



# 2010-2011 Member Survey Results

# About the Sample

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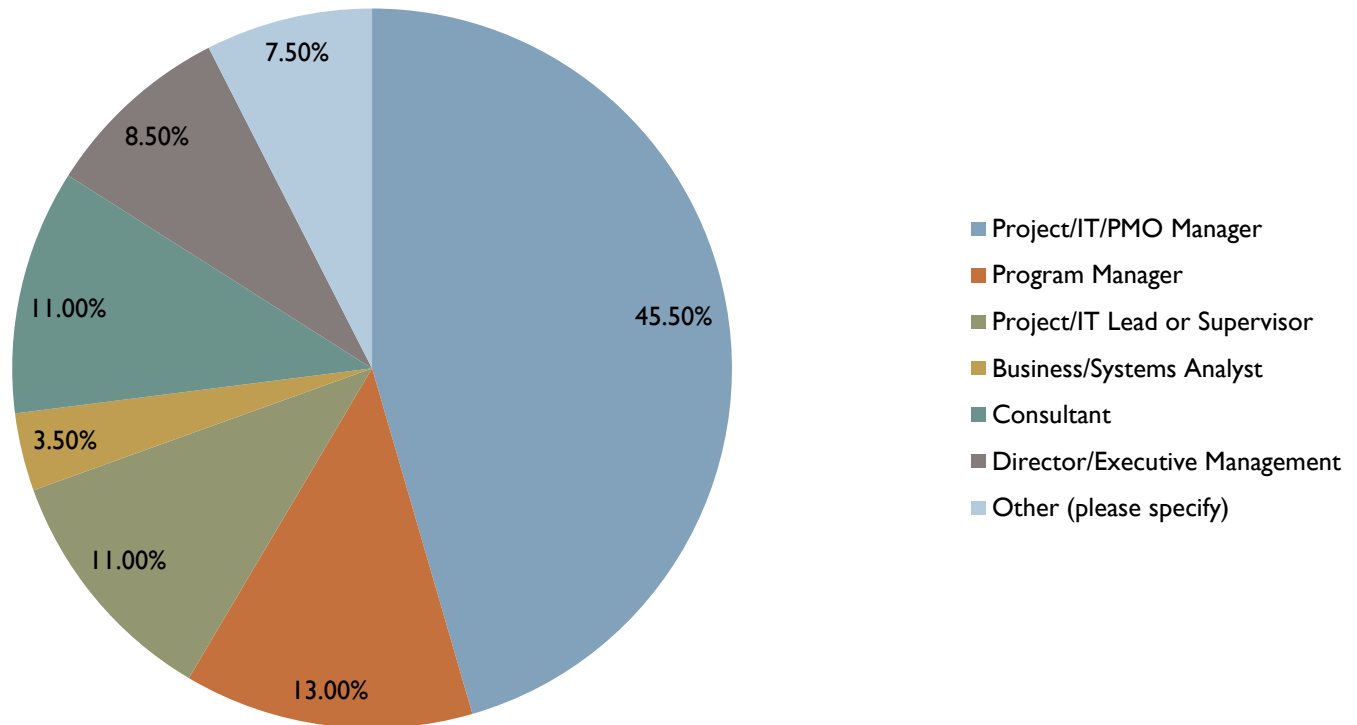
- ▶ Sent in January 2011
- ▶ 200 members responded
- ▶ Average number of years of experience 14
- ▶ Average total number of work year experience 26
- ▶ Unemployment rate in the sample is 14% down from 18% last year
- ▶ Percent of members “looking” is 51.5% down 1.4% from last year
- ▶ Value of PMI-OC membership is 58% down from 68% last year for the combined Very High and High value percentages
- ▶ 52% of members do not receive reimbursement very little change from last year (in 2008 38% did not receive reimbursement)



# 2010 Distribution of job function?

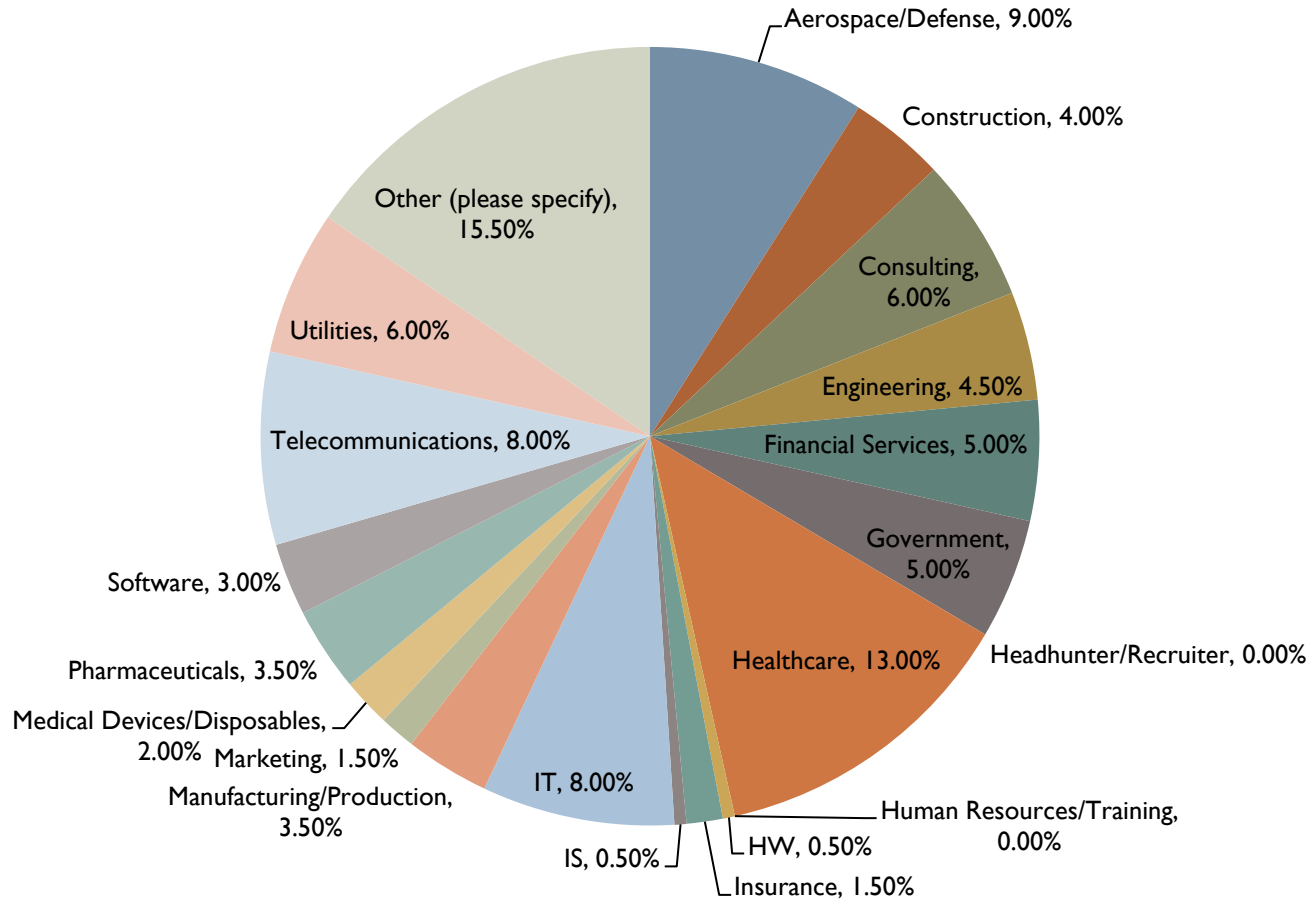
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Q1. What is your primary job function?



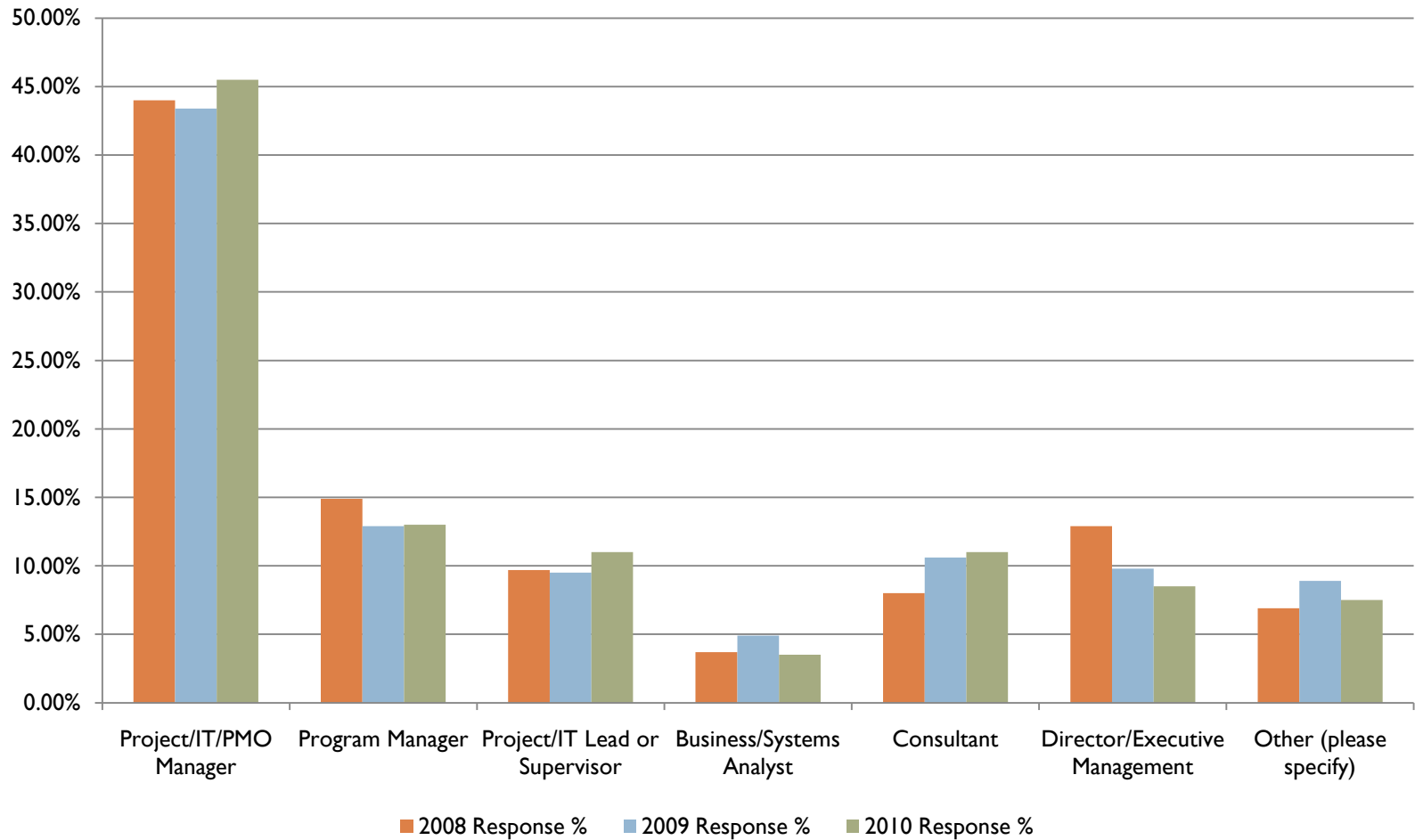
# 2010 Industries

Q2. What industry do you work in?



