



2015 Southland Technology Conference

Technology of Transformation

October 23rd, 24th at the Long Beach Hilton

Industry Expert Keynote Speakers

Ron Guerrier, Vice President and CIO, Toyota Financial Services

Ron leads TFS's Business Technology Solutions (BTS) department and is responsible for defining and driving an information technology agenda that supports business performance and enhances the customer experience.



Peter Weis, CIO, Matson Navigation

Peter's leadership track record spans both start-ups and Fortune 500 companies. Most recently he led Matson's successful multi-year IT transformation that refreshed Matson's entire application portfolio, re-built the IT Services organization, implemented a fully virtualized architecture and installed an enterprise-wide IT governance program.



Luz Gonzalez, Senior Vice President, IT Solutions Delivery, DIRECTV

At DIRECTV, Luz leads a globally distributed team of more than 1,500 resources responsible for supporting and delivering all IT applications and systems. Under her leadership, her team is responsible for delivering initiatives that allow DIRECTV to transform the customer experience, enhance the entertainment experience, release new products, and create business value.



Peter Coffee, VP for Strategic Research, Salesforce

Peter currently supports Salesforce efforts in information security technology and practice; and in collaborations with research teams in both the commercial and academic communities, with emphasis on connection and collaboration models for new device types and "big data" opportunities.



EARLY BIRD PRICING (through October 10, 2015):

Sponsor Members: **\$249** and Non-Members: **\$299**

After October 10 – Members: \$299 and Non-Member: \$349

In Transition: \$145 Full-Time Student: 1-day \$65, 2-days \$99

Corporate Rate 4 employees or more : \$199 each

Conference Tracks:

- Project Management/Business Analysts
- Quality Analysts/ITIL
- SMAC (Social, Mobile, Analytics, Cloud)
- Professional Development
- Alliance Partners

Additional Benefits:

Earn up to 12 PDUs, 15 CPEs, 12 CDUs by attending both days

A Job Fair and Resume Reviews will be available

Free Friday Night MeetUp – at the Hilton Bar 5-7pm

SoTeC Inspiration Award

More Info @

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 Creative Fireball Seminars, Crystal Cruises, Delphix, DIRECTV
 Dogeared, Ernst & Young LLP, Experian, First American Title
 Guthy Renker, Hispanic Scholarship Fund, InfoWorld, iSpace, Karl Storz
 LeadingAgile, Los Angeles County, Matson Navigation, Metropolitan Water District
 Mindful Living, OSP International, Project Insight, Salesforce, Sun America-AIG, Symantec
 Toyota, Tribune Publishing, Walt Disney, Wolters Kluwer, World Wide Technology, Wright1 Consulting

