President

### In This Issue

<i>Project Management Conf</i> . . . . .	1
<i>Mini Golf Tournament</i> . . . . .	2
<i>President's Message</i> . . . . .	3
<i>New Members, New PMPs</i> . . . . .	3
<i>Project Management Conf</i> . . . . .	4
<i>Learning, Serving, Leading</i> . . . . .	6
<i>Volunteer Opportunities</i> . . . . .	6
<i>Employment Opportunities</i> . . . . .	7
<i>Self-Paced Online Course</i> . . . . .	7
<i>The Ocean Institute</i> . . . . .	8
<i>PMP Exam Prep Workshop</i> . . . . .	11
<i>July ATS Review</i> . . . . .	12
<i>The Agile PM</i> . . . . .	13
<i>Leadership Panel Questions</i> . . . . .	13
<i>2012 POY Survey</i> . . . . .	13
<i>Breakfast Club</i> . . . . .	14
<i>SoTeC Conference</i> . . . . .	15
<i>Learning, Serving, Leading</i> . . . . .	16
<i>OC Project Masters</i> . . . . .	18
<i>Upcoming ATS</i> . . . . .	21
<i>Coming Events</i> . . . . .	22



## August 14



TEST YOUR PUTTING SKILLS!  
We'll supply the ball and putter.  
You bring the stroke.

Get your competitive juices flowing, and join us for a great summer evening of networking, a summer BBQ dinner, a round of mini golf, and special prizes.

Each team will include four players. The team with the lowest cumulative score will win a special prize.

Grand prize: Green PMI-OC Project Masters jacket.

Second place: \$25 gift card.

[Click here](#) for details and to register.



## PMI-OC in 2015 and Beyond!

Your chapter has been operating under the Board of Governors (BOG) structure since 2010.

The BOG is intended to focus on the longer term, so let's start looking into the future and envision what PMI-OC's role will be for the project management professional, the business community, and our surrounding community.

Over the coming months, we will be reaching out to you for ideas, input, and suggestions on how PMI-OC can support you in enriching your career and your professional associations.

- What dynamics do you see in your profession where PMI-OC could serve as a resource?

- What methods of providing programs and educational opportunities fit your time and financial resources?
- Are there areas outside of PM specific programs that can enhance your experience within PMI-OC?
- Are there specific services that may be of value to your business or company?
- What value do you receive as a chapter volunteer?

As a chapter member since 2003, PMP® certification was my initial motivation.

Today, with years of professional experience under my belt, maintaining a network of professionals and giving back to the organization are my current motivations to remain active.

Share your experience with us and please respond to our inquiries and surveys in the coming months.

Sincerely,  
**Greg Scott, PMP**  
2012 PMI-OC President

## New Members

Maziar Adl	Patricia Rein
Amy Altomare	Michael Sanders
Alicia Arroyo	Carlos Santiago
Zohreh Azarbaejani	Nicholas Schrodt
Michael Belanger	Rocel Soriano
Kamel Boulos	Brad Todd
Jeanette Bryant	Sitaraman Viswanathan
Franklin Carrero	Charles Webster
Richard Chamberlain	Monica White Apalategui
Salvador Cobian	Venkata Yarlagadda
Tom Cumming	

Joan Garofalo
D. Mike Hall
David Holey
John Hunter
Michael Jefferson
John Kaufman
Charles Edward Keegan
Georg Konstanznig
Candice London
Cristina Luna
Michael Luong
Adriano Marki
Michele McIndoe
Amit Mehta
Jagdip Mehta
Carmen Parada
Joy Patton
Todd Reichenbach

## New PMPs

Secil Ari
Carol Carey
Alesha Douglas
Patricia Garber
Regina Keil
Frederick Kelley
Candice London
Christopher Mellen
Karen Nguyen
Kumaran Raghvan
Amity Siu
Edye Snodgrass
Thomas Traczyk
David Valdez
Cecelia Varela

September 11



# PMI-OC Project Management Conference 2012

Please join us for an incredible experience of learning, sharing, networking, and celebrating Patriots Day with Orange County's premier project management organization. The conference is open to company executives, project managers, project team members, and anyone interested in learning about the principles of project management and leadership.

## Leadership and Project Management: The Crossroads of Project Success

There will be six breakout sessions focusing on leadership and PM education, plus a cross-functional panel discussion comprised of industry leaders exploring the future of project management.



A



B



C



D



E



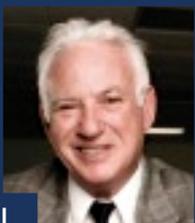
F



G



H



I



J



K



L



M



N



O



P

### Leadership Track

1. *Critical Thinking*  
A. Ariane David, Veritas Group
2. *Crucial Communication*  
B. Cara Stewart, Binary Pulse
3. *Organizational Change Management*  
C. Todd Reichenbach, SCE

### PM Education Track

1. *Agile Project Management*  
D. Alicia McLain, CareFusion
2. *Virtual Team Coordination*  
E. Melvin Rivers, Phronesis
3. *Collaborative Project Governance*  
F. Shelly Kang Wright, Scorpion Computer Services

### Panel of Industry Leaders

#### *What Does Project Management Look Like in 2022?*

- G. Kristine Munson, State Street
- H. Prashant Rao, Molina HealthCare
- I. Marty Wartenberg, UCI
- J. Marc Guirguis, SCE
- K. Diane Altwies, CPC
- L. Jack Crawford, Allergan
- M. Mark Layton, Platinum Edge
- N. Mark Chagaris, 120° VC