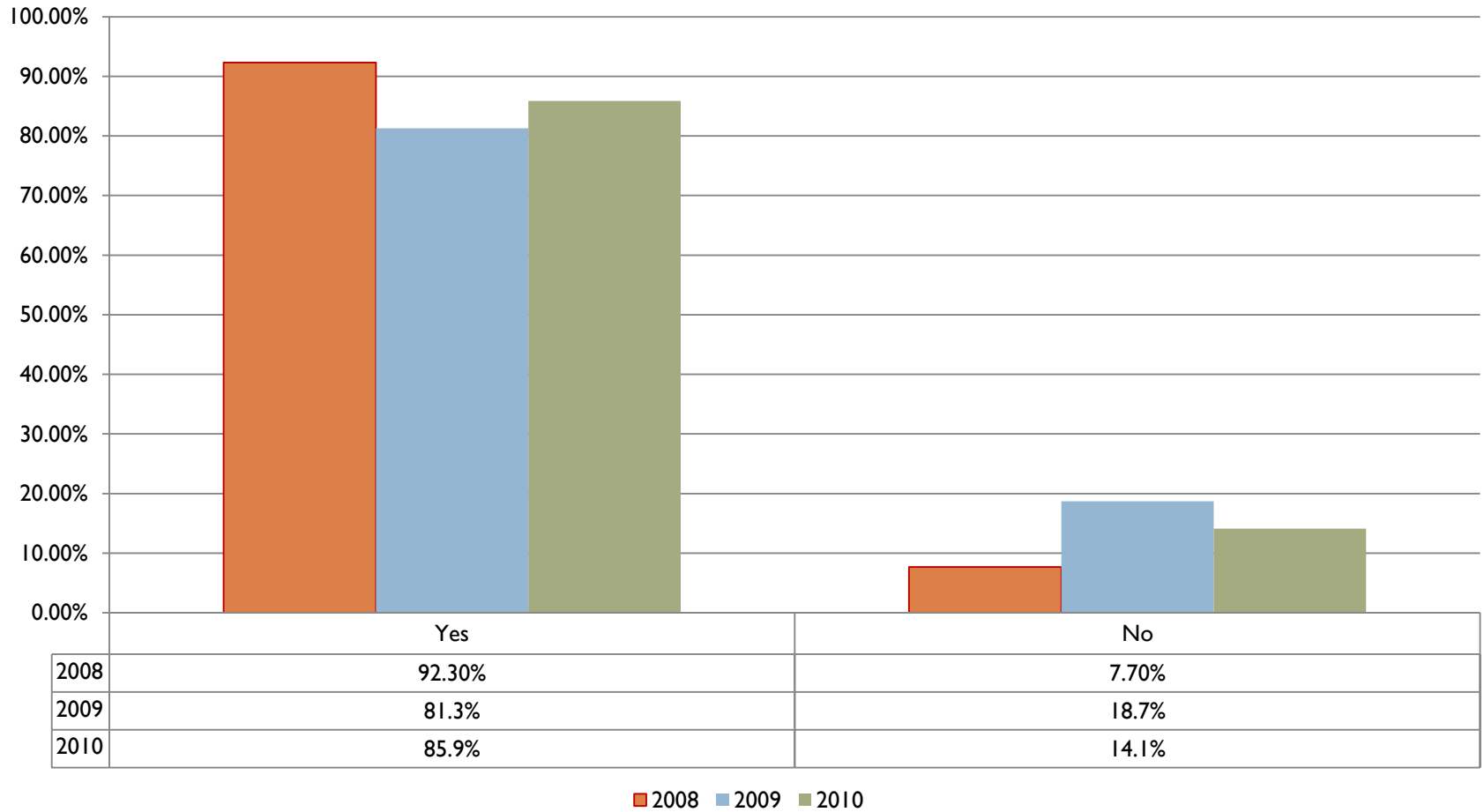
# What is your primary job function

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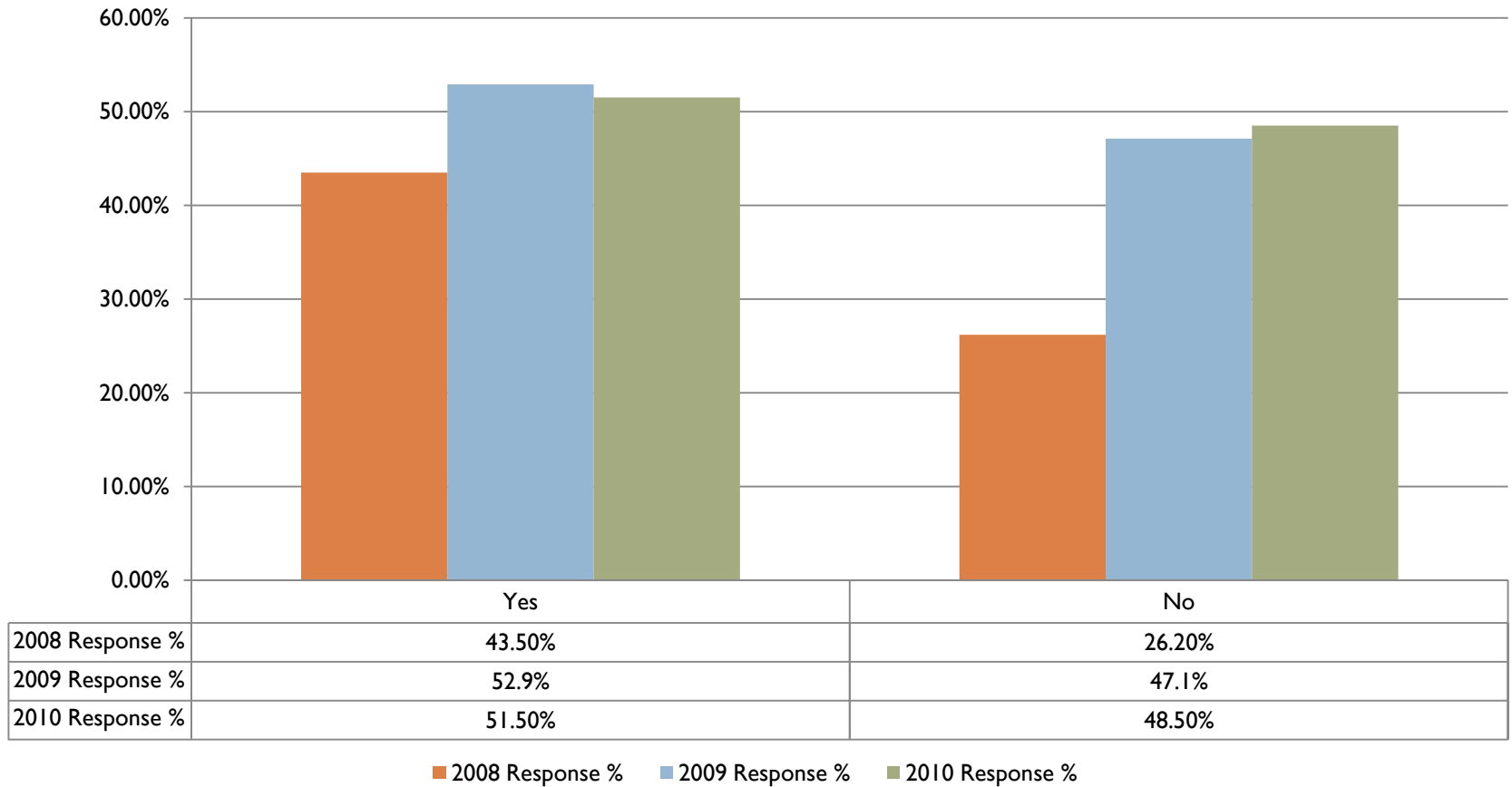
# Employment Trends

## Q5. Are you currently employed?



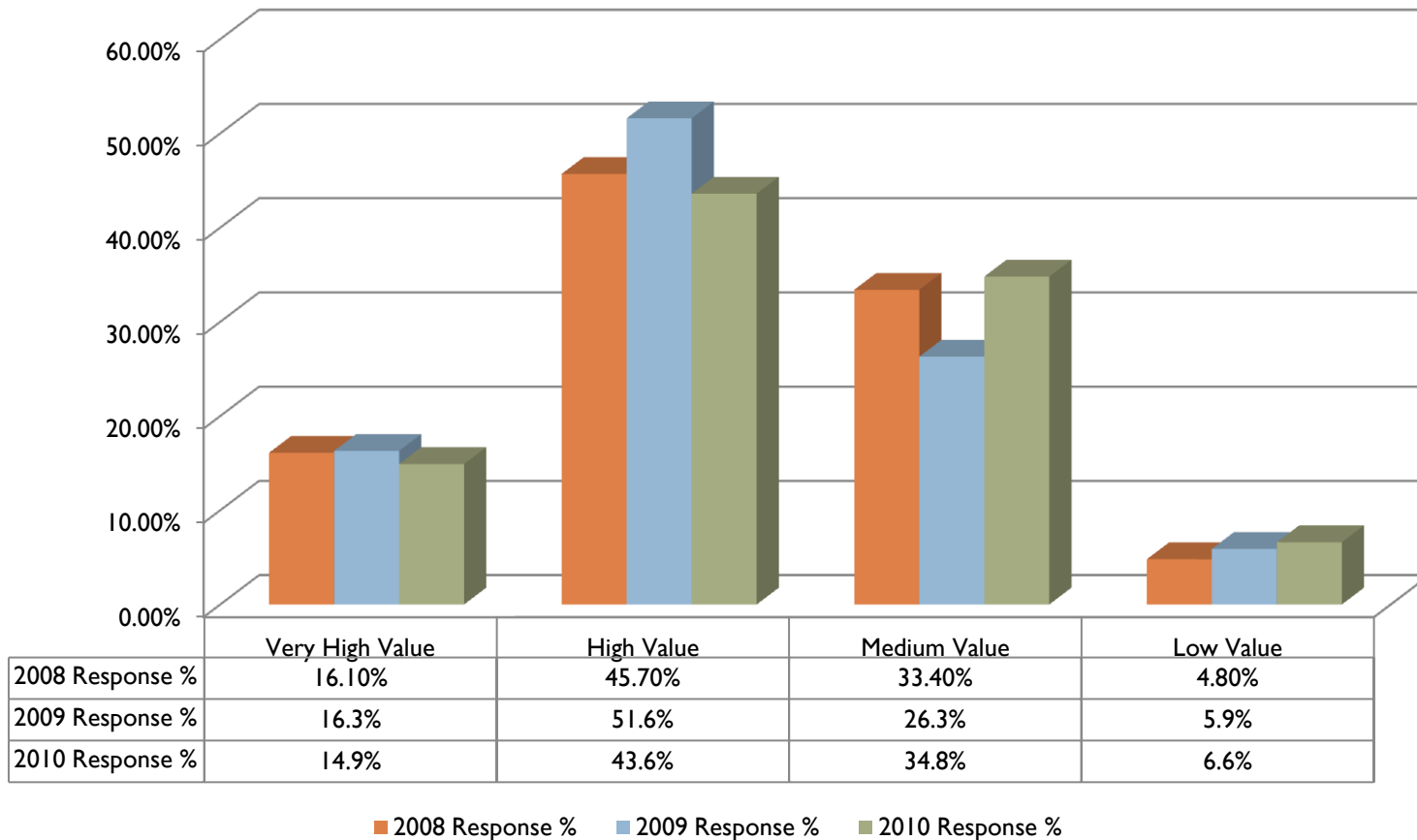
# Currently looking?

