



PMI-OC

State of the Chapter

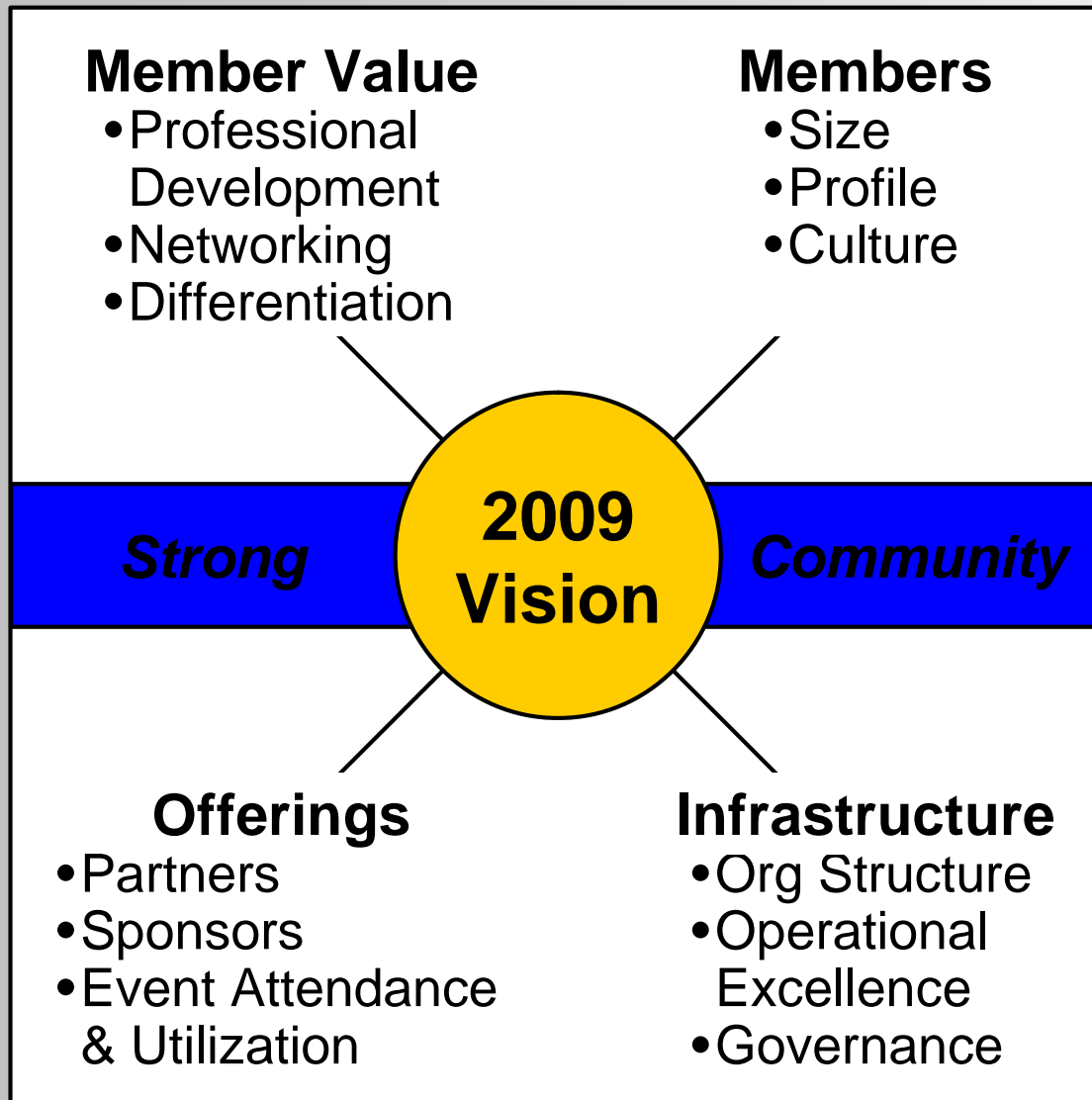
Annual Business Meeting
October 14, 2008

Purpose Statement

Providing Members Quality
Professional Development and
Networking Opportunities



Strategic Vision

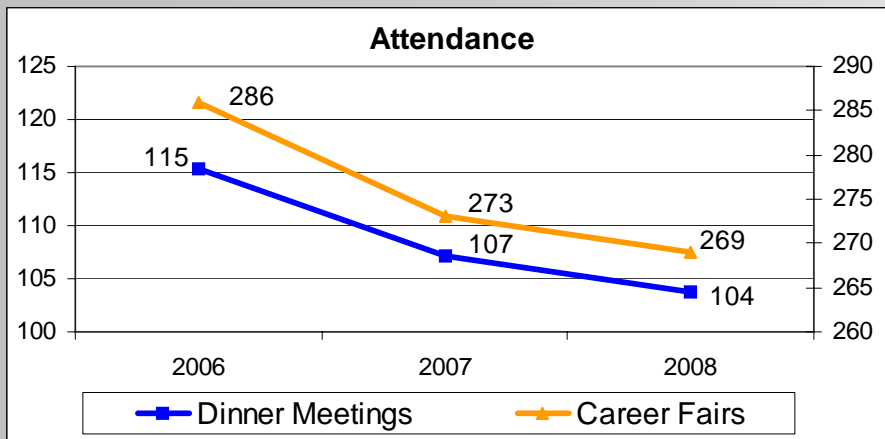


Objectives:

- Differentiated Member Value
- Operational Effectiveness

2008 in Context

- Slowed Economy
- Slowed PMI Membership Growth worldwide
- Busier schedules, conflicting priorities