### 9/11 Tribute

- O. Todd Proctor, Pastor  
*Inspirational Message*
- P. David Pettway, Vocalist  
*The National Anthem*

Next >>



<< Previous

## Conference Highlights

- Six breakout sessions (*page 4*)
- Panel discussion (*page 4*)
- Proclamation of Project Management Day by Orange County dignitaries
- Color guard tribute to 9/11
- Networking and dinner
- Words of wisdom from keynote speaker Troy Hazard
- Four PDUs

## When:

Tuesday, September 11, 2012  
3-9 pm

## Where:

Wyndham Orange County Hotel  
3350 Avenue of the Arts  
Costa Mesa, CA 92626

## Keynote Speaker Troy Hazard



*There are theory specialists, and then there are those who have been there. **Troy Hazard**, recent global president of the elite Entrepreneurs' Organization, has survived moments of sheer desperation in business. Drawing from a lifetime of innovative, real-life leadership experience, Troy now shares his powerful lessons from the edge.*

## Schedule

- 2:30-6:00 Registration
- 3:00-3:05 Opening Remarks
- 3:05-3:10 Troy Hazard  
Opening Remarks
- 3:10-3:15 Transition
- 3:15-4:00 Leadership Track 1  
PM Education Track 1
- 4:00-4:15 Break
- 4:15-5:00 Leadership Track 2  
PM Education Track 2
- 5:00-5:15 Break
- 5:15-6:00 Leadership Track 3  
Industry Leaders Panel  
PM Education Track 3
- 6:00-6:15 Break
- 6:15-6:30 Color Guard Ceremony  
9/11 Tribute
- 6:30-6.45 Dignitary Remarks  
Mayoral Proclamation
- 6.45-7.15 Dinner
- 7:15-7:20 Chapter President's  
Remarks
- 7:20-7:30 Awards and Raffle
- 7:30-7:45 Break
- 7:45-8:30 Keynote Address

[Click here](#) for leadership track session information and speaker bios.

[Click here](#) for PM education track session information and speaker bios.

[Click here](#) for details about the panel discussion and panelist bios.

Conference sponsorship and advertising opportunities are available. [Click here](#) to learn more.

[Click here](#) to download a flyer.

[Click here](#) for more information pricing, and **to register**.

Sept. 11  
**2012**



**PMI-OC  
Project Management  
Conference**

Leadership and Project Management:  
The Crossroads of Project Success

# Volunteer Opportunities



## Learning, Serving, and Leading with PMI-OC

"LSL" is an important journey for project managers, a trip that builds personal skills and earns PDUs.

Involvement with the project management community and support of fellow PMs develops personal growth that is priceless.

I know that preparing for the four hour ATS stretches my critical and creative thinking, not to mention that I receive PDUs as well. Furthermore, I've met 40 incredibly intelligent individuals who were willing to validate my knowledge and expand my capabilities.

The preparations for the PMI-OC Project Management Conference on September 11 require a tremendous amount of dedication. Each week **Robbin Mackenzie Thomas, Kevin Reilly, Bryan Forte, Prashant Rao,** and others attend a one-hour meeting to plan this conference, the *uber* annual event sponsored by PMI-OC. They are working with others through service and also earning PDUs.

PMI-OC offers many choices for leadership growth. See the volunteer opportunities on this page. LSL with PMI-OC lets you become involved with activities that are normally unavailable in your day-to-day work life.

Did I mention you could get PDUs as well? Yup, free PDUs!

**Dave Cornelius, PMP**  
VP of Communications

## Operations

### Agile Training Program Coordinator/Chair

**New position.** Need team leaders to launch a new quarterly education program. Set up an Agile training program similar to the PMP Exam Prep. Estimated launch date is the fourth quarter of 2012.

### Mentoring Program Coordinator/Committee

**New program.** Need committee members to develop and launch a mentoring program with forums every other month. Need ASAP estimated launch date is the fourth quarter of 2012.

### PMP Prep Course Volunteers

Track session surveys and identify trends for process improvement. Sit in on at least one weekend session; provide feedback and assist with attendance.

Contact **Robbin Thomas**.  
robbinlagunabeach@aol.com

## Communications

### Government Outreach Chair

Cultivate relationships with Orange County governmental agencies. Market PMI-OC activities to government agencies.

### Affiliate Management Chair

Cultivate relationships with other professional organizations in Orange County and develop reciprocal promotional agreements, educational programs, and other mutually beneficial activities.

### Non-Profit Outreach Chair

## Communications

### Milestones Photographers

Need experienced and creative photographers for dinner meetings, ATS, and other events.

### Milestones Contributors

Write reviews of chapter events: dinner meetings, ATS, etc.

### Contact

[milestones@pmi-oc.org](mailto:milestones@pmi-oc.org)

## Membership

### Volunteer Coordinators

**JOIN THE TEAM!** Virtual and on location volunteering

Solicit new volunteers and collect volunteer information from dinner meetings, ATS, and member orientation.

Or, work closely with volunteer chair and BOD to create a stream of new members.

Or, prepare classified ads for the PMI-OC website and *Milestones*.

### Ambassadors

Welcome new members, visitors, sponsors, and existing members at PMI-OC events. Inform first time attendees about chapter activities, programs, and benefits.

Follow up and encourage them to attend future events.

## Social Media

Work with our social media channels: Facebook, LinkedIn, or Twitter.

### Contact **Diana Wei**.

[diana.wei@pmi-oc.org](mailto:diana.wei@pmi-oc.org).

[Click here](#) for more information about volunteer opportunities.