## Q6. Are you currently looking for new employment opportunities?



# PMI-OC Value

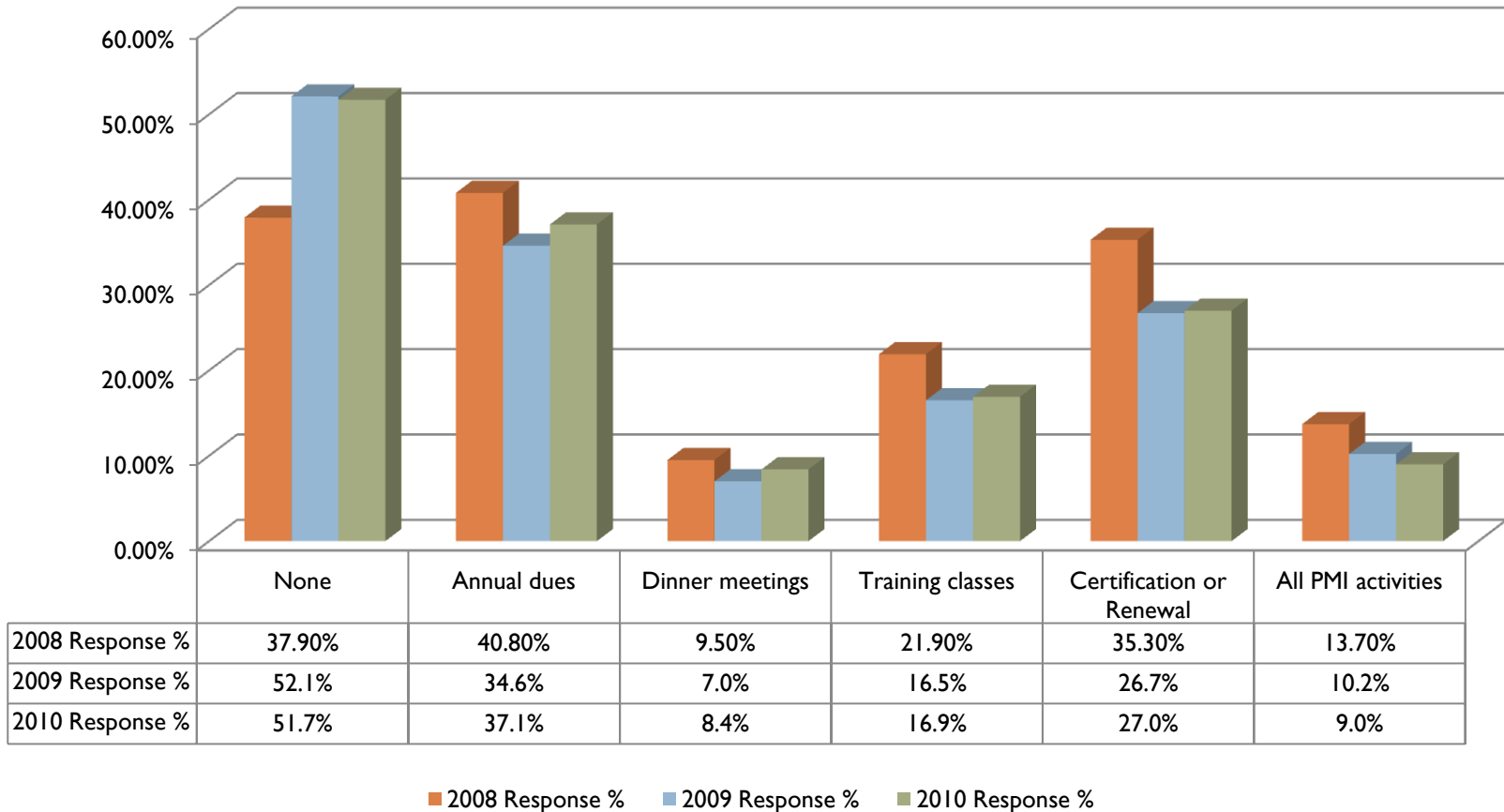
## Q7. How do you value your PMI-OC membership, relative to cost?





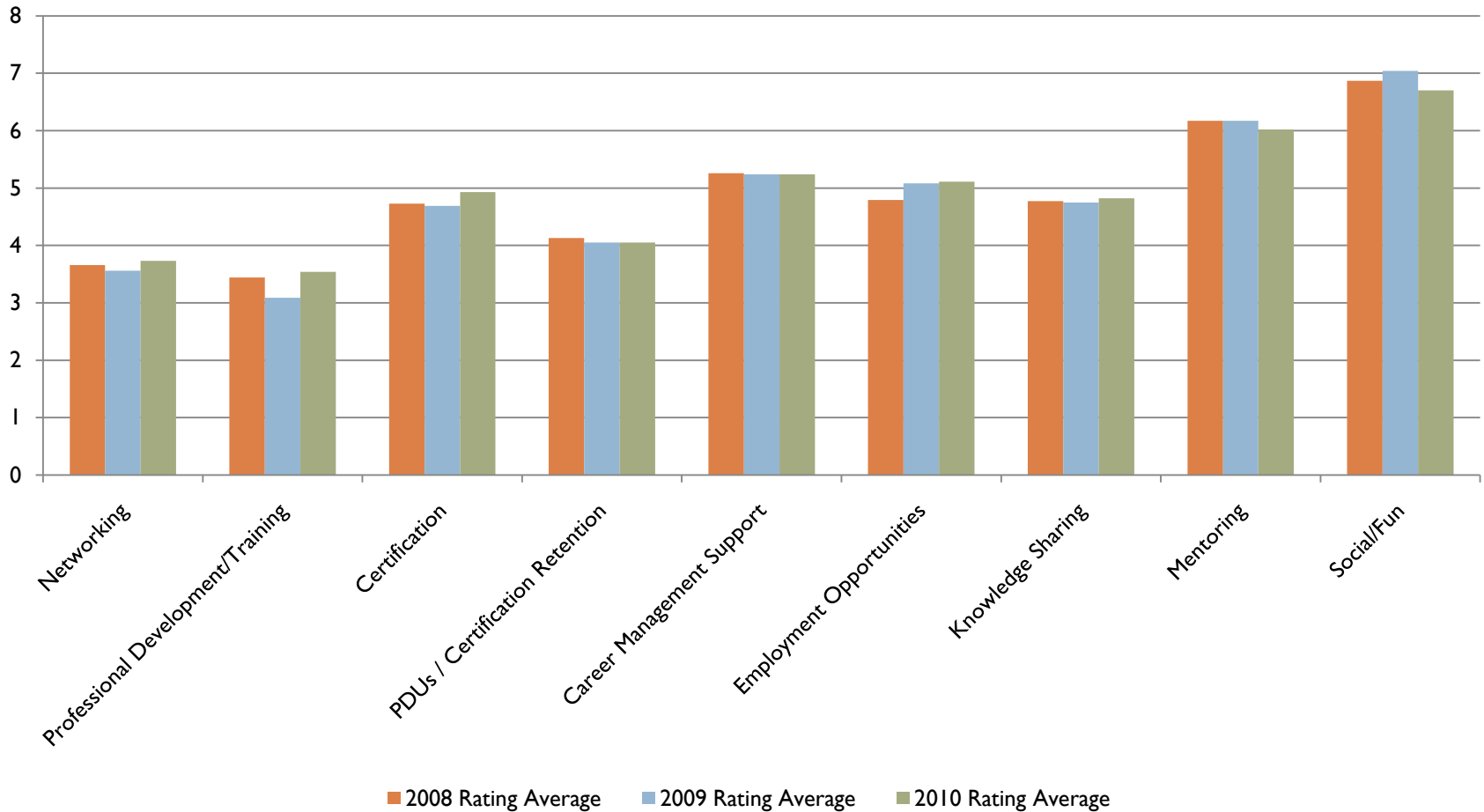
# Does your employer reimburse?

## Q8. Does your employer support PMI by reimbursing dues and fees?



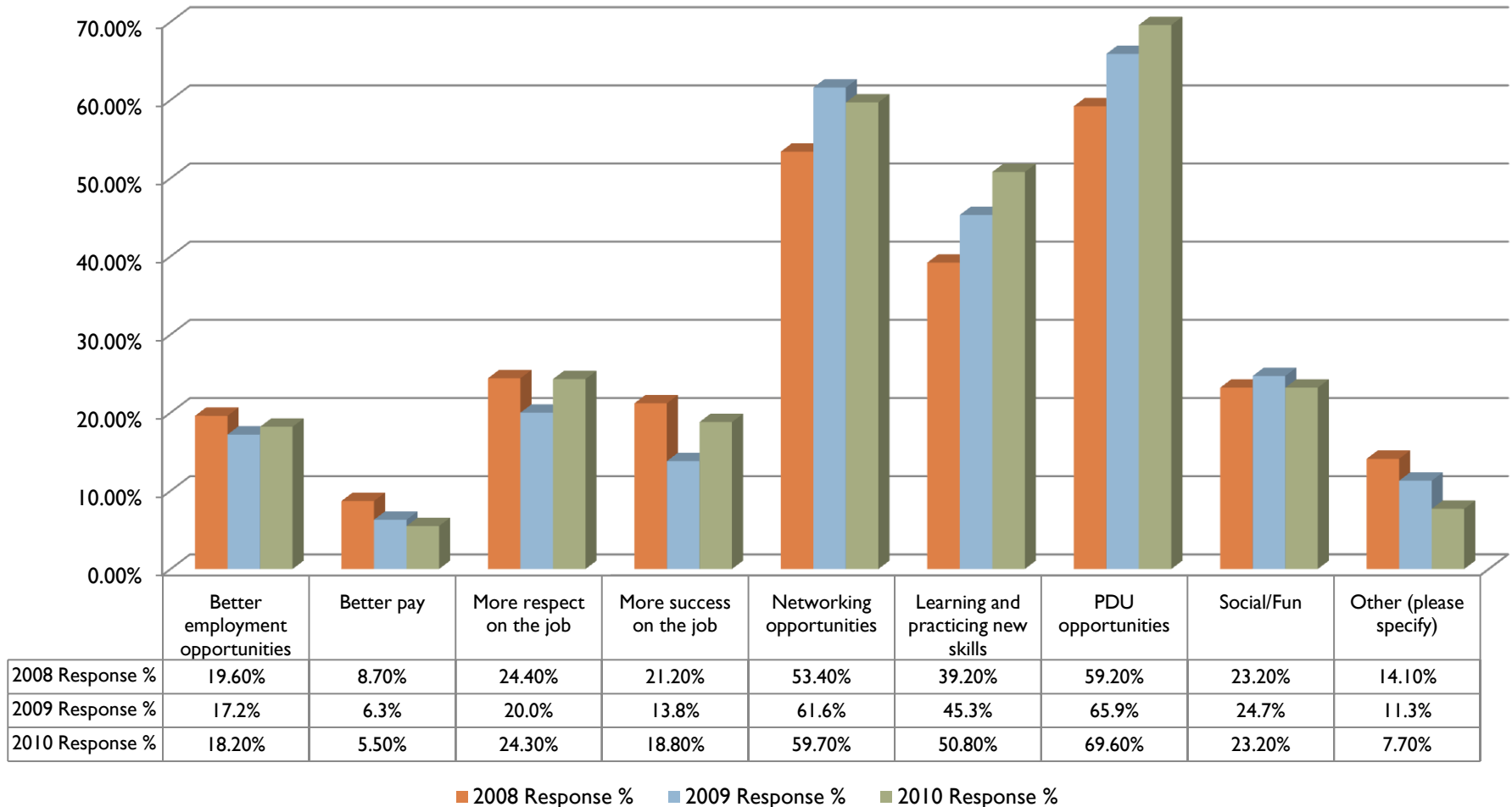
# What are our members' needs?