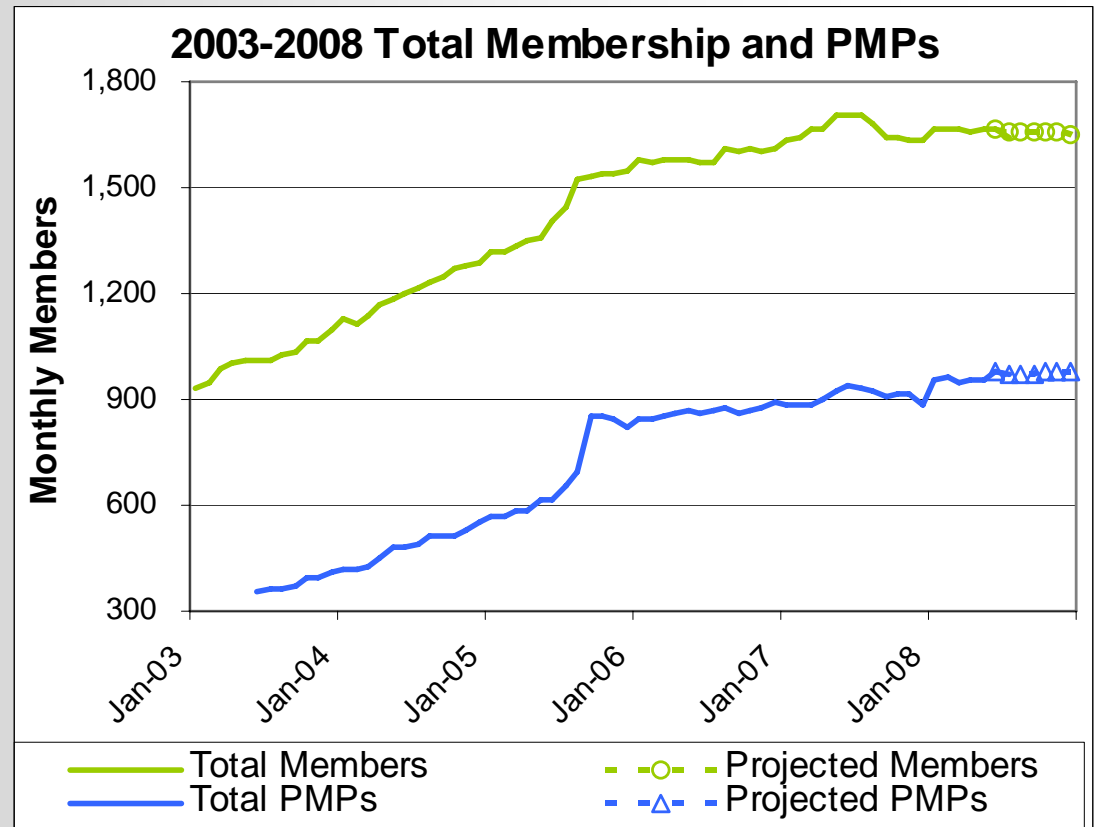


DJ INDU AVERAGE (DOW JONES & CO
as of 13-Oct-2008



Statistics as of 9/30/08

- 1,656 Members
 - Ranked 33rd of 257 Chapters
- 1,001 Credentialed Members, 60%
 - 993 PMPs
 - 7 CAPMs
 - 1 PgMP
 - 1 Scheduling



Ongoing Activities Highlights

- Volunteer Program
- PMI-OC Fellows Program
- Recognition – Volunteers & Members
- PMI-OC Orientation
- Executive Advisory Council

Ongoing Activities Highlights

- Monthly Events – Dinner Meetings, ATS
- PMP Prep Workshops
- *Milestones* & E-Mail Newsletters
- Remote Community Connection – Website, E-mails, Surveys, Voting
- Core Chapter Operations

Offerings Highlights

- **Launched new PMI-OC.org**
 - Event Registration
 - Content, Look-and-Feel
- **Special Programs**
 - Career Fair, OCLI, SoTeC
- **Introduced President's Award**
- **Expansion of Ambassador Program**



Offerings Highlights

- Shift from Print to Digital *Milestones*
- Updated Branding and Marketing Collateral
- Revitalized Corporate Outreach
- New Business Relationships
- Launched Online Logoware Sales, Land's End site



Infrastructure Highlights

- **Launched new PMI-OC.org**
 - Event Registration
 - Webmaster, Content Managers
 - Configuration Management
- Launched Virtual Meeting Tools
- Expanded Knowledge Repository

Infrastructure Highlights

- Volunteer Role Improvements
- Volunteer Succession
- Improved & New Policies, Procedures
- Cost Savings Measures for Reinvestment in Member Offerings
- Negotiated Contract & Venue Benefits

Offerings & Infrastructure

I
N
P
R
O
G
R
E
S
S

- Neal Whitten Seminar
- Expanded PMI-OC.org Features
 - Launch Member Area
- Website Advertising
- Collaboration Tool for Volunteers
- Bookkeeping Outsourcing Trial
- 2009 Vision, Plan, & Budget

2008 Financials

Revenue		Expenses	
Programs	131,638	Programs	87,994
Marketing	2,769	Marketing	38,092
Membership	42,125	Membership	1,655
Finance	1,188	Finance	13,134
		IT	10,628
		Operations/Other	3,106
Total Rev	177,720	Total Exp	157,457
		Net Income	20,263

* As of August 31, 2008

Net Worth	
Assets	
Cash	67,879
Investments	71,791
Acct. Receivable	75
Total Assets	139,745
Liabilities & Equity	
Liabilities	0
Equity	139,745
Total Liabilities & Equity	139,745

Recap

- Continued Chapter Health
- Focus on delivering Member Value and Operational Effectiveness
- Improving Quality of Offerings



**We thank you for your
participation and support!**

Contact a BOD Member or Volunteer
with questions or to get involved