# New Feature Employment Opportunities

**The Word & Brown Companies**, headquartered in Orange, CA, provide innovative technology, health benefit plan models, and employee benefit services, through 50,000 brokers, to nearly 60,000 employers. Positions currently available at the Orange, CA headquarters:

## ***Technical Recruiter***

One position available

## ***WBID - Broker Advisor***

Three positions available

## ***Human Resources Manager***

One position available.

## ***IT - Enterprise Services CRM Specialist***

One position available

## ***EDI Specialist***

One position available

## ***HIX CRM Specialist***

One position available

## ***User Experience Information Architect***

One position available

## ***Finance - Applications Specialist***

One position available

## ***IT - General Agency Quality Assurance Engineer***

One position available

## ***IT - Senior Database Engineer***

One position available

## ***IT - Development ScrumMaster***

Two positions available

## ***IT - Business Analyst***

One position available

## ***Enterprise Business Solutions Specialist***

One position available

## ***Enterprise Applications - Engineer/Database Administrator***

One position available

## ***Finance - Buyer***

One position available

## ***Enterprise Web Designer***

One position available

## ***Network and Communications Specialist***

One position available

## ***Senior Net Developer***

Six positions available

## ***Business Process Improvement Specialist***

One position available

## ***Regional Sales Manager***

One position available.

## ***Member Processing Center Supervisor***

One position available

## ***Health Choices Florida Manager***

One position available

## ***Group Processing Coordinator***

One position available

## ***Program Manager***

Two positions available

## ***Data Entry Coordinator Member Processing Center***

Two positions available

## ***Regional Vice President - Retiree Sales***

One position available



The Word & Brown Companies

To learn more about these or other open positions, contact Elida Flores, [eflores@wordandbrown.com](mailto:eflores@wordandbrown.com).



## Self-Paced Online Course

PMI-OC has partnered with Core Performance Concepts to bring you this online project management course.

This self-paced course can be taken anytime and anywhere: your couch, the beach, your lunch hour, etc.

The program is intended for anyone who wants to understand the fundamentals of project management and may be thinking about becoming a PMP® or PMPs who want a refresher on fundamental concepts.

There are eight modules in the series for three PDUs per module; that's a total of 24 PDUs.

Registration with be available through December 31, 2012.

[Click here](#) for more information, descriptions of the modules, and to register.



**THANKS TO EVERYONE WHO ATTENDED OUR SPECIAL DINNER MEETING AT THE OCEAN INSTITUTE ON JULY 17.**

I'm sure you had a "whale" of a time and brought away valuable insights about The Ocean Institute in Dana Point, The Maddie James Foundation, and PMI-OC. For those who were unable to attend, here are some highlights.

The evening started with cocktails while overlooking the Pacific Ocean and a 20 minute tour of The Ocean Institute.

A buffet dinner including both carnivorous and vegetarian delights followed. As dinner was winding down, we saw two short videos shot earlier in the day during a whale watching excursion on The Ocean Institute's Sea Explorer research vessel. Both humpback and blue whales were "fluking" (showing their tails as they submerged in the water for food), and the attendees were really "stoked" for the remainder of the evening.

Michael Mills acted as ship's captain (emcee) and covered this month's chapter business, as well

as upcoming events, including the PMI-OC Annual Project Management Conference on September 11 and the SoTeC conference on October 26 and 27.

After a short break, we set sail for the main event, "The Maddie James Seaside Learning Center Project: An Inspiring Journey of Collaboration," presented by Dan Stetson, President and CEO of The Ocean Institute.

Dan chronicled the journey of this massive project that was initiated back in 2002 to help restore the original dock built in the 1970s. Although the project was "full speed ahead," when the day came to actually sign the final contract (September 10, 2008), Dan was concerned about

sustaining the income necessary to move the project forward.

Dan and the CFO decided to place the project on hold until further notice. This proved to be a very savvy decision since the stock market dropped 777 points just 19 days later.

The project has since resumed, and the funding was given a big boost by a donation from The Maddie James Foundation.

Dan showed a video about Maddie James, a terminally ill five year old girl, who inspired a boatload of supporters, led by her mother Kajsa James. The Maddie James Foundation raised \$1 million in six months to continue financing the project.

Next >>



<< Previous



Tragically, Maddie is no longer with us, but her spirit of inspiration and collaboration will live on forever in the center created in her name.

Dan then proudly announced that the second initiation of the project is staying the course, with an anticipated ground breaking in October and anticipated completion in April 2013.

The presentation was organized in project management fashion, covering the specific project tasks and activities that have been completed, and still need to be completed in the initiating, planning, executing, monitoring, controlling, and closing phases.

Dan also included information on the project’s mission, justification,

constraints, risks, stakeholders, funding, and the challenges associated with each of these aspects of the project

At the end of his presentation, Dan offered the following advice:

- Always go with your gut.
- Keep copies of everything.
- Always have a buffer in your budget and your schedule.
- Don’t be afraid to reach for the stars.

“Collaboration” was the theme of this dinner meeting, and it truly was collaboration that made this event possible and so special.

The overwhelming attendance and huge success of the event was a direct result of support

from PMI-OC President Greg Scott, the operations dinner meeting team, and all of the chapter’s cross-functional committee collaboration efforts, including the *Milestones* featured story, coming together to support the event’s effective planning and execution.

Special thanks to The Ocean Institute President and CEO Dan Stetson, Director of At Sea Programs Leslie Kretschmar, Platinum Edge for sponsoring this special event, and Zov’s Bistro for the unique cuisine.