## Q9. What are your needs as a PMI-OC member?

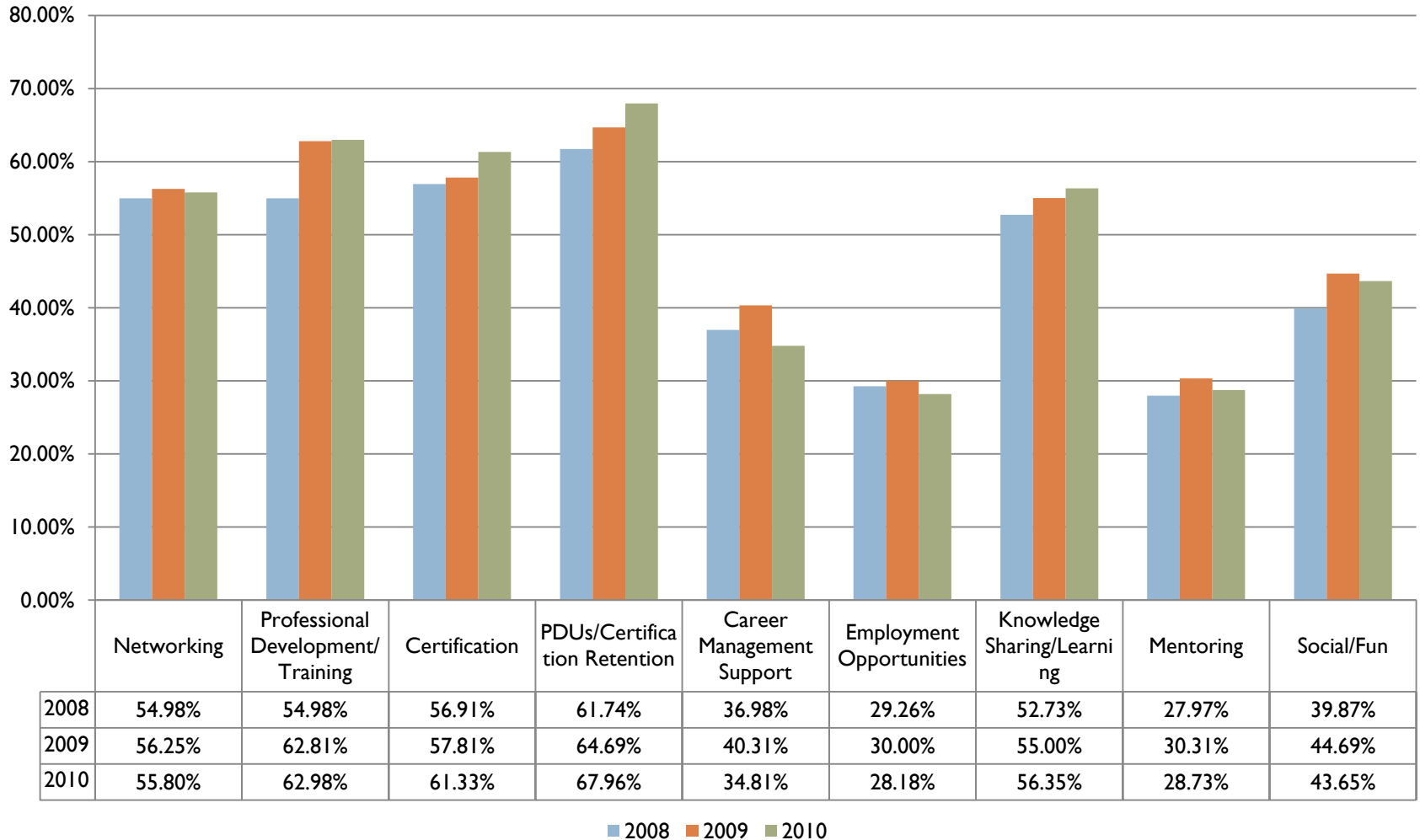


# What Benefits do you receive?

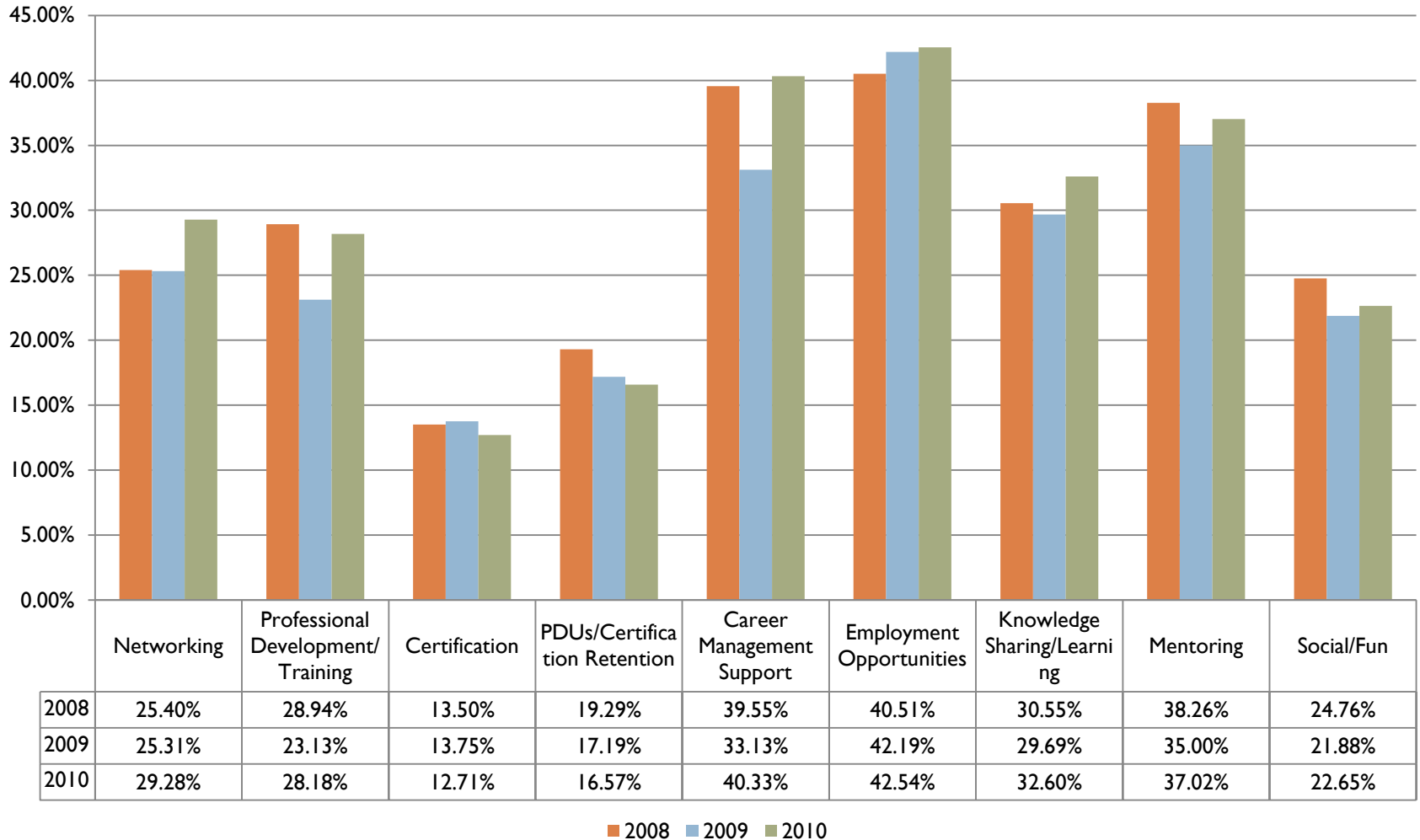
Q11. What benefits do you receive from your PMI-OC membership?



# Meeting Membership Needs-Responses Combined for “Exceeding or Meeting Expectations”

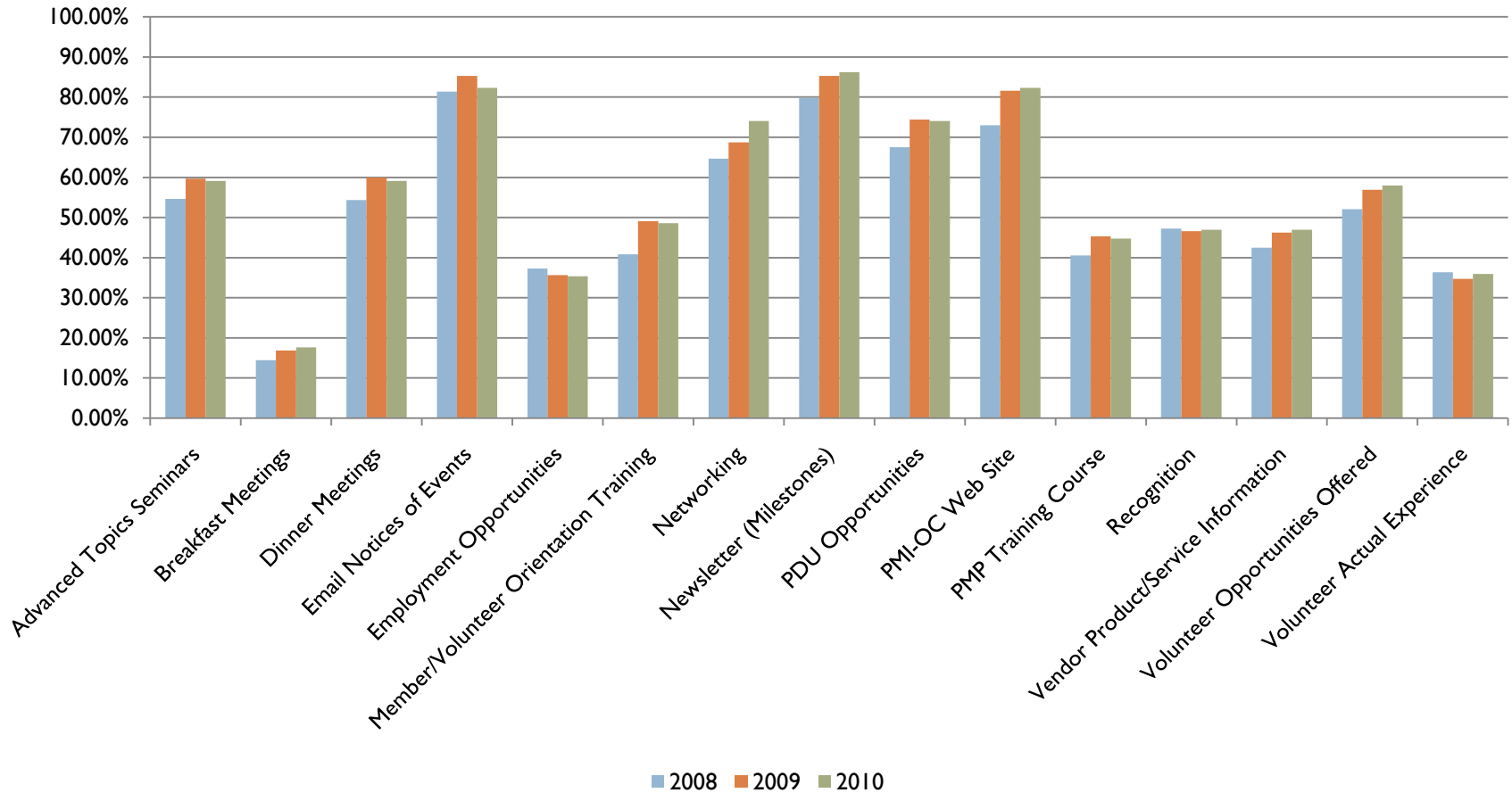


# Meeting Membership Needs-Responses Combined for “not meeting or partially meeting”



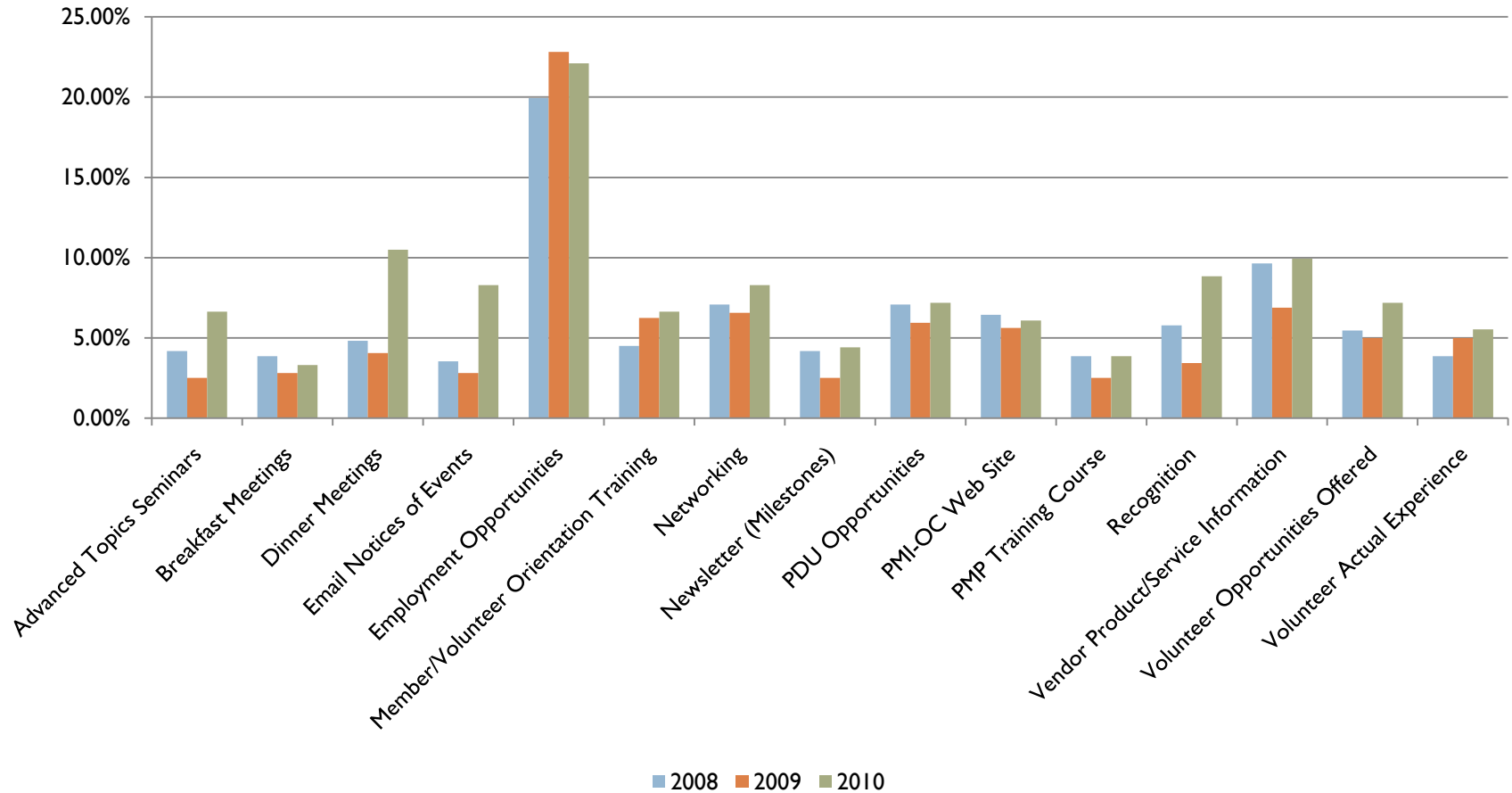
# PMI-OC offerings

Q12. How do the following PMI-OC offerings meet your expectations? (Extremely Satisfied - Satisfied)



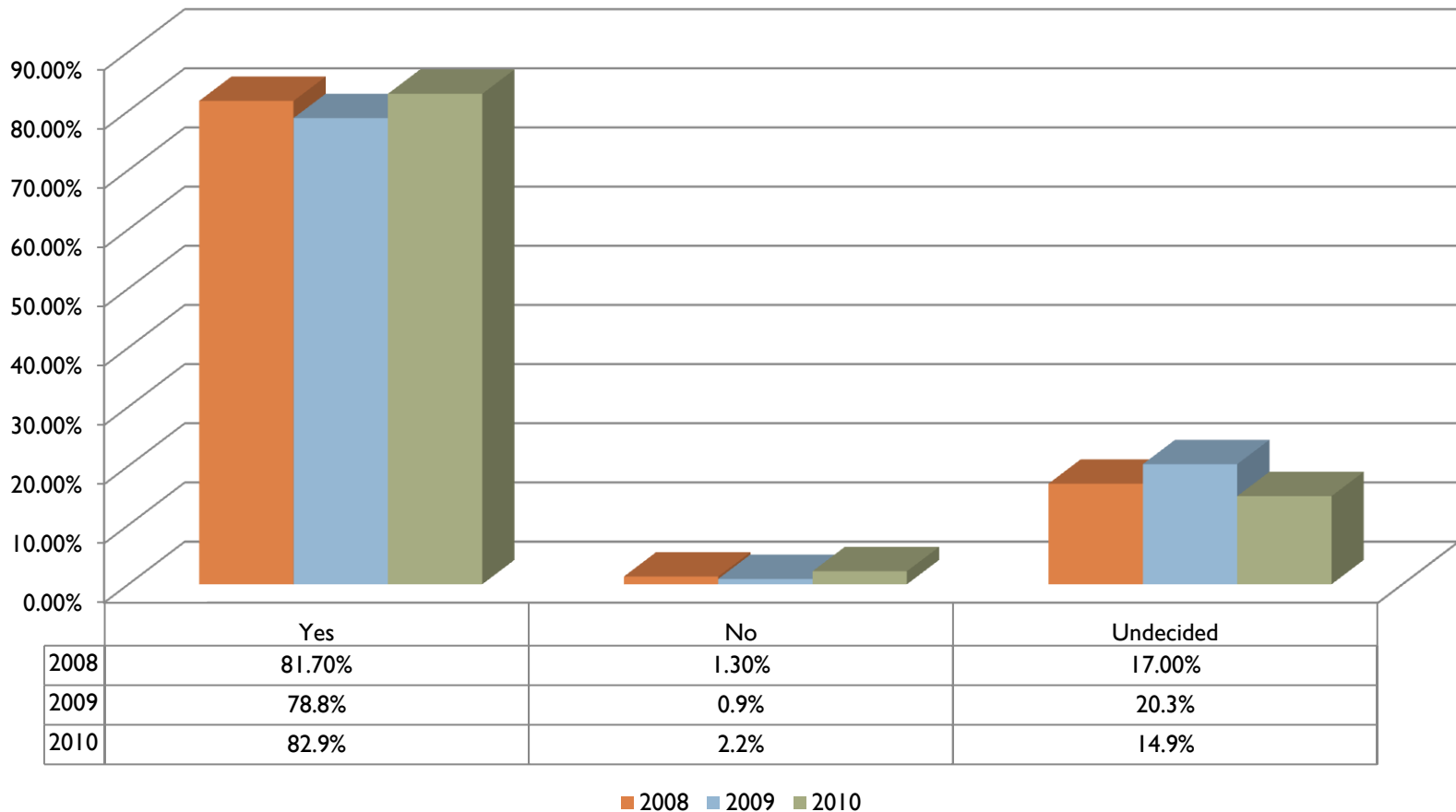
# PMI-OC Offerings

Q12. How do the following PMI-OC offerings meet your expectations?  
(Dissatisfied-Extremely Dissatisfied)