We’ll see you next year.

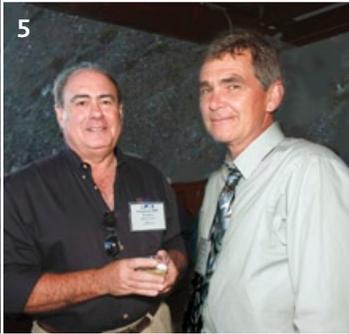
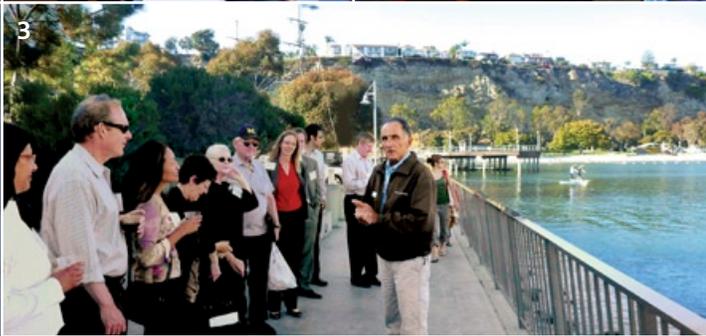
**Kevin W. Reilly, PMP**  
PMI-OC Speaker Coordinator

Next >>





<< Previous

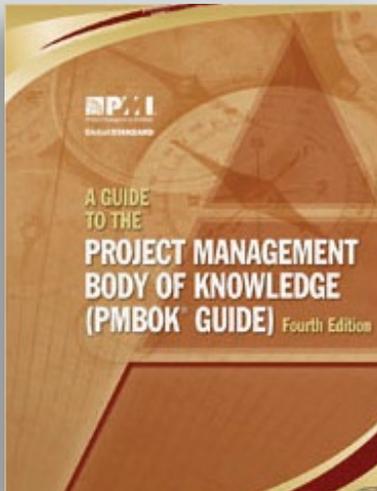


- 1 Signing in
- 2 Wow, what a view!
- 3 Tour of The Ocean Institute
- 4 Dinner from Zov's
- 5 PMI-OC President Greg Scott with Event Emcee Michael Mills
- 6 Coming events
- 7 and 8 Dan Stetson, President and CEO of The Ocean Institute, presents The Maddie James Seaside Learning Center project
- 9 SoTeC Chair Lori Shapiro and PMI-OC VP of Operations Robbin Mackenzie Thomas
- 10 Dan Stetson with Adrienne Ramirez and Volunteer Chair Lisa Hazelton
- 11 PMI-OC Speaker Coordinator Kevin Reilly with his "gift" from The Ocean Institute
- 12 Photographer Vince Gray

*Photos on pages 9 and 10 by Hatim Ahmed, PMP and ©Vince Gray*



*This workshop will use the PMBOK® Guide–Fourth Edition study materials and is intended for anyone who wishes to achieve their PMP certification,*



*who meets the requirements as identified by PMI® AND has studied the recommended project management literature, specifically, the PMBOK Guide–Fourth Edition.*

**Before the first day of class:**  
We recommend that each participant purchase a copy of the PMBOK Guide–Fourth Edition®. Cost is around \$40 on Amazon.com. We also recommend that you read the first three chapters and be prepared to discuss them in class.

**Note:** This course is NOT intended to teach the participant project management or to impart project management industry experience. Its primary purpose is to prepare the participant for the PMP exam based on the PMI identified domains and PMI recommended preparation material.

## PMI-OC Announces Its Fall 2012 PMP Exam Prep Workshop

### Seven Saturdays Beginning September 8

This workshop will help you prepare for exam success and provide the eligibility requirement of 35 contact hours in project management education. Participants will receive a classroom discussion

guide, study questions on CD-ROM, and gain access to additional study material.

The first class on September 8 will be an orientation session.

**When:** Seven Saturdays  
from 8 a.m. until 5 p.m.

**September 8**  
**Half Day Orientation**

Sept 15	Sept 29	Oct 13
Sept 22	Oct 06	Oct 20

**Where:** Vanguard University  
55 Fair Drive  
Costa Mesa, CA 92626

**Cost:** The workshop fee is per participant, payable at the time of registration.

#### PMI-OC Member Referral Program

Refer a friend to our PMP Exam Prep classes, and receive either a free dinner meeting or advanced topic seminar registration. That's a cost savings of up to \$45 and as many as four PDUs.

#### In Advance:

PMI-OC Members	\$ 750
Non Members	\$ 850

#### At the Door:

PMI-OC Members	\$ 850
Non Members	\$ 950

<b>Corp. Discount*</b>	\$ 600
	per person

*\*Register three or more people from the same organization for only \$600 each. That's a savings of \$150 each. Contact [finance@pmi-oc.org](mailto:finance@pmi-oc.org) to register your group and take advantage of the corporate discount.*

[Click here](#) to register

## USING PROPER ETIQUETTE WHEN Doing Business in Foreign Countries

### FIONA YOUNG, PMP

Is a senior project manager at Caremore, a Medicare health care provider. While at Caremore, Fiona has travelled widely and experienced a myriad of cultures as she conducted business with

California or on the East Coast, where more formal attire and demeanor are the social norms.

Fiona went on to reveal that behavior and conduct can be instrumental to success, "as your mom always told you."

- Gift giving: type of gifts, color of packaging, when you open them
- Business cards: language and delivery, respect and storage
- Communication: volume, directness, relationship and



team members in numerous countries and regions.