# Do you plan to renew?

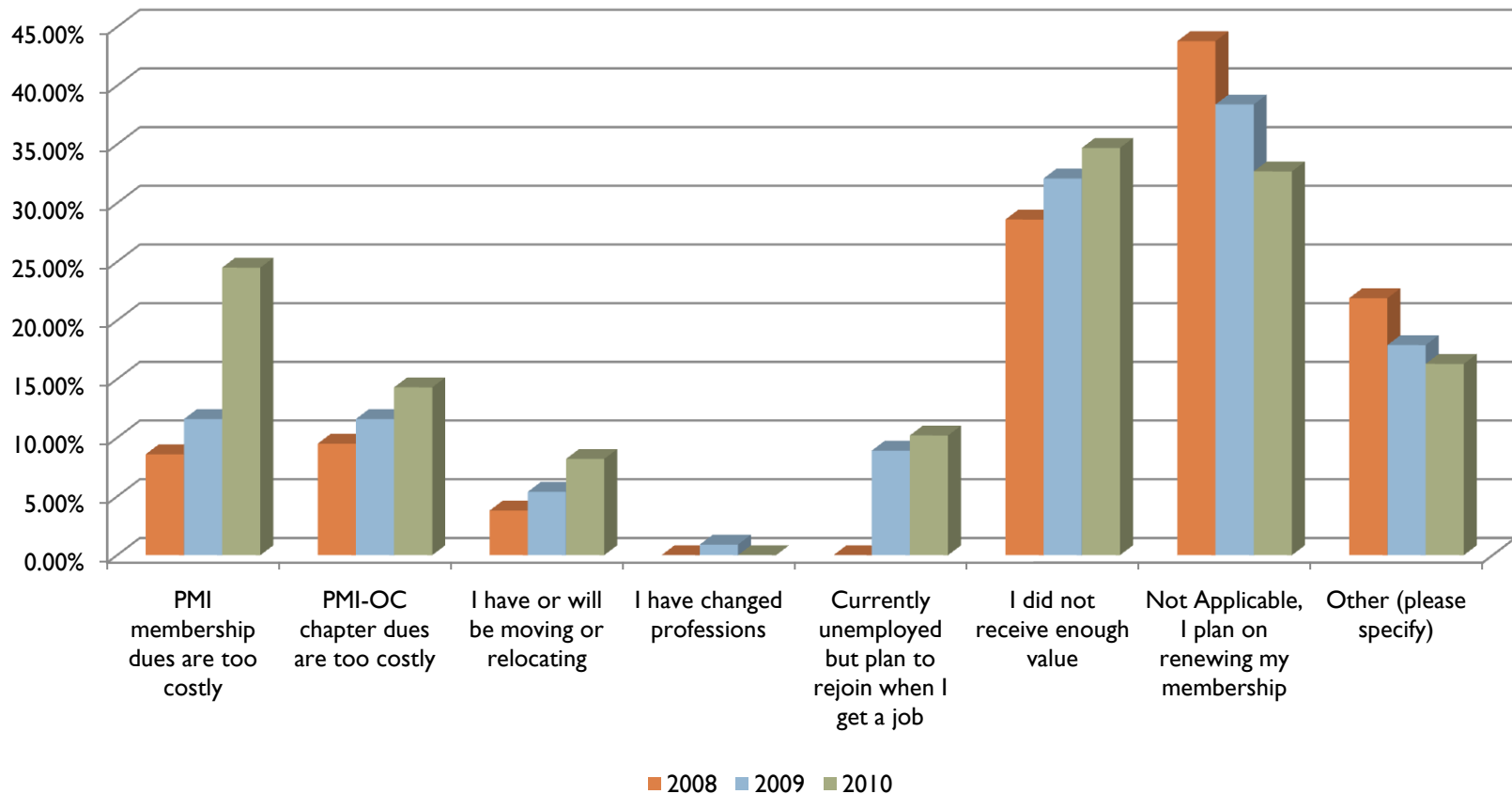
## Q14. When your chapter membership expires, do you plan to renew?





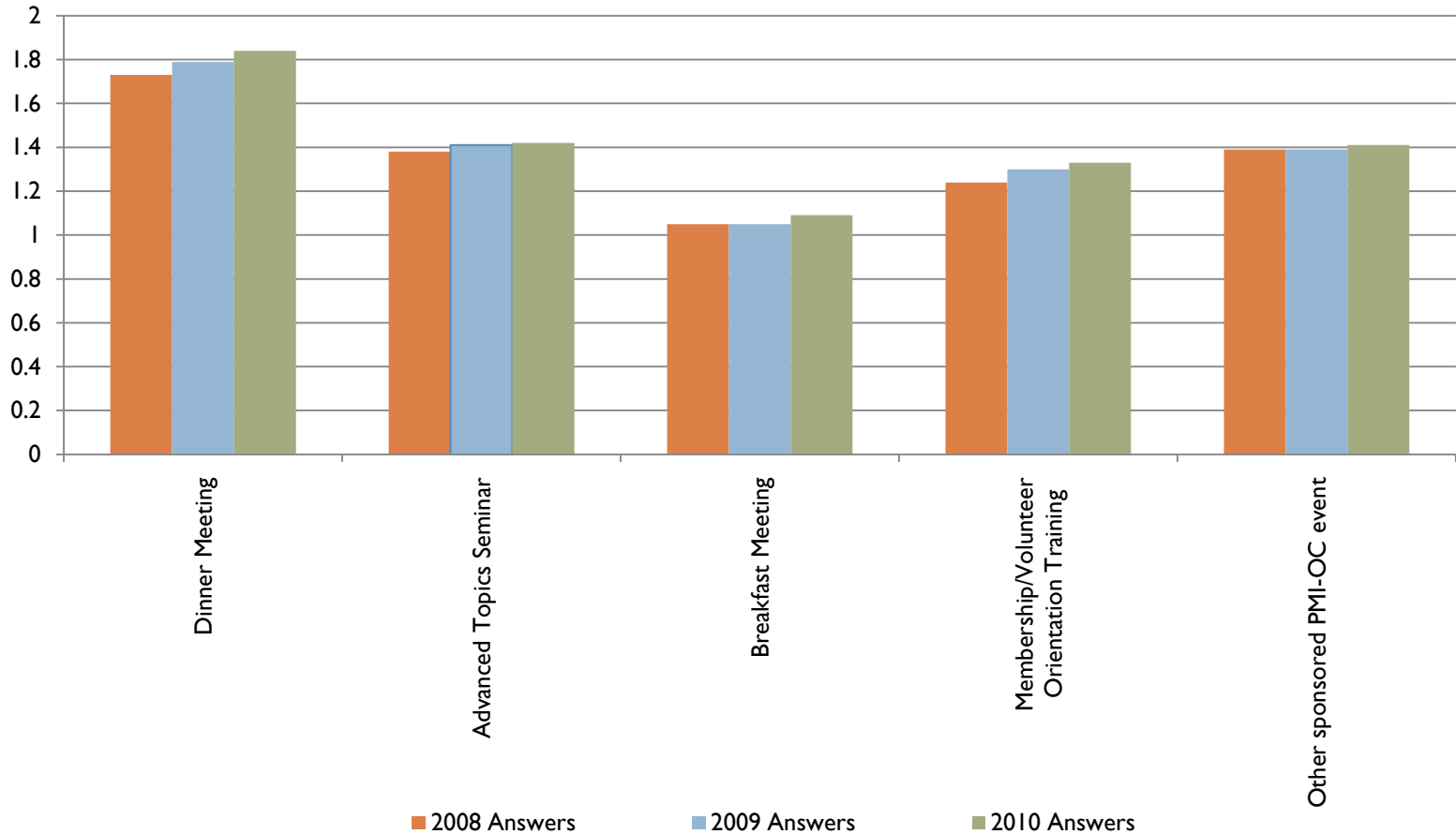
# If you are undecided-Why would not renew