Fiona began the seminar with a brief discussion of acceptable dress and conduct in various groups. Something that is acceptable in Southern California on a Saturday may be quite unacceptable in Northern

There are differences of etiquette and communication in different regions, such as:

- Personal space
- Making introductions, hierarchy, gender and age
- Gender and generation differences

consensus building

- Body language and gestures during conversations and meetings
- Cell phone usage and timeliness

The audience was divided into five groups, each assigned a

Next >>

# The Agile PM



**Bashan Anand**  
<http://agilecoscires.com>

<<Previous

“country,” Japan, China, Dubai, Brazil, Russia, and India. The participants role-played while conducting a business meeting. They were conscious of certain actions and words during formal exchanges and how to maintain the necessary control.

Many of the participants shared anecdotes about their experiences in foreign countries. They discussed strategies, such as discretely alerting co-workers of potential faux pas during work and social gatherings when language was a barrier.

Fiona’s handouts included a copy of the slides and a brief on each of the five countries that were part of the exercises. A participant commented that the country brief could be developed as a template to educate team members when working with distributed teams.

This seminar topic was relevant not only globally, where project teams could be geographically distant, but also here in the United States where stakeholders are culturally varied.

The audience agreed that etiquette in foreign countries should be required as a part of training to work in multicultural and diverse environments.

**Sandeep Dighe, PMP**

Photos by **Jack Roth, PMP**  
[www.seesthemoments.com](http://www.seesthemoments.com)

## Bridging the Communication Gap

An often observed problem in organizations is incomplete, or lack of, communication.

The team does not report issues in time, and the higher management does not inform the team of changes in time.

The management thinks that if there’s a problem, the team will let them know, and never asks. The team thinks that if there’s a change, the management will let them know, and never asks.

The management assumes the team knew about the changes. The team assumes the management knew about the issues.

Everyone tries to do their best, but with competing priorities, many fail to understand how actions, or lack of actions, impact others.

More often than not, a project manager is the scapegoat torn between not knowing the decisions and having to answer the team. At the last minute, all are in different pages of a vast book called *Miscommunication*.

The whole project topples.

No software or tool can fix this issue. Transparent communication is the only thing that works.

Agile project management recommends regular meetings of the team and stakeholders to discuss “what worked well” and “what didn’t work well” to bring

issues out into the open, and explore potential solutions.

The solution is not hiring a “communicator” to bridge the gap; instead use open conversation.

Once the team starts meeting regularly, everyone will understand the impact of lack of communication and be inspired to take corrective action.

In short, get the team to talk and sort out issues!

[www.agilistapm.com](http://www.agilistapm.com)

Sept. 11  
**2012**



**PMI-OC  
Project Management  
Conference**

**Leadership and Project Management:  
The Crossroads of Project Success**

Click on the image above to submit a question to one of our leadership panel members. You could win a ticket to the event. Better yet, the selected winners will be included in a drawing of an iPad3 at the conference.



**2012 POY  
Survey**

Click on the image at the left to help us measure the success of our recent 2012

PMI-OC Project of the Year. Your responses will make the procedures and the award ceremony even better next year.



## Social Media for Project Managers

PMI-OC Program Director Christopher Paulk and his team launched the first quarterly Breakfast Club at Mimi's Café in Laguna Niguel on Saturday, July 21.

The subject of this inaugural session was social media for the project manager.

This breakfast meeting is part of a larger program for chapter members who are not available to participate in weekday events. Future breakfast clubs will be at various locations throughout Orange County.

Attendees were greeted by the smell of freshly brewed coffee and the sound of upbeat music as they settled in and opened their laptops.



As breakfast was served, PMI-OC Social Media Director Diana Wei began the agenda.

- Learn social media trends for project managers.
- Understand benefits of using social media to improve project success.
- Learn how to set up and use LinkedIn, Facebook and Twitter accounts.
- Learn how to use social media for personal branding.

VP, Operations Robbin Mackenzie Thomas asked, "How many of you are attending a PMI-OC event for the first time? How did you hear about *this* event?"

Several people replied, "PMI-OC website, LinkedIn, Facebook, Twitter, postcard, eCom, and *Milestones*. The chapter's social media channels are growing and reaching the community.

Diana and Christopher highlighted the benefits and features of several different social media channels.

Next, Diana revealed current project trends and ways project managers can use social media throughout a project life cycle.

There also are several social media community of practice groups available to PMI members. Collaborate with peers, share expertise, seek industry info, and participate in webinars and white papers.

Networking tips: Utilize social media for career searches, job leads, and guidance.

Branding tips: Show how you want to be viewed. What makes you unique? Diana said, "You brand yourself by what you post."

Next, Diana, Robbin, and Chris helped participants set up new accounts and encouraged them to post comments about what they had just learned.

Everyone in the room was involved, and it was great to see interactive participation. The program met its goals: to illuminate the benefits of social media for project managers, to increase awareness, and to encourage active social media use for project success.

**See you at the next Breakfast Club in October!**

Robbin Mackenzie Thomas  
PMI-OC VP Operations



Left to right: Robbin Mackenzie Thomas, Kamyar Mohajerinasab, Diana Wei, George Gatus, Christopher Paulk, Stacy Hutzler, Calandra Paulk, Susan Gray, Lisa Hazeleton



# 2012 Southland Technology Conference

INNOVATING THROUGH TECHNOLOGY

October 26th-27th at the Long Beach Hilton

## Industry Expert Keynote Speakers



### Salesforce.com

#### "Possible, Inevitable, Essential: The Social and Mobile Cloud"

Peter Coffee, VP Head of Platform Research, Salesforce.com. 30 years of experience in guiding adoption of new technologies and practices as a developer, consultant, educator, author, and lecturer.



### Fox Entertainment Group

#### "From My Desk to Yours – A CIO's Perspective"

Cynthia McKenzie, SVP Enterprise Application Services, Fox Entertainment Group. 20 years experience in Information Technology in the financial and entertainment industries, honored as one of Computerworld's Premier 100 IT leaders in 2012, board member of the UCLA Anderson IS Associates.



### Symantec

#### "Strategic Security Overview: Trends and Direction in Information Security"

Paul Tobia, CISSP Senior Principal Security Strategist, Symantec. Over 14 years of experience, Paul provides security strategy and direction from a world-class Security Business Practice organization directly supporting the business goals of a \$6 billion Fortune 500 software company.



### Habitat for Humanity

#### "Project Management: Habitat for Humanity Style"

Mark VanLue, Chief Operating Officer, Habitat for Humanity of Greater Los Angeles. Mark has been in Construction Management for over 25 years. Completed over 500,000 homes world-wide, housing over 2.5 million people.

## Register by September 10, 2012 and save \$50

Member price (2 days): only \$199, After Sept 10th, \$249

Non-Member \$50 more

Corporate Discounts Available – Email [ron.rizza@sotecconference.com](mailto:ron.rizza@sotecconference.com)

### More Info @

[www.sotecconference.com](http://www.sotecconference.com)

Twitter: @SoTeCConf

Join our LinkedIn group: SoTeC

Facebook page: SoTeC Conference

QR Code:



### Four Tracks:

Project Management / Business Analysis

Quality Assurance / ITIL

Personal Development / Social Networking

Strategic Technologies (Cloud, Mobile Computing, etc.)

### Additional Benefits:

A Job Fair and Resume Reviews will be available

Earn up to 12 PDUs, 15 CPEs, 12 CDUs by attending both days

Two Chances to win an **Apple iPad!** (must be present to win)

SoTeC Inspiration Award – Nominations opened through July 30, 2012

### Speakers & Panelists include

#### Executives from these companies:

Business Women Rising, BMS, Cognizant Technology Solutions, LA Times/Tribune, InfoWorld, Burke, Williams & Sorensen, LLP, Frederick's of Hollywood, IDC, DIRECTV, CareerBuilder, International Rectifier, Septium, Endeavors

Platinum Vendor



Sponsor Organizations



# Learning, Serving, and Leading with PMI-OC

PMI-OC is dedicated to professional development and networking opportunities for project managers and project participants. As part of our work, we are introducing a new leadership pathway that can transform individual project managers and benefit the organizations with which they are associated—their place of work, PMI-OC, and even PMI Global.

**PMI-OC Value** Learning, serving, and leading are cornerstone principles of PMI-OC. Based on these values, we have had great success, including:

- 23 years of service
- PMI Global Chapter of the Year Award
- 1,700 members
- Most members are certified professionals
- Second largest chapter in California
- Fourth largest chapter in Region 7
- One of the top 50 global chapters
- A community of experiential leadership and communication opportunities

We are proud of the volunteers at PMI-OC whose leadership has had significant impact at PMI-OC and beyond. The following testimonials show why members value their leadership experiences with PMI-OC.

## Transformed Leaders



**Kristine Munson**  
PMI-OC Fellow

*"I attribute my current professional success to my PMI-OC volunteer leadership experience. As a volunteer, I improved my basic project management skills and developed leadership skills in a safe environment. These experiences prepared me to seize similar opportunities professionally. Along the way, I met other PMI-OC members who remain my mentors and friends."*

**Cornelius Fichtner**  
PMI-OC Fellow

*"When I joined PMI-OC, I was just your average project manager. The encouraging environment of the chapter allowed me to take on one leadership role after the other, all the way up to chapter president. This gave me the opportunity to learn about, practice, and improve my leadership skills, culminating in the launch of my own project management training company."*

**Dave Cornelius**  
VP Communications 2012

*"Participating as a PMI-OC volunteer gave me confidence and a place to belong during my period of employment transition. I was introduced to the OC Project Masters Toastmasters Club, a PMI-OC affiliate, which gave me a voice to speak and write publicly for the first time. It has been an amazing opportunity to learn, serve, and lead without the fear of failing."*

**Nora Goto**  
VP Communications 2011

*"I was often asked, 'Why do you volunteer for PMI-OC?' The answer always was, 'For learning and personal growth.' Most of us are not born perfect leaders. Improved leadership abilities come with greater experience. Leading and working with others in a volunteer environment created more opportunities for learning, developing self awareness, and building social skills."*

**Diana Wei**  
Director of Social Media

*"If you asked me three years ago how long I planned to stay with PMI-OC, I would have said just long enough to attend some meetings now and then. Little did I know, I would become involved in over seven different positions and now serve as the Director of Social Media. If not for PMI-OC, I would not have gained the leadership skills and project management insights that I use today."*

We are excited to introduce our Learning, Serving, Leading progressive pathway for project managers. The following table outlines the many opportunities to learn, serve, and lead at both PMI-OC and PMI Global.