## Q15. If you are **UNDECIDED** or are **NOT** renewing your membership



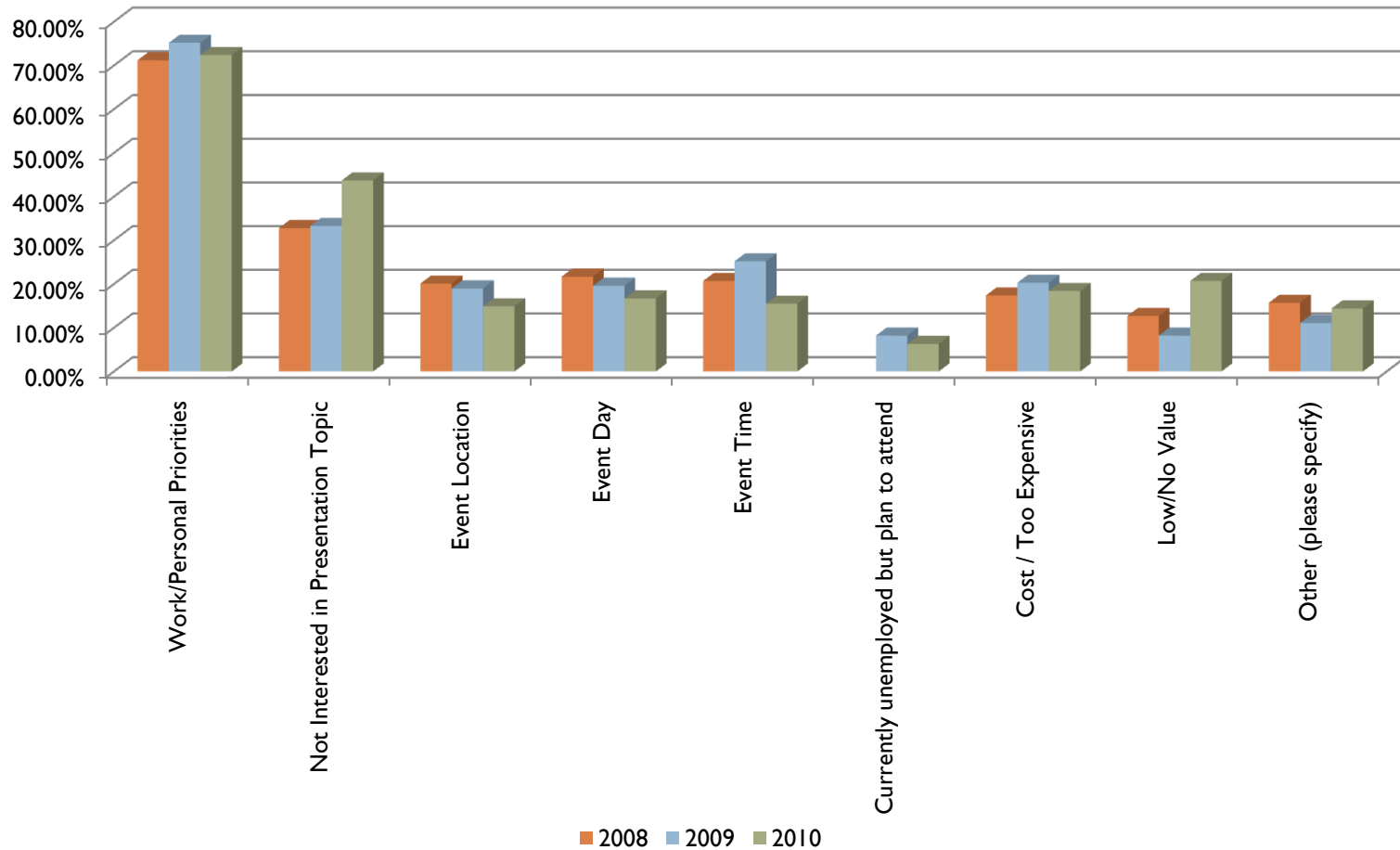
# Attendance

**Q16. During the past year, approximately how many times did you attend the following events?**



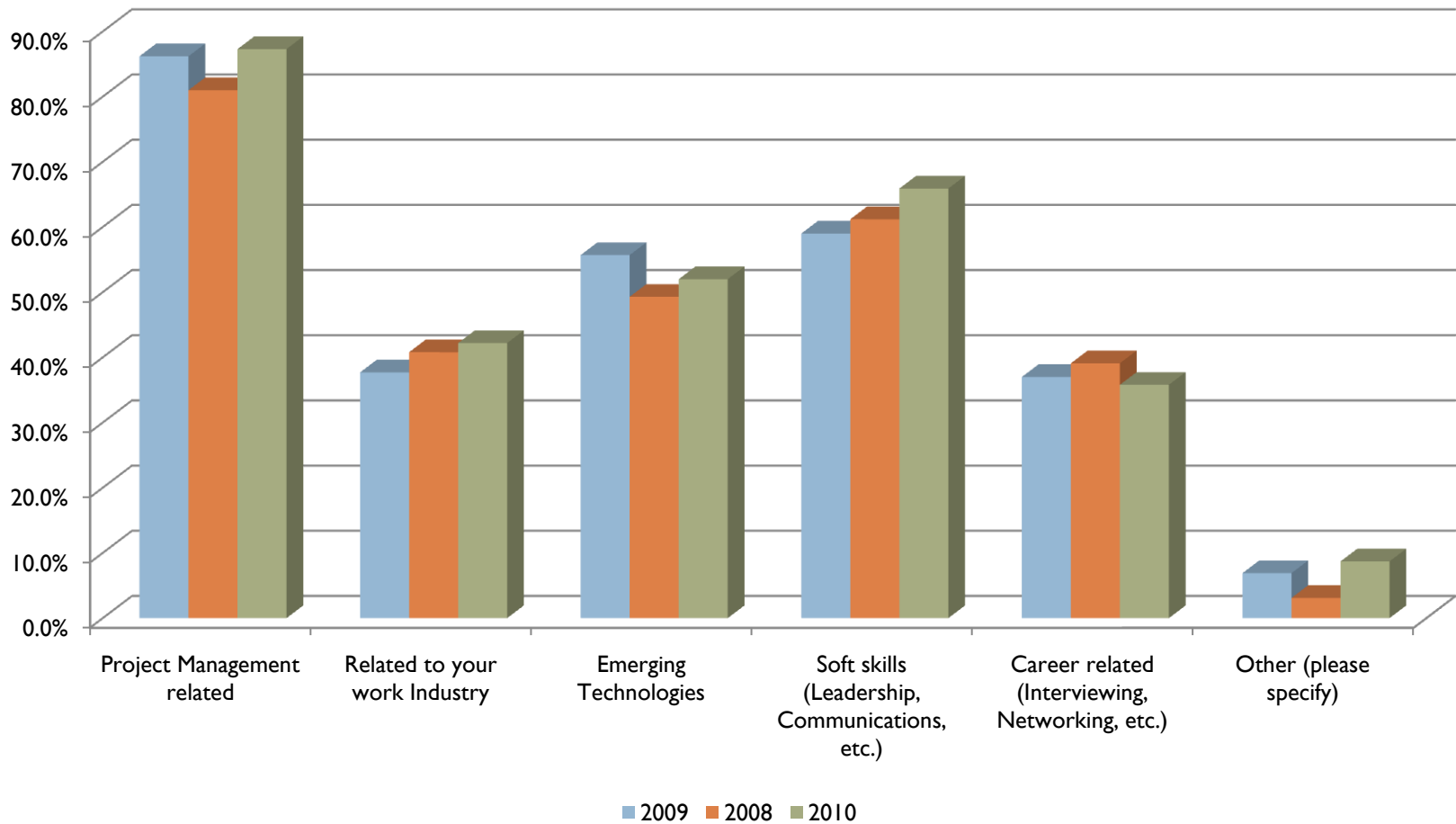
# Factors discouraging attendance?

Q18. What factors discouraged you from attending chapter events?



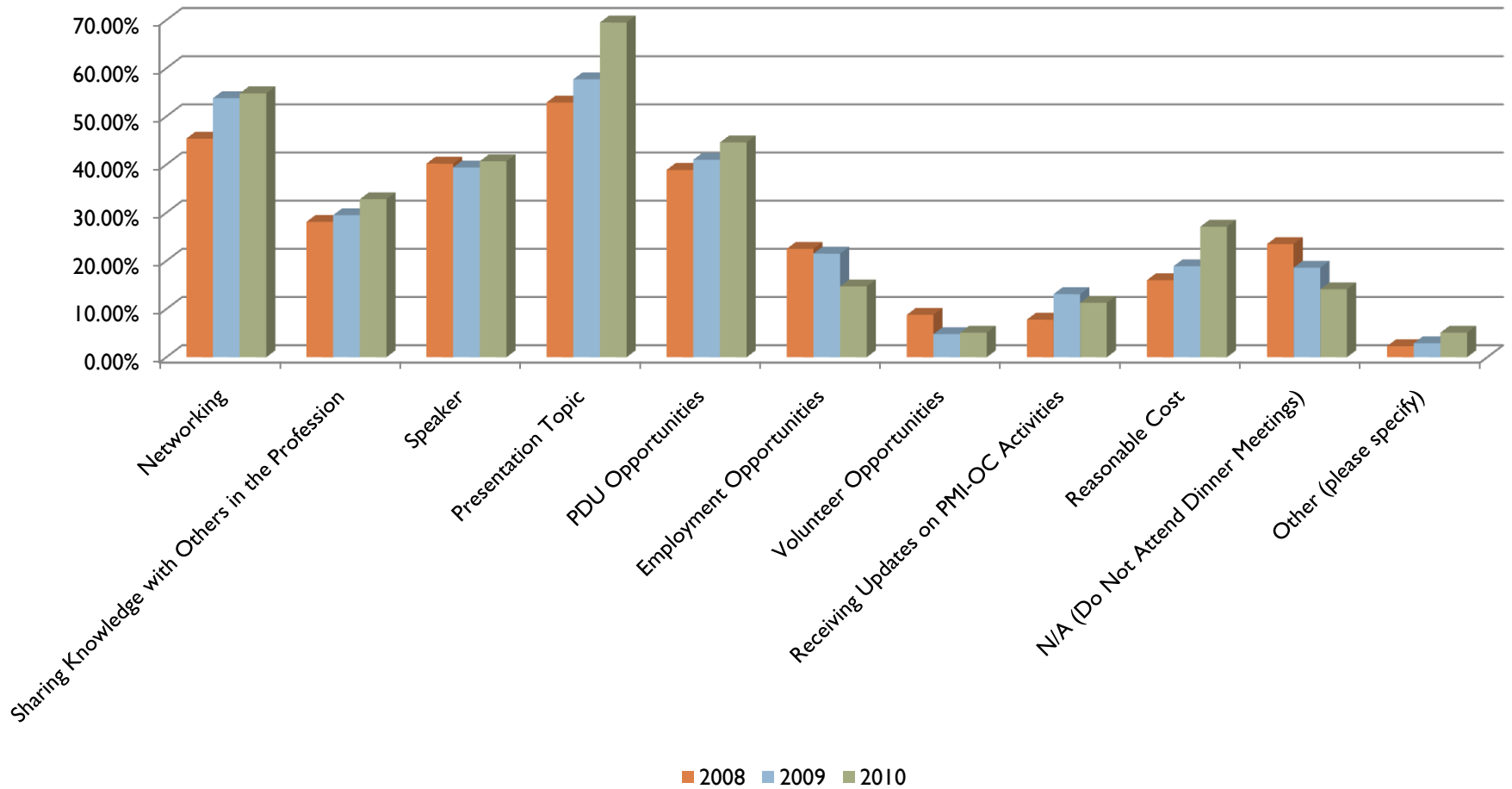
# What Topics?

Q19. What speaker topics would you prefer?



# What attracts you most?

**Q20. What attracts you the most to attend the monthly meetings?**



# Future Attendance Plans

## Plans to Attend

	0	1-3	4-6	7-9	10-12
Dinner Meeting	32	78	42	20	4
Advanced Topics Seminar	43	108	19	1	0
Breakfast Meeting	120	39	6	2	1
Membership/Volunteer Orientation Training	115	44	7	3	2
Other sponsored PMI-OC event	60	97	12	1	2



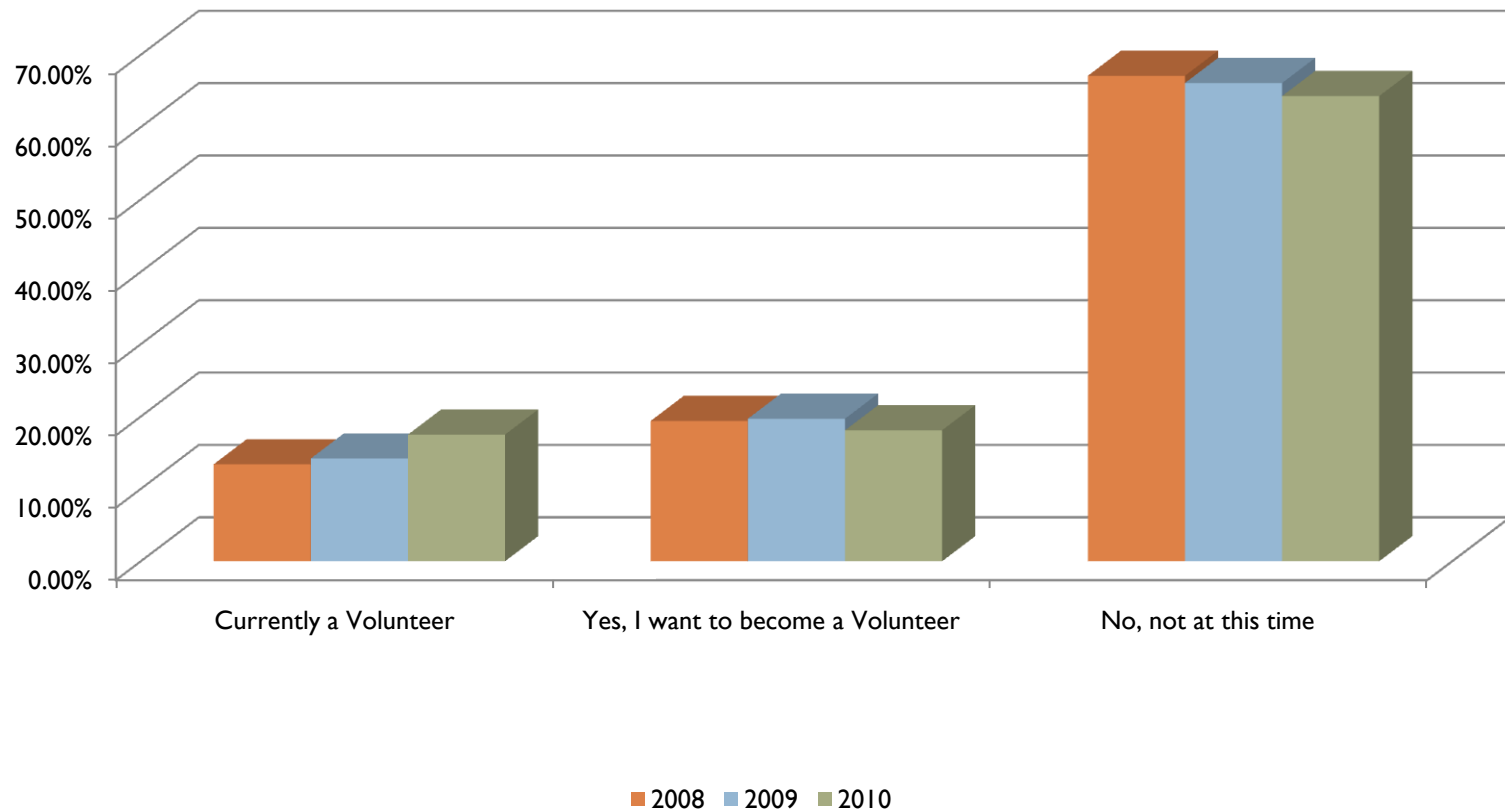
# Future Certification Plans

	Obtain < 1 year	Obtain > 1 year	Renew certification	Proportion to Response		
				2010	2009	2008
CAPM	3	1	0	3.16%	3.91%	4.51%
PMP	27	13	20	15.61%	19.08%	23.08%
PgMP	6	21	0	6.19%	9.93%	8.33%
PMI-SP - PMI Scheduling Professional	5	7	0	5.10%	6.87%	
PMI-RMP - PMI Risk Management Professional	8	16	0	7.84%	6.06%	