## Your Progressive Elaboration Experience

		Build		Advance
Start				
PMI-OC	<b>Learning</b>	<ul style="list-style-type: none"> <li>• New Member Orientation</li> <li>• PMP Prep Class</li> <li>• OC Project Masters Toastmasters Club</li> <li>• Bi-monthly Networking Events</li> <li>• Annual Project Management Conference</li> </ul>	<ul style="list-style-type: none"> <li>• Monthly Dinner Meetings</li> <li>• Webinars</li> <li>• Podcasts</li> <li>• Annual Project Management Conference</li> </ul>	<ul style="list-style-type: none"> <li>• Advanced Topic Seminars</li> <li>• Leadership Seminars</li> <li>• Annual Project Management Conference</li> </ul>
	<b>Serving</b>	<ul style="list-style-type: none"> <li>• Volunteer Entry Level</li> <li>• Annual Spark of Love Toy Drive</li> <li>• Contribute to our social media groups</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteer Chair</li> <li>• Volunteer Mentor</li> <li>• Lend a Helping PM Hand</li> </ul>	<ul style="list-style-type: none"> <li>• PMI-OC Board of Governors</li> <li>• PMIEF Liaison</li> </ul>
	<b>Leading</b>	<ul style="list-style-type: none"> <li>• Volunteer Writing</li> <li>• Special Event Lead</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteer Teaching</li> <li>• Annual Project of the Year Award</li> <li>• Event Master of Ceremonies</li> <li>• Volunteer Director</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteer Speaking</li> <li>• Volunteer Board of Governors</li> </ul>
PMI Global	<b>Learning</b>	<ul style="list-style-type: none"> <li>• New Membership</li> <li>• Join PMI-OC</li> <li>• PMP Certification</li> </ul>	<ul style="list-style-type: none"> <li>• Download Congress Papers</li> </ul>	<ul style="list-style-type: none"> <li>• Leadership Institute Meeting (LIM)</li> <li>• Region 7 Meeting</li> </ul>
	<b>Serving</b>	<ul style="list-style-type: none"> <li>• Contribute to PMI LinkedIn and Facebook groups</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteer PMI Global</li> </ul>	<ul style="list-style-type: none"> <li>• PMIEF</li> </ul>
	<b>Leading</b>	<ul style="list-style-type: none"> <li>• Start an exam prep study group for CAPM or PMP</li> </ul>	<ul style="list-style-type: none"> <li>• Join a Community of Practice</li> </ul>	<ul style="list-style-type: none"> <li>• PMI Master Leadership</li> <li>• Lead a Community of Practice</li> <li>• Chair a Committee</li> <li>• PMI Board of Directors</li> </ul>

### Take Your First Step Today

Please visit [www.pmi-oc.org](http://www.pmi-oc.org) for information about professional development activities, news, and events.



# OC PROJECT MASTERS

## A Valuable Investment for Project Managers and Professionals

- **Speak and present compellingly**
- **Think quickly and clearly**
- **Become a strong leader**
- **Listen effectively**
- **Earn easy PDUs** at each OC Project Masters Toastmasters Club meeting and grow your leadership and communication skills in an encouraging social and professional environment.
- Network with successful project managers and other professionals.
- Improve time management skills.
- Strengthen interviewing techniques.
- Employ effective communication.
- Enhance listening skills.
- Increase productivity.
- Learn hands-on leadership and communication skills in a supportive environment offering guidance and recognition.
- Improve your ability to organize team meetings.
- Gain valuable experience in delivering presentations. Give and receive effective evaluations: basic skills for project managers and professionals.

**BE OUR GUEST** and attend one of our meetings.

**Mondays, 7:00-8:30 pm**  
Carrows Restaurant  
16931 Magnolia  
Huntington Beach  
92647

[Click here for map.](#)

### **Meeting Schedule**

August 06  
August 13  
August 27

[Click here to learn more.](#)

# Training Solutions for Business Professionals

## University of California, Irvine Extension

- offers the prestige of UC-approved curriculum
- qualifies for tuition reimbursement
- features instructors who are industry experts and seasoned consultants in their respective fields
- partners with some of the most prestigious organizations in the world

Online

On-Site

Business Analyst

Project Management

Contract Management

Six Sigma Lean

University of California, Irvine is among the top 50 universities in the nation, and 12th among all public universities.

—U.S. News & World Report



UCIRVINE | EXTENSION  
 extension.uci.edu/pmioc (949) 824-5414



Su11-63 OC

# CSM Certification Course with Platinum Edge

Interested in the Certified ScrumMaster (CSM) credential?

Platinum Edge class participants will:

- Understand key agile principles
- Learn each Scrum Role
- Experience Scrum by executing an actual Scrum project

Receive **16 PDUs** toward your:

- PMP Qualification Education
- PMP Recertification
- PMI-ACP Certification

Registration Information:  
[platinumedge.com/training](http://platinumedge.com/training)



PLATINUM | EDGE  
 — AGILE EXPERTS —





**THE CARRERA AGENCY**

FIRST-EVER TALENT MANAGEMENT AGENCY FOR IT PROFESSIONALS

*IT Consulting  
Personal Public Relations*



**who's your agent?**  
talent@thecarreraagency.com



**Innovative Learning for an Innovative Future.**

Gain the knowledge, education and training critical in today's competitive world.

**Extended Education at Brandman University**

**OFFERING COURSES IN:**

- Business
- Education
- Healthcare
- Leadership

**THE BRANDMAN ADVANTAGE:**

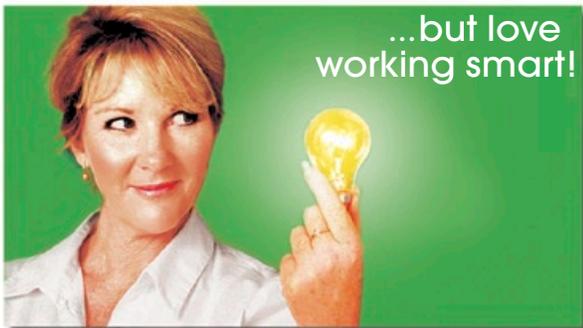
- Customized Curriculum
- Online, Face to Face & Blended
- Real-world Experts & Instructors

Call **949-341-9898**  
Click **brandman.edu/exed**  
Follow Us



Share • Collaborate • Achieve

Value hard work...



**Business Accountability Delivered**

Are you ready?

3100 W. Burbank Blvd, Suite 101 • Burbank, CA 91505 • Tel: 866.677.8275

To learn more, visit [www.Qtask.com](http://www.Qtask.com) and watch our videos

*Project Auditors LLC*  
**Accelerating Profits Worldwide  
through Project Management**

**Project Management  
Project Audits  
Maturity Assessments  
Business Analysis  
Risk Analysis  
Tailored Training**

[www.ProjectAuditors.com](http://www.ProjectAuditors.com)  
**800-545-1340 (US)**  
**+1 949 452 0578**  
**+49 089 430 3991 (EU)**  
**+61 3 9742 4759 (Australia)**



September 8, 2012

## Creating a Winning Mindset



Presented by **Lindon Crow**

To create a winning mindset our conscious and subconscious need to be in alignment. The first step is to identify the faulty thinking and feelings that led us down the wrong path. Then we need to apply the antidote (the new perspective).

The antidote is only as good as to the degree with which you identified the poison. Do you really know what took you off track in the first place? When the faulty thought/feeling comes up, your focus then needs to shift to the new perspective.

October 6, 2012

## Implementing Project Portfolio Management: Part 2



Presented by **Andy Anderson**

This session will be a continuation of part one presented at the June ATS and will further emphasize the timing, leadership, people, logistic, organizational culture and climate issues.

Andy is assistant director of portfolio project management

at Alcon Laboratories in the surgical instrumentation R&D division. He has extensive experience with PMI standards and has been on the leadership team for the *PMI Portfolio Management Standard, Third Edition*, from 2009 to the present.

**Where:**  
Vanguard Univ.  
55 Fair Drive  
Costa Mesa 92626  
Four PDUs each

**When:**  
Saturday, July 14, 2012  
800 a.m. to 12.00 p.m.  
Saturday, August 4, 2012  
8:00 a.m. to 12.00 p.m.

**Cost:**  
In advance:  
\$45 members, \$50 non-members  
At the door: \$60 for both  
Registration will open soon.

## PMI Orange County MILESTONES

August 2012, Vol. 24, No. 8

MILESTONES is published monthly for the members of the Orange County Chapter of the Project Management Institute. Advertising is welcome. However, its publication does not constitute endorsement by the chapter or the Project Management Institute.  
*Copyright 2012 PMI-OC, Inc.*

Editor and Graphic Designer:  
**Jane Flynn**  
jane-flynn@charter.net

Advertising:  
advertising@pmi-oc.org

Inquiries:  
milestones@pmi-oc.org

## Index to Advertisers

<a href="#">Brandman University</a>	..... 20
<a href="#">The Carrera Agency</a>	..... 20
<a href="#">Platinum Edge</a>	..... 19
<a href="#">Project Auditors LLC</a>	..... 20
<a href="#">Qtask</a>	..... 20
<a href="#">UC Irvine Extension</a>	..... 19

### Aug 13 OC Project Masters Meeting

Weekly meetings: Mondays, 7:00 pm at Carrows in Huntington Beach. No meetings on third Monday of the month. See page 18.

### August 14 Special Dinner Meeting PMI-OC Mini Golf Tournament Boomers in Irvine

See page 2. [Click here](#) to register.

### August 15 Bi-Monthly Networking

The Claim Jumper in Costa Mesa  
[Click here](#) to register.

### Sept 8 ATS Lindon Crow

"Creating a Winning Mindset"  
At Vanguard University  
See page 21.

### Sept 8 PMP Exam Prep Workshop

Orientation, at Vanguard University  
See page 11. [Click here](#) to register.

### September 11 Special Event

At the Wyndham Hotel in Costa Mesa

## 2012



### PMI-OC Project Management Conference

### **Leadership and Project Management: The Crossroads of Project Success**

See pages 1, 4, and 5.  
Click on the image above for more information and to register.

### Sept 15 PMP Exam Prep Workshop

At Vanguard University. See page 11.

### Sept 19 Member Orientation

At Brandman University  
[Click here](#) to register.

### Sept 22 PMP Exam Prep Workshop

At Vanguard University. See page 11.

### Sept 29 PMP Exam Prep Workshop

At Vanguard University. See page 11.

### October 6 ATS

#### **Andy Anderson**

"Project Portfolio Management,  
Part Two"  
See page 21.

### Oct 6 PMP Exam Prep Workshop

At Vanguard University. See page 11.

### October 9 Dinner Meeting

#### **Rachel Medrano**

Putting the *PMBOK*® into  
Project Management  
[Click here](#) for details.

### Oct 13 PMP Exam Prep Workshop

At Vanguard University. See page 11.

### Oct 20 PMP Exam Prep Workshop

At Vanguard University. See page 11.

### October 26-27



### **2012 SoTeC Conference** Long Beach Hilton

See page 15.  
[Click here](#) to register.

*Events may be subject to change.*



ORANGE COUNTY CHAPTER

Project Management Institute  
Orange County Chapter, Inc.  
P. O. Box 15743, Irvine, CA 92623-5743