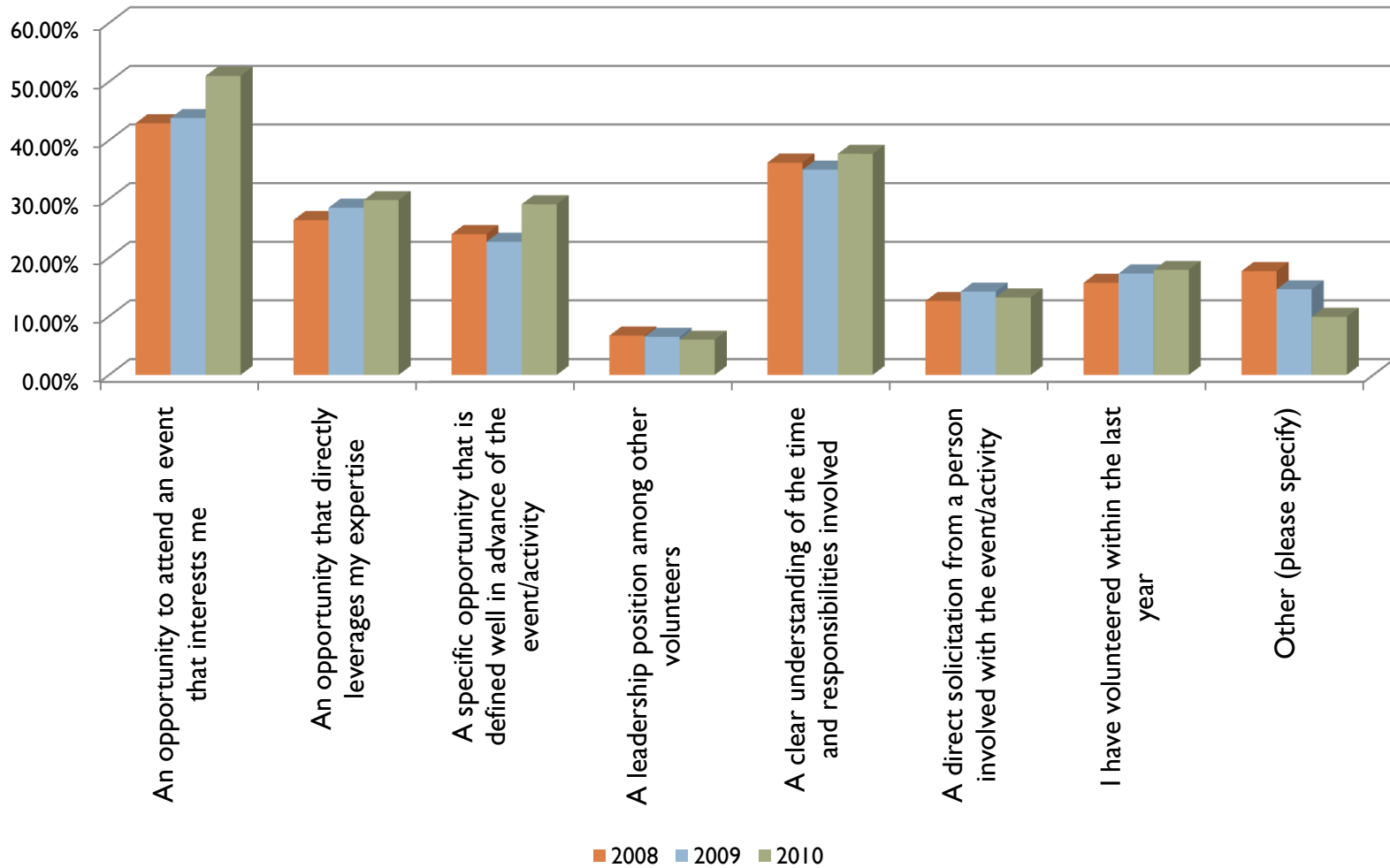
# Interest in Volunteering

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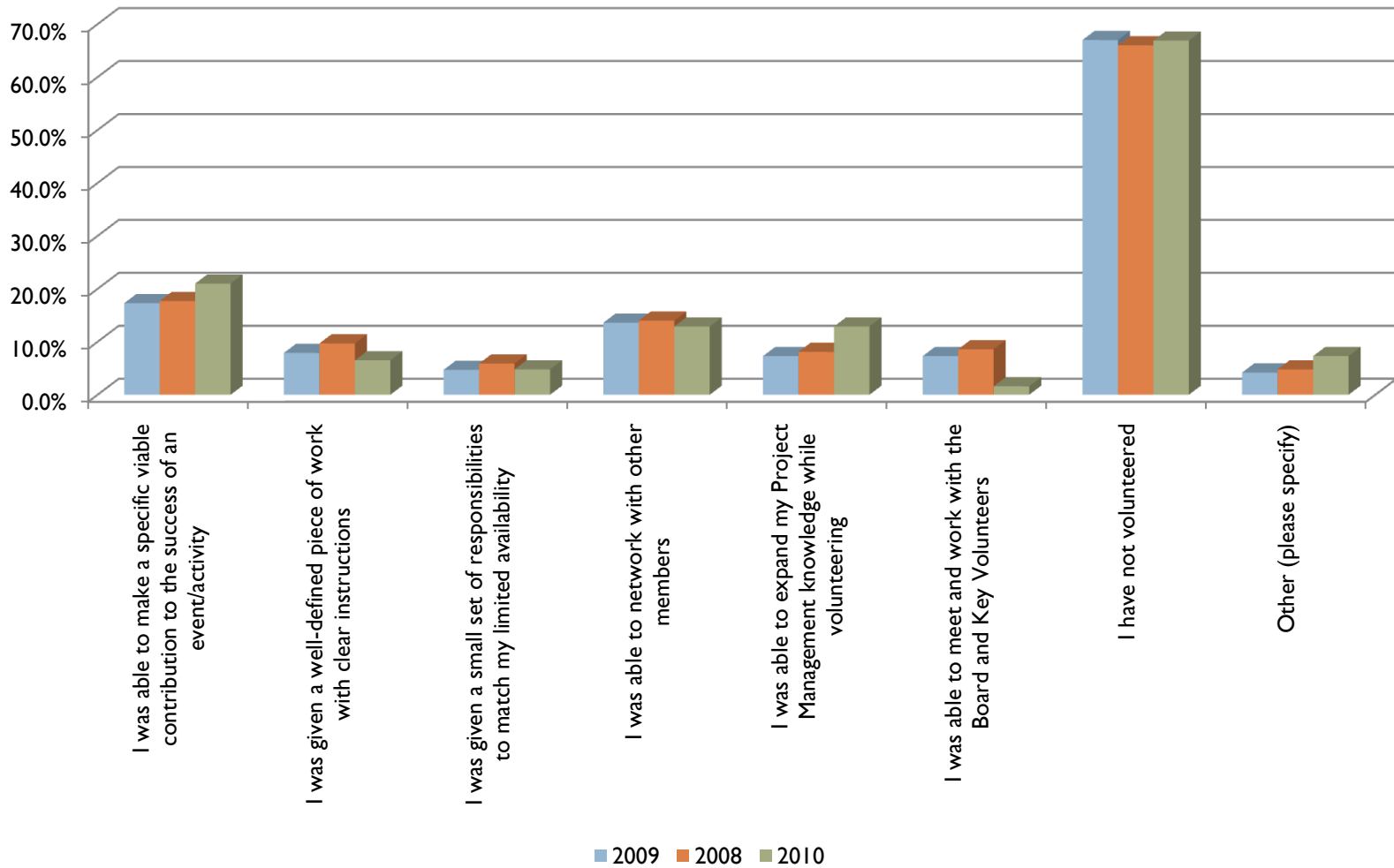
# Reason to Volunteer



2008 2009 2010



# Best Part of the Volunteer Experience



# Summary

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- ▶ Needs-Social Fun, Mentoring and Career Management Support (top 3)
  - ▶ Benefits-PDU opportunities, networking and learning/practicing New Skills (Social/Fun 5<sup>th</sup> and Better Employment Opportunities 7<sup>th</sup>)
  - ▶ Meeting membership needs (trending up)-PDU Opportunities, certification, and professional development training
  - ▶ Meeting membership needs (trending down)-Career management support, Social/Fun, mentoring and career management support
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# Summary

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- ▶ Not Meeting Membership Needs (trending up)-Up in all areas except for Certification and PDUs/Certification and Retention.
  - ▶ “Offerings” Meeting Expectations Satisfied (trending up)-Newsletter, Networking, and Volunteer Opportunities/Experience
  - ▶ “Offerings” Meeting Expectations Satisfied (trending down)-Dinner Meetings (Advanced Topics, Website, Employment Opportunities, New Member Orientation, PMP Training Course, PDU opportunities...Flat)
  - ▶ “Offerings” Meeting Expectation Dissatisfied-Increasing percentage of dissatisfied in all categories
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# Summary

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- ▶ Planning to Renew-83% (No is up 1.2%)
- ▶ Undecided or Not renewing your membership-PMI Membership Dues are too Costly, PMI-OC membership dues are too costly, I did not receive enough value, Unemployed and Moving.
- ▶ Factors Discouraging Attendance (trending up)-Not interested in the Topic , Low Value and **Other (travel)**
- ▶ Topics you prefer(trending up)-Project Management Related, Soft Skills and Related to your work industry.
- ▶ Attraction to Monthly Meetings (trending up)- Presentation Topic, PDU opportunities, Networking, Sharing Knowledge, and Reasonable Cost.



# Summary

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- ▶ **Plans to attend-**
- ▶ **Dinner Meeting-Highest 1-3 times at 44%, only 25% attending 4-6 times next year**
- ▶ **ATS-61% is only attending 1-3 times next year and 25% not attending at all.**
- ▶ **Certification-Decrease in demand for PMP and Slight increase in RMP - PMI Risk Management Professional**
- ▶ **Volunteering-Opportunity to attend an event that interests me, Understand the time commitment and a clear understanding of expectations